

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494720

| | |
|------------------------------|--|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 900464510 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|--|
| YouCaring Dot Com, LLC | | 08/20/2018 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------------|
| Name: | GoFundMe, Inc. |
| Street Address: | 500 Arguello Street, Suite 300 |
| City: | Redwood City |
| State/Country: | CALIFORNIA |
| Postal Code: | 94063 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|-----------------------------|---------|----------------------------|
| Registration Number: | 4838337 | COMPASSIONATE CROWDFUNDING |
| Registration Number: | 4308830 | CREATE UNEXPECTED JOY |
| Registration Number: | 4308833 | GIVEASURUS |
| Registration Number: | 4333616 | GIVEFORWARD |
| Registration Number: | 4838321 | |
| Registration Number: | 4470875 | PETCARING |
| Registration Number: | 4469645 | YOUCARING |

CORRESPONDENCE DATA

Fax Number: 8132294133

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8132237000

Email: trademarks@carltonfields.com

Correspondent Name: Eleanor M. Yost

Address Line 1: PO Box 3239

Address Line 4: Tampa, FLORIDA 33601-3239

| | |
|---------------------------|-------------------|
| NAME OF SUBMITTER: | Eleanor M. Yost |
| SIGNATURE: | /Eleanor M. Yost/ |

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|---|------------|
| DATE SIGNED: | 10/19/2018 |
| Total Attachments: 6 source=YCassignment#page1.tif source=YCassignment#page2.tif source=YCassignment#page3.tif source=YCassignment#page4.tif source=YCassignment#page5.tif source=YCassignment#page6.tif | |

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Trademark Assignment") is made pursuant to that certain Agreement and Plan of Merger (the "Merger Agreement") by and between GoFundMe, Inc., a Delaware corporation having a usual place of business at 500 Arguello Street, Suite 300, Redwood City, California, 94063 ("GoFundMe") and YouCaring Dot Com, LLC, a Delaware limited liability company ("YouCaring").

WHEREAS, under the terms of the Merger Agreement, YouCaring has conveyed, transferred, and assigned to GoFundMe, among other assets, certain intellectual property of YouCaring;

WHEREAS, YouCaring has agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions;

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, YouCaring hereby irrevocably conveys, transfers, and assigns to GoFundMe, and GoFundMe hereby accepts, all of YouCaring's right, title, and interest in and to the following:

(a) the trademark registrations and trademark applications set forth on **Schedule I** hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of YouCaring accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. YouCaring hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by GoFundMe. Following the date hereof, YouCaring shall take such steps and actions, and provide such cooperation and assistance to GoFundMe and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to GoFundMe, or any assignee or successor thereto.

3. Terms of the Merger Agreement. The parties hereto acknowledge and agree that any further

statement of the rights and obligations of YouCaring and GoFundMe with respect to the Assigned Trademarks is found in the Merger Agreement. The representations, warranties, covenants, agreements, and indemnities contained in the Merger Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Merger Agreement and the terms hereof, the terms of the Merger Agreement shall govern.

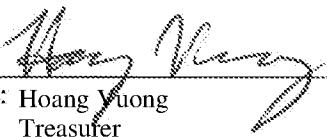
4. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, YouCaring and GoFundMe have duly executed and delivered this Trademark Assignment as of the date last written below.

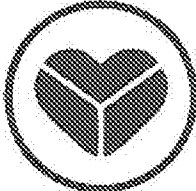
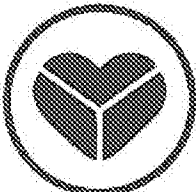


YOUCARING DOT COM, LLC

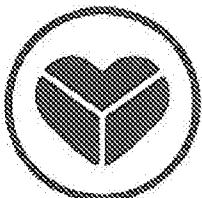
By: 
Name: Hoang Vuong
Title: Treasurer
Date: 08/20/2018

GOFUNDME, INC.

