## CH \$365.00 438192

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM492696

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Purch Group, LLC		10/04/2018	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	HSBC UK Bank Plc
Street Address:	8 Canada Square
City:	London
State/Country:	ENGLAND
Postal Code:	E14 5HQ
Entity Type:	Public Limited Company: UNITED KINGDOM

### **PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	4381921	ACTIVE JUNKY
Registration Number:	3893403	ADONS
Registration Number:	3227693	ANANDTECH
Registration Number:	3680693	NEWSARAMA
Registration Number:	4951809	PURCH
Registration Number:	5054013	PURCH MARKETPLACE
Registration Number:	5049666	PURCHX
Registration Number:	3618894	SHOPSAVVY
Registration Number:	4706096	SHOPSAVVY
Registration Number:	4324525	SLIDE2PAY
Registration Number:	4324524	SLIDE2PAY
Registration Number:	2893482	SPACE.COM
Registration Number:	2486065	SPACEKIDS
Serial Number:	87661684	LIVESCIENCE

### **CORRESPONDENCE DATA**

**Fax Number:** 2134432926

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK REEL: 006465 FRAME: 0073

900468770

**Phone:** 213-617-5493

**Email:** jcravitz@sheppardmullin.com

Correspondent Name: Sheppard, Mullin, Richter & Hampton LLP

Address Line 1: 333 S. Hope St., 43rd Floor

Address Line 2: Attn: J. Cravitz

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	03VV-254039
NAME OF SUBMITTER:	Julie Cravitz
SIGNATURE:	/julie cravitz/
DATE SIGNED:	10/04/2018

### **Total Attachments: 18**

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS
AND
PATENTS

This Notice of Grant of Security Interest in Trademarks and Patents is being entered into as of October 4, 2018 by Purch Group, LLC, a Delaware limited liability company ("Purch") in favor of HSBC UK Bank Plc (formerly known as HSBC Bank plc) (the "Secured Party"). Pursuant to the Second Amended and Restated Security Agreement, dated as of April 3, 2018 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") among Purch, the other Grantors party thereto (each, including, without limitation, Purch, a "Grantor" and collectively, the "Grantors") and Secured Party, Purch has granted a continuing security interest in and continuing lien upon all of its right, title and interest in, to and under the following (collectively, the "Intellectual Property Collateral"):

- (a) all United States, and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, all registrations and applications for any of the foregoing including, but not limited to (i) the registrations and applications referred to in <u>Annex 1</u> attached hereto, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business associated with the use of and symbolized by the foregoing, (iv) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill, and (v) all proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit; and
- (b) all United States and foreign patents and certificates of invention, or similar industrial property, design or plant rights, for any of the foregoing, including, but not limited to: (i) all registrations, provisional patents and applications referred to in Annex 2 attached hereto; (ii) all reissues, divisions, continuations, continuations-in-part, extensions, renewals, and reexaminations therefor; (iii) all rights corresponding thereto throughout the world; (iv) all inventions and improvements described therein; (v) all rights to sue for past, present and future infringements thereof; (vi) all licenses, claims, damages, and proceeds of suit arising therefrom; and (vii) all proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit.

Purch hereby acknowledges and agrees that the security interest in the foregoing Intellectual Property Collateral (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any Intellectual Property Collateral.

[signature page follows]

SMRH:488012682.2 -1-

IN WITNESS WHEREOF, this Notice of Grant of Security Interest in Trademarks and Patents has been duly executed by the undersigned as of the date first written above.

PURCH GROUP, LLC,

a Delaware limited liability company

By:\_\_\_\_

Name: ZILLAH BYNG-THORNE

Title: PRESIDENT

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**ANNEX 1** 

# REGISTRATIONS AND APPLICATIONS FOR TRADEMARK AND SERVICE MARK REGISTRATIONS LIST OF TRADE NAMES, TRADEMARKS, SERVICES MARKS, TRADEMARK AND SERVICE MARK

