

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLIPSWAP, INC.		05/15/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HYLA, INC.		
Street Address:	PARK WEST 1 & 2, 1507 LBJ FWY., SUITE 500		
City:	FARMERS BRANCH		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4142494	FLIPSWAP	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2149813308		
Email:	ipdocketing@sidley.com		
Correspondent Name:	JULIA M. CHESTER		
Address Line 1:	2021 MCKINNEY AVENUE, SUITE 2000		
Address Line 4:	DALLAS, TEXAS 75201		
NAME OF SUBMITTER:	JULIA M. CHESTER		
SIGNATURE:	/JULIA M. CHESTER/		
DATE SIGNED:	10/22/2018		
Total Attachments: 2			
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CH \$40.00 4142494

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Assignment”) is made effective as of May 15 2018 2018, by and between FLIPSWAP, INC., a Delaware corporation, having a principle business address of 21250 Hawthorne Blvd., Suite 800, Torrance, California 90503 (Assignor) and HYL A, INC., a Delaware corporation, having a principle business address of Park West 1 & 2, 1507 LBJ Fwy, Suite 500, Farmers Branch, Texas 75234 (Assignee).

WHEREAS, Assignor owns the following U.S. Trademark Registrations:

- U.S. Trademark Registration No. 4142494 for the mark FLIPSWAP (& Design) as used in connection with “Business consultation, namely the management and control of trading and bartering of consumer goods by providing price quotations for goods,” in Class 35 and “Financial exchange, namely the management and control of trading and bartering of consumer goods by providing credits for goods,” in Class 36, and
- U.S. Trademark Registration No. 4142495 for the mark F (& Design) as used in connection with “Business consultation, namely the management and control of trading and bartering of consumer goods by providing price quotations for goods,” in Class 35 and “Financial exchange, namely the management and control of trading and bartering of consumer goods by providing credits for goods,” in Class 36,

collectively, “Assignor’s Marks”;

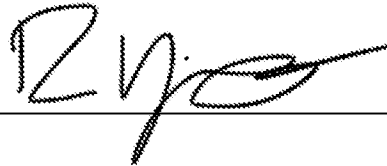
WHEREAS, Assignor desires to assign, and Assignee desires to acquire all right, title, and interest in and to Assignor’s Marks, as well as all goodwill of the business symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, conveys and transfers to Assignee all of Assignor’s right, title, and interest in and to Assignor’s Marks, including without limitation: (a) the good will of the business associated with Assignor’s Marks, (b) the U.S. trademark registrations and common

law rights thereto; and (c) the right to sue and collect damages for infringement of Assignor's Marks whether infringements are now known or later discovered; the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives. In order to give full force and effect to this Assignment, Assignor agrees that Assignee may record this Assignment with the United States Patent and Trademark Office, and Assignor further agrees to sign any additional documents or assist in the transfer of Assignor's Marks at Assignee's expense, but for the purpose of clarity, such expense shall not include additional compensation to Assignor.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date indicated below.

FLIPSWAP, INC.



By: Richard Jones
CFO
Its: _____
Date: May 15 2018