

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495164

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imagine Films Entertainment LLC		06/08/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Imagine Holding Company, LLC		
Street Address:	150 South El Camino Drive, Suite 100		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2870918	IMAGINE	
Registration Number:	2781600	IMAGINE	
Registration Number:	1735409	IMAGINE	
Registration Number:	1780090	IMAGINE	
CORRESPONDENCE DATA			
Fax Number:	3102299901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102290468		
Email:	mwnorman@venable.com		
Correspondent Name:	Marjorie Witter Norman		
Address Line 1:	2049 Century Park East, Suite 2300		
Address Line 2:	Venable LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	131936424978		
NAME OF SUBMITTER:	Marjorie Witter Norman		
SIGNATURE:	/Marjorie Witter Norman/		
DATE SIGNED:	10/23/2018		
Total Attachments: 2			

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WORLDWIDE TRADEMARK ASSIGNMENT

WHEREAS, Imagine Films Entertainment LLC (“Assignor”), a limited liability company organized under the laws of Delaware, USA and having an address at 100 Universal City Plaza, Universal City, California, USA, 91608 owns trademark rights in the trademark IMAGINE and IMAGINE (Stylized) throughout the world (collectively, the “Marks”).

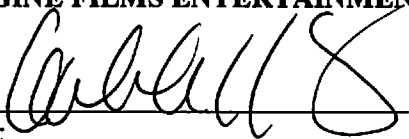
WHEREAS, Assignor owns the trademark registrations shown in Exhibit A (collectively “Registrations”), as well as common law rights and goodwill in the Marks resulting from use of the Marks by Assignor and/or Assignor’s predecessors in interest, related companies, and/or licensees (collectively, with the Marks and the Registrations, referred to as the “Trademark Property”).

WHEREAS, Imagine Holding Company, LLC (“Assignee,” collectively with Assignor referred to as “Parties”), a limited liability company organized under the laws of Delaware, USA and having an address at 150 South El Camino Drive, Suite 100, Beverly Hills, California, USA 90212, desires to acquire all of Assignor’s right, title, and interest in the Trademark Property, effective as of the date signed below.

NOW THEREFORE, for the compensation in the amount of (USD) \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all of Assignor’s right, title, and interest in and to the Trademark Property, including but not limited to the goodwill therein, and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the laws of any country, with respect to the Trademark Property. Assignor agrees to take any further actions requested by Assignee, including but not limited to signing country-specific trademark assignments, to further document this assignment.

IN WITNESS WHEREOF, the parties have caused this Worldwide Trademark Assignment to be duly executed by their respective representatives.

ASSIGNOR:
IMAGINE FILMS ENTERTAINMENT LLC

By: 
Name: _____
Title: Gabriela Kornzweig
Date: Secretary 6/8/2018

ASSIGNEE:
IMAGINE HOLDING COMPANY, LLC

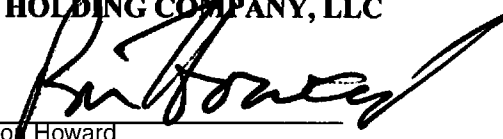
By: 
Name: Ron Howard
Title: Executive Chairman
Date: _____

EXHIBIT A

Title	Country	Registration No.	Class
IMAGINE (Stylized)	Argentina	2761241	41
IMAGINE (Stylized)	Argentina	2761240	09
IMAGINE (Stylized)	Australia	936787	09, 41
IMAGINE (Stylized)	Brazil	825186242	09
IMAGINE (Stylized)	China	3402611	09
IMAGINE (Stylized)	Colombia	280647	41
IMAGINE	Denmark	VR200100643	09, 41
IMAGINE (Stylized)	European Community	2967487	09, 38, 41
IMAGINE (Stylized)	Hong Kong	2004B00345AA	09, 41
IMAGINE (Stylized)	New Zealand	669855	41
IMAGINE (Stylized)	New Zealand	669854	09
IMAGINE (Stylized)	Singapore	T0218809E	41
IMAGINE	Switzerland	661154	09, 38, 41
IMAGINE	United States of America	2870918	41
IMAGINE	United States of America	2781600	09
IMAGINE (Stylized)	United States of America	1735409	41
IMAGINE (Stylized)	United States of America	1780090	09