

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM489994

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sazerac Company, Inc.		09/11/2018	Corporation: LOUISIANA
RECEIVING PARTY DATA			
Name:	Sazerac Brands, LLC		
Street Address:	10400 Linn Station Road, Suite 300		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40233		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2438707	RAIN	
CORRESPONDENCE DATA			
Fax Number:	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175425070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Cynthia Johnson Walden		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	46657.0450001		
NAME OF SUBMITTER:	John Eischeid for Robert M O'Connell, Jr		
SIGNATURE:	/Robert M O'Connell, Jr/		
DATE SIGNED:	09/14/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Sazerac Company, Inc., a Louisiana corporation having a place of business at 3850 N Causeway Blvd., Suite 1695, Metairie, Louisiana 70002 (hereinafter "Assignor"), did adopt, use and is using the trademark RAIN in connection with "vodka" and this mark is registered with the United States Patent & Trademark Office under Registration No. 2,438,707 (hereinafter "the Trademark");

WHEREAS, Sazerac Brands, LLC, a Delaware limited liability company having a place of business at 10400 Linn Station Rd., Suite 300, Louisville, Kentucky 40233 (hereinafter "Assignee"), is desirous of acquiring the Trademark and the good will of the business in connection with which the Trademark is used; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, effective as of January 31, 2015, all right, title, and interest in and to the Trademark, together with the good will of the business in connection with which the Trademark is used.

Assignor shall do all acts and execute all documents that may be reasonably required by Assignee in order to effect the assignment of the Trademark.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the dates specified below.

SAZERAC COMPANY, INC

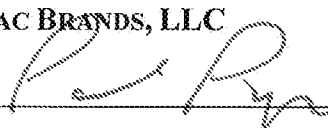
By: 

Name: Paul Pape

Title: VP / CFO

Date: 9-11-2018

SAZERAC BRANDS, LLC

By: 

Name: Paul Pape

Title: VP / CFO

Date: 9-11-2018