

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM490826

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Genesis Pure, Inc.		01/02/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gen Pure Holdings, Inc.		
<b>Street Address:</b>	7164 Technology Drive		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Frisco		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75033		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78461386	HEALTHTRIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8018528203		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-805-3688		
<b>Email:</b>	pto@techlawventures.com		
<b>Correspondent Name:</b>	Preston C. Regehr		
<b>Address Line 1:</b>	3290 W. Mayflower Way		
<b>Address Line 4:</b>	Lehi, UTAH 84043		
<b>NAME OF SUBMITTER:</b>	Preston C. Regehr		
<b>SIGNATURE:</b>	/Preston C. Regehr/		
<b>DATE SIGNED:</b>	09/20/2018		
<b>Total Attachments: 0</b>			

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