

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM495430

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	10/31/2011		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Odegard, Inc.		10/22/2018	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SO Acquisition, LLC		
<b>Street Address:</b>	200 Lexington Avenue		
<b>Internal Address:</b>	Suite 1209		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2197819	ABU	
<b>Registration Number:</b>	2197818		
<b>Registration Number:</b>	2197817	NIMA	
<b>Registration Number:</b>	2197816	AMALA	
<b>Registration Number:</b>	2192214	YOUNGTSE	
<b>Registration Number:</b>	2268662	ODEGARD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(212) 336-8000		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Max Vern		
<b>Address Line 1:</b>	Amster, Rothstein & Ebenstein LLP		
<b>Address Line 2:</b>	90 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>NAME OF SUBMITTER:</b>	Max Vern		
<b>SIGNATURE:</b>	/Max Vern/		

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<b>DATE SIGNED:</b>	10/25/2018
<b>Total Attachments: 2</b> source=Odegard, Inc. - SO Acquisition, LLC - U.S. Signed Deed of Assignment#page1.tif source=Odegard, Inc. - SO Acquisition, LLC - U.S. Signed Deed of Assignment#page2.tif	

## TRADEMARK ASSIGNMENT

WHEREAS, Odegard, Inc., a Corporation organized and existing under the laws of State of New York, with the registered address at 200 Lexington Avenue, Suite 1206, New York, NY 10016, U.S.A., was the owner of all right, title and interest to trademarks and U.S. Trademark Registrations listed in "Annex A" set forth ("the Trademarks"), and was the owner of all goodwill associated with the Trademarks; and

WHEREAS, on or around October 31, 2011, Odegard, Inc. has assigned all right, title and interest to the said Trademarks, the U.S. Trademark Registrations therefor, and all goodwill associated therewith to Odegard Finance, LLC ("Assignor"), and such assignment has not been recorded with the USPTO; and

WHEREAS, Odegard, Inc. and Assignor confirm the above assignment to the latter of all right, title and interest to the said Trademarks, the U.S. Trademark Registrations therefor, and all goodwill associated therewith, and

WHEREAS, SO Acquisition, LLC, a Limited Liability Company organized and existing under the laws of Delaware, having a principal place of business at 200 Lexington Avenue, Suite 1209, New York, NY 10016, U.S.A. ("Assignee"), is desirous of acquiring the said Trademarks, the U.S. Trademark Registrations therefor, and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor, as the owner by the above assignment, hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks listed in "Annex A", together with all goodwill of the business symbolized by the Trademarks and U.S. Trademark Registrations therefor.

IN WITNESS WHEREOF, Assignor has signed this Assignment this 22<sup>nd</sup> day of OCTOBER, 2018.

Signed: *Sidney Mandel*  
Odegard Finance, LLC  
Name: Sidney Mandel  
Title: President

Confirmed and agreed: *Sidney Mandel*  
Odegard, Inc.  
Name: Sidney Mandel  
Title: President

Annex A

TRADEMARK	REGISTRATION NUMBER
ODEGARD	2,268,662
BELAK Design	2,197,818
YOUNGTSE	2,192,214
NIMA	2,197,817
AMALA	2,197,816
ABU	2,197,819