

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495140

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lupo LLC		10/22/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Automile Parent Holdings, LLC		
Street Address:	375 Providence Highway		
City:	Westwood		
State/Country:	MASSACHUSETTS		
Postal Code:	02090		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3316485	PRIME MOTOR GROUP	
Registration Number:	3316482	PRIME	
CORRESPONDENCE DATA			
Fax Number:	6173109177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6174392177		
Email:	docket@nutter.com,pconcannon@nutter.com		
Correspondent Name:	Patrick J. Concannon		
Address Line 1:	Nutter, McClennen & Fish, LLP		
Address Line 2:	Seaport West, 155 Seaport Boulevard		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Patrick J. Concannon		
SIGNATURE:	/PJC/		
DATE SIGNED:	10/23/2018		
Total Attachments: 3			
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source=PRIME and PRIME MOTORS Trademark Assignment#page3.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is between **LUPO LLC**, a limited liability company organized under the laws of the State of Delaware ("Assignor"), and **AUTOMILE PARENT HOLDINGS, LLC**, a limited liability company organized under the laws of the State of Delaware ("Assignee").

Whereas, Assignor is the owner of all of the right, title, and interest in and to the trademarks listed at Exhibit A (the "Marks"); and

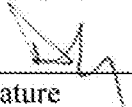
Whereas, Assignor desires to assign to Assignee, and Assignee desires to accept from Assignor, the assignment all of the right, title, and interest in and to the Marks and all applications and registrations therefor.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title, and interest, throughout the world, in and to the Marks and all registrations and applications for registration throughout the world therefor, together with the good will of the business with which the Marks are used and together with all rights to sue and recover for any past infringements of the Marks; and Assignee acknowledges receipt of the entire right, title, and interest in and to the Marks.

[Signature Page to Trademark Assignment Appears on Next Page]

In witness whereof, Assignor and Assignee have executed this Trademark Assignment, which shall be effective as of the date set forth below.

LUPO LLC



Signature

David Rosenberg

Printed Name

10/22/2018

Date

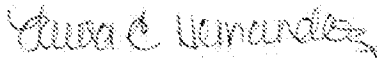
Manager

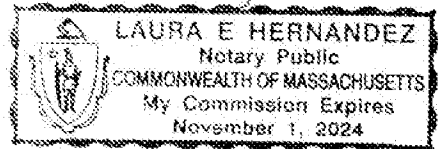
Title

COMMONWEALTH OF MASSACHUSETTS

NORFOLK COUNTY, ss.

On this 21 day of ~~August~~ ^{October}, 2018, before me, the undersigned notary public, personally appeared David Rosenberg, proved to me through satisfactory evidence of identification, which was his driver's license, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his knowledge and belief.

Notary Public 
My commission expires:



Acknowledged

AUTOMILE PARENT HOLDINGS, LLC



Signature

David Rosenberg

Printed Name

10/22/2018

Date

Manager

Title

Exhibit A

Trademarks

<u>Jurisdiction</u>	<u>Filing Date</u>	<u>Mark</u>	<u>Appl./Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>
U.S.	2/02/2007	PRIME MOTOR GROUP	Reg. No. 3316485	10/23/2007	Registered
U.S.	2/02/2007	PRIME	Reg. No. 3316482	10/23/2007	Registered

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