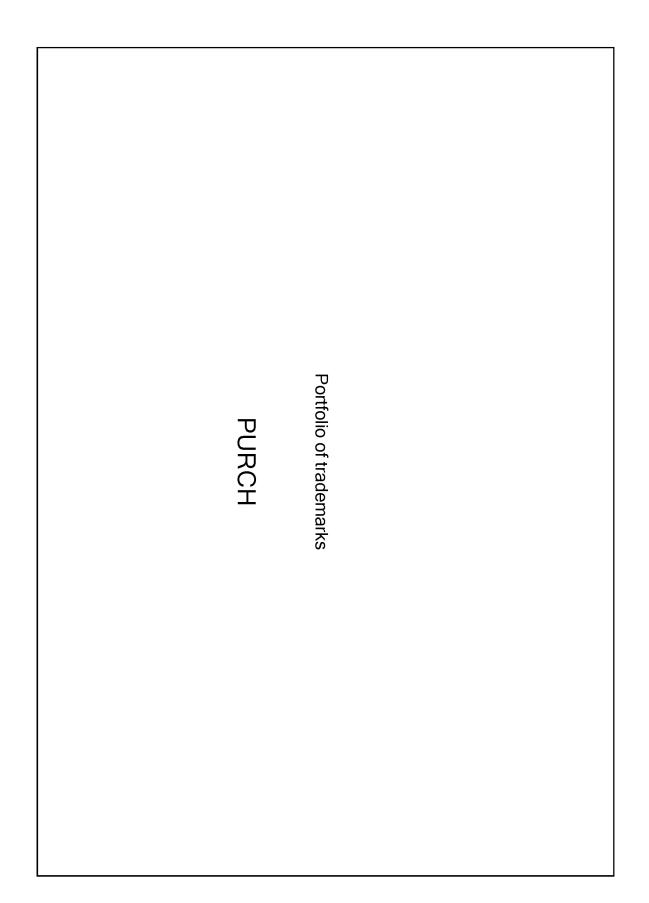
## **Purch Trademark Portfolio**

### Other Marks

Mark	App. / Reg.No.	Goods/Services	Owner of Record	Next Action Due
ACTIVE JUNKY	Reg. No.	_`_	Active Junky, Inc. (DE)	Maintenance 8/13/2019
active Junky	4,381,921	providing a website featuring discount vouchers, price-comparison information, product reviews, links		
		to the retail websites of others, rebates, and discount		
		information, but excluding information about		
		activities (class 35)		
ADONS	Reg. No.	Dissemination of advertising for others via public and	ShopSavvy, Inc. (DE)	Renewal 12/21/2020
	3,893,403	private wireless networks for display on mobile		
		devices (class 35)		
ANANDTECH	Reg. No.	Providing a website that features news and reviews	Purch Group, Inc. (DE)	Renewal 4/12/2027
	3,227,693	on technology related topics (class 42)		
LIVESCIENCE	App. No.	Providing on-line news, information, quizzes, video,	Purch Group, Inc. (DE)	ROA 8/13/2018
	87/661.684	and commentary in the fields of science,		
	0,,00±,00	technological innovation, health, and anthropology		
		(class 42)		

	Reg.No.	COORD/ JOI MICED	Owiler of Necold	Next Action Due
PURCH	Reg. No. 4,951,809	Providing on-line consumer and business news, information, reviews, and commentary in the fields of business information technology, office equipment, consumer electronics products, computing, and corporate organization (class 35)	Purch Group, Inc. (DE)	Renewal 5/3/2022
		Providing an on-line forum in the fields of consumer technology, consumer electronics, computer hardware, computer software, mobile technology, electronic gaming, information technology, and technical support (class 38)		
		Providing on-line news, information, reviews, and commentary in the field of electronic gaming and computer games (class 41)		
		Providing on-line news, information, reviews, and commentary in the fields of consumer technology, computer hardware, computer software, mobile technology, information technology, health technology, computer gaming technology, and science; providing a website featuring technology that enables users to download software of others in a variety of fields (class 42)		
PURCH MARKETPLACE	Reg. No. 5,054,013	On-line retail store services featuring a wide variety of consumer goods of others; on-line retail store services featuring electronics and software; providing a web site that enables users to obtain information and price quotes for business products and business	Purch Group, Inc. (DE)	Maintenance 10/4/2022

