

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495050

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maurice Sporting Goods LLC		08/23/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ALAC Enterprises, Inc.		
Street Address:	1357 SW 135th Avenue #201		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33176		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5223671	CHARTER MARINE ACCESSORIES	
CORRESPONDENCE DATA			
Fax Number:	3052231880		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3052239999		
Email:	ahoyos@aglawpa.com		
Correspondent Name:	Alejandro F. Hoyos, Esq.		
Address Line 1:	3162 Commodore Plaza, Suite 3E		
Address Line 4:	Coconut Grove, FLORIDA 33133		
NAME OF SUBMITTER:	Alejandro F. Hoyos		
SIGNATURE:	/s/ Alejandro F. Hoyos		
DATE SIGNED:	10/23/2018		
Total Attachments: 4			
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OP \$40.00 5223671

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated as of August 30, 2018, is made by Maurice Sporting Goods LLC ("**Seller**"), a Delaware limited liability company, located at 400 Skokie Boulevard, Suite 405, Northbrook, Illinois 60062, U.S.A., in favor of ALAC Enterprises, Inc. ("**Buyer**"), a Florida corporation, located at 13571 SW 135th Avenue #201, Miami, Florida 33176, U.S.A., the purchaser of certain assets of Seller pursuant to the Inventory and Asset Purchase Agreement made as of August 30, 2018 between Buyer, on the one hand, and Seller, on the other hand (the "**Purchase Agreement**").

WHEREAS, under the terms of the Purchase Agreement, Seller has conveyed, transferred, and assigned to the buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this Trademark Assignment to buyer;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller hereby irrevocably conveys, transfers, and assigns to Buyer, and Buyer hereby accepts, all of Seller's right, title, and interest throughout the world in and to the following: (a) the trademark registrations set forth on Schedule 1 hereto and all extensions and renewals thereof (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing (other than sums due Seller under the Purchase Agreement); and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation and Further Actions. Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities in any applicable jurisdiction to record and register this Trademark Assignment upon request by Buyer.
3. Terms of the Inventory and Asset Purchase Agreement. The parties hereto acknowledge and agree that this Trademark Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Seller and Buyer with respect to the Assigned Trademarks. The representations, warranties, covenants, agreement, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided herein.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by authorized representatives of Buyer and Seller as of the date set forth above.

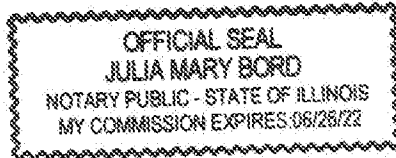
Maurice Sporting Goods LLC
(Seller)

By: Andy Kattin
Name: ANDY KATTIN
Title: VP Sales

State of Illinois
County of Cook

This instrument was acknowledged before me on August 23, 2018 by Andy Kattin
as an officer of Maurice Sporting Goods LLC

Julia Bord
Signature of Notary Public



ALAC Enterprises, Inc.
(Buyer)

By: _____

Name: _____

Title: _____

State of _____
County of _____

This instrument was acknowledged before me on August _____, 2018 by _____
as an officer of ALAC Enterprises, Inc.

Signature of Notary Public

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed by authorized representatives of Buyer and Seller as of the date set forth above.

Maurice Sporting Goods LLC
(Seller)

By: _____

Name: _____

Title: _____

State of _____

County of _____

This instrument was acknowledged before me on August _____, 2018 by _____
as an officer of Maurice Sporting Goods LLC

Signature of Notary Public

ALAC Enterprises, Inc.
(Buyer)

By: Rafael

Name: Rafael Masso

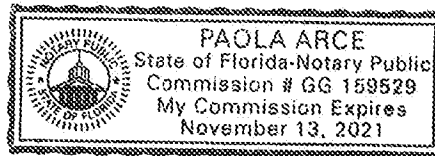
Title: President

State of Florida

County of Miami Dade

This instrument was acknowledged before me on August 30 2018 by Rafael Masso
as an officer of ALAC Enterprises, Inc.

Paola Arce
Signature of Notary Public



SCHEDULE - 1

<u>MARK</u>	<u>COUNTRY</u>	<u>APP. / REG. NO.</u>
CHARTER MARINE ACCESSORIES	U.S.A.	5223671
CHARTER MARINE ACCESSORIES	Canada	TMA877863
CHARTER MARINE ACCESSORIES	Canada	TMA877743