By: 
Name: Hoang Vuong
Title: CFO/COO
Date: 08/20/2018

**SCHEDULE 1
ASSIGNED TRADEMARKS**

| Jurisdiction | Mark | App./Reg. No. | Owner |
|--------------------------------|---|--|--------------------------------------|
| Canada | COMPASSIONATE CROWDFUNDING | App 03-JUL-2015 App 1735658 Reg 27-APR-2017 Reg TMA969427 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | COMPASSIONATE CROWDFUNDING | App 09-JAN-2015 App 86499597 Reg 20-OCT-2015 Reg 4838337 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | CREATE UNEXPECTED JOY | App 31-JUL-2012 App 85691069 Reg 26-MAR-2013 Reg 4308830 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | GIVEASSAURUS | App 31-JUL-2012 App 85691096 Reg 26-MAR-2013 Reg 4308833 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | GIVEFORWARD | App 25-JAN-2012 App 85525309 Reg 14-MAY-2013 Reg 4333616 | YouCaring Dot Com, LLC (Delaware) |
| AUSTRALIA | Heart Logo  | International Reg. No. 1272969 Reg 02-JUL-2015 | YouCaring Dot Com, LLC (Delaware) |
| Canada | Heart Logo  | App 03-JUL-2015 App 1735657 Reg 28-JUN-2017 Reg TMA974669 | YouCaring Dot Com, LLC (Delaware) |
| EUROPEAN UNION (EUTM & RCD) | Heart Logo  | App 03-JUL-2015 App 14333091 Reg 03-DEC-2015 Reg 14333091 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | Heart Logo  | App 05-JAN-2015 App 86495432 Reg 20-OCT-2015 Reg 4838321 | YouCaring Dot Com, LLC (Delaware) |
| WIPO- Australia | Heart Logo | Reg 02-JUL-2015 Reg 1272969 | YouCaring Dot Com, LLC (Delaware) |

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| AUSTRALIA | PETCARING | International Reg. No. 1235647 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| HONG KONG | PETCARING | App 21-AUG-2014 App 303108582 Reg 21-AUG-2014 Reg 303108582 | YouCaring Dot Com, LLC (Delaware) |
| JAPAN | PETCARING | International Reg. No. 1235647 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| MEXICO | PETCARING | International Reg. No. 1235647 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| UNITED ARAB EMR | PETCARING | App 22-OCT-2014 App 220085 Reg 27-OCT-2016 Reg 220085 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | PETCARING | App 24-JUN-2013 App 85967882 Reg 21-JAN-2014 Reg 4470875 | YouCaring Dot Com, LLC (Delaware) |
| WIPO - Australia, EU, Japan, Mexico | PETCARING | Reg 19-AUG-2014 Reg 1235647 | YouCaring Dot Com, LLC (Delaware) |
| AUSTRALIA | YOUCARING | International Reg. No. 1234148 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| BRAZIL | YOUCARING | App 20-AUG-2014 App 908152655 Reg 07-FEB-2017 Reg 908152655 | YouCaring Dot Com, LLC (Delaware) |
| CANADA | YOUCARING | App 18-AUG-2014 App 1690140 Reg 16-JUN-2016 Reg TMA941137 | YouCaring Dot Com, LLC (Delaware) |
| EUROPEAN UNION (EUTM & RCD) | YOUCARING | International Reg. No. 1234148 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| HONG KONG | YOUCARING | App 21-AUG-2014 App 303108573 Reg 21-AUG-2014 Reg 303108573 | YouCaring Dot Com, LLC (Delaware) |
| JAPAN | YOUCARING | International Reg. No. 1234148 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |

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| MEXICO | YOUCARING | International Reg. No. 1234148 Reg 19-AUG-2014 | YouCaring Dot Com, LLC (Delaware) |
| UNITED ARAB EMR | YOUCARING | App 22-OCT-2014 App 220084 Reg 27-OCT-2016 Reg 220084 | YouCaring Dot Com, LLC (Delaware) |
| U.S. | YOUCARING | App 17-MAY-2013 App 85935300 Reg 21-JAN-2014 Reg 4469645 | YouCaring Dot Com, LLC (Delaware) |
| WIPO- Australia, EU, Japan, Mexico | YOUCARING | Reg 19-AUG-2014 Reg 1234148 | YouCaring Dot Com, LLC (Delaware) |
| EUROPEAN UNION (EUTM & RCD) | YOUCARING COMPASSIONATE CROWDFUNDING | App 21-DEC-2015 App 14944912 Reg 10-MAY-2016 Reg 14944912 | YouCaring Dot Com, LLC (Delaware) |