Mark	App./	Goods/Services	Owner of Record	Next Action Due
	Reg.No.			
SLIDE2PAY	Reg. No. 4,324,524	Telecommunications services and wireless communications services, namely, transmission of content via mobile	ShopSavvy, Inc. (DE)	Maintenance 4/23/2019
	,	electronic payments, data and content via mobile and wireless devices; providing electronic transmission of credit card transaction data and		
		electronic payment data via a global computer		
		network and a mobile electronic communications		
		device-based payment processing network (class 38)		
SPACE.COM and	Reg. No.	Computer services, namely providing on-line	Purch Group, Inc. (DE)	Renewal 10/15/2024
Design	2,893,482	interactive and non-interactive database		
	,	information, featuring news, information, and data		
		all concerning space and planetary exploration, the		
6. 3 %		global space industry, satellite missions, astronomy		
		and scientific discoveries related to the universe,		
		unexplained phenomena and science fiction (class 42)		
SPACEKIDS	Reg. No.	information services, namely, providing news,	Purch Group, Inc. (DE)	Renewal 9/27/2021
	2 486 065	information, live data, all relating to space, space		
	-) : (0) (0)	exploration, scientific discoveries, ancient		
		unexplained phenomena and science fiction, via a		
		global computer network (class 42)		



Portfolio of trademarks: PURCH	Type	Outetto	Classas	Anni	notion	Donict	Rogistration ::	Evolination:
Ref	9	Country	Classes	Appli	Application	Registration	ration	Expiration <b>RK</b>
Trademark				Date	Z,	Date	<b>z</b>	ΛA
1568500T/FR PURCH	Word mark: PURCH	National France	35 38 41 42	2015.06.11	154188230	2015.06.11	154188230	Registered DE F
								Active (registered / Renewed)
1568500T/CTM PURCH	Word mark PURCH	European Union	35 38 41 42	2015.11.20	014817911	2016.03.18	014817911	2025.11.20 Registered
								Active (registered / Renewed) Next renewal date
1436821T/FR V TOM'S GAMES	Word mark PURCH	National France	35 41 42	2007.10.22	073532488	2007.10.22	073532488	2027.10.22 Registered
								Active (registered / Renewed)

Portfolio of trademarks: PURCH									2018.05.23 ( IF: 0085
Ref Trademark	Туре	Owner	Country	Classes		Application N°	Registration	ation N°	Expiration ARK
Hauellark					Pale	Z	Date	Z	VI /
1666337T/FR TOM'S HARDWARE	Word mark	Word mark PURCH	National France	41 42	2018.03.27	184440834			Filed Filed TRADE!  Published for TRADE!  : 006465 F
									Active (registered / Renewed) RF
1666339T/FR tom's HARDWARE (& Design)	Colour mark: PURCH	PURCH	National France	41 42	2018.03.27	184440838			2028.03.27 Filed
tom's HANDWARE									Published for opposition  Active (registered / Renewed)  Next renewal date
1432704T/DE Tom's hardware guide	Word mark	Word mark TOM'S GUIDES PUBLISHING GMBH	National Germany	41	2000.04.10	30027639.7	2000.06.22	30027639	2020.04.10 Registered
									Active (registered / Renewed) Next renewal date

Portfolio of trademarks: PURCH

1432704T/MAD Word mark PURCH International 41 2000.08.23 746349 2000. Tom's hardware guide Benelux	International 41 2000.08.23 746349 Austria	1432704T/MAD Word mark PURCH 41 2000.08.23 746349 2000.  Tom's hardware guide registration registration	Country Classes Application
3349 2000.08.23		3349 2000.08.23	Date
746349	746349	746349	Registration
2020.08.23 Registered Active (registered / Renewed) Next renewal date	2020.08.23 Registered Active (registered / Renewed) Next renewal date	Registered / TRADE / T	Expiration MARK RAME: 008

Portfolio of trademarks: PURCH

China  Registered / Registered / Renewed)  International  Active (registered / Renewed)  Next renewal date  Active (registered / Renewed)  Active (registered / Renewed)  Next renewal date  Active (registered / Renewed)  Next renewal date	746349 2020.08.23 Registered		2000.08.23	/4b349	2000.08.23	<u>+</u>	Finland	CACA	word man	Tom's hardware guide
China  Registered  Registered /  Renewed)  Nextrenewal date			2000.08.	746349	2000.08.23	41	International Denmark	PURCH	Word man	1432704T/MAD Tom's hardware guide
Word mark: PURCH International 41 2000.08.23 746349 2000.08.23 746349 2020.08.23			2000.08.	746349	2000.08.23	<u> </u>		PURCH		1432704T/MAD Tom's hardware guide
Type Owner Country Classes Application Registration Expiration	Expiration H	Registration N		ication N°		Classes	Country			Ref Tra

Ref	Type Owner	Country	Classes	Application	ation	Regis	Registration	Expiration
Hauemark				Dale	Z	Dale	Z	Μı
1432704T/MAD Word mark: PURCH Tom's hardware guide	Word mark PURCH			2000.08.23	746349	2000.08.23	746349	Registered TRADE!
								Active (registered / Renewed) Next renewal date
1432704T/MAD Tom's hardware guide	Word mark PURCH	International Hungary Subsequent designation as of	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 Registered
								Active (registered / Renewed)
1432704T/MAD	Word mark PURCH	International	41	2000.08.23	746349	2000.08.23	746349	2020.08.23
Tom's hardware guide		Italy						Registered
								Active (registered / Renewed)

Portfolio of trademarks: PURCH

Trademark				Date	Z <sub>°</sub>	Date	z	<b>1</b> A
1432704T/MAD Word mark PURCH Tom's hardware guide	Word mark PURCH	International Norway	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 <b>E</b> Registered  Active  Active  L: 006465 I
1432704T/MAD Tom's hardware guide	Word mark PURCH	International Poland	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 Registered Active (registered / Renewed) Next renewal date
1432704T/MAD Tom's hardware guide	Word mark PURCH	International Portugal	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 Registered Active (registered / Renewed)

Portfolio of trademarks: PURCH

Ref	Type Owner	Country	Classes	Application	cation		Registration	Expiration   R
						\$		М
Tom's hardware guide	Word mans, PURCH	International Spain	<u>+</u>	2000.08.23	/46349	2000.08.23	/46349	Registered TRADE
								Active (registered / Renewed)
1432704T/MAD Tom's hardware guide	Word mark PURCH	International Sweden	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 Registered
								Active (registered / Renewed) Next renewal date
1432704T/MAD Tom's hardware guide	Word mark: PURCH	International Switzerland	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 Registered
								Active (registered / Renewed)

Portfolio of trademarks: PURCH

									~
Ref		Owner	Type Owner Country	Classes	Appli	Application	Registration	tration	Expiration <b>K</b>
Trademark					Date	<b>Z</b>	Date	Z,	/ <b>/</b> Al
1432704T/MAD Word mark PURCH International	Word mark PURCI	Τ.	International	41	2000.08.23	746349	2000.08.23	746349	2020.08.23 <b>L</b>
Tom's hardware guide			Turkey						Registered D
									Active (registered / Renewed)
									Next renewal date
1432704T/MAD	Word mark PURCH	工	International	41	2000.08.23	746349	2000.08.23	746349	2020.08.23
Tom's hardware guide			United Kingdom						Registered
									Active (registered / Renewed)
	**********				***************************************				

Expiration K Expiration K Registered / Renewed)

Recommendate REEL: 006465 FRAME: 0091

### LIST OF PATENTS AND PATENT APPLICATIONS

Patent Name	Country	Application #	Issue Date	Patent Number	Inventors
System Method and Computer- Readable Storage Medium for Payment of Online Purchases Via A Portable Computing Device	US	13/649,704	4/24/18	9,953,314	Abiel Jaquez Alexander Muse John Boyd Matt Weathers Scott Gordon Roberts Kevin Henry Clark Rylan Barnes Shop Savvy, Inc.
Systems and Methods for Achieving Reduced Latency	US	15/591,912	Pending (filed on 5/10/17)	Pending	Reda Guermas John Potter Marc Ropelato Adam Lauper Ganesh Sundar

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**RECORDED: 10/04/2018**