

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM493914

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|--|--|-------------------------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Academy Bank N.A. | FORMERLY Academy Bank, a division of Armed Forces Bank, N.A. | 10/12/2018 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Mountain Valley Spring Company, LLC | | |
| Street Address: | 150 Central Avenue | | |
| City: | Hot Springs | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 71901 | | |
| Entity Type: | Limited Liability Company: ARKANSAS | | |
| Name: | Mountain Valley Holdings LLC | | |
| Street Address: | 150 Central Avenue | | |
| City: | Hot Springs | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 71901 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0051448 | MOUNTAIN VALLEY | |
| Registration Number: | 1712284 | CONSIDER THE SOURCE | |
| Registration Number: | 1967953 | MOUNTAIN VALLEY | |
| Registration Number: | 2054448 | MOUNTAIN VALLEY SPRING | |
| Registration Number: | 2306226 | WOODLAND | |
| Registration Number: | 2582435 | CLEAR MOUNTAIN NATURAL SPRING WATER | |
| Registration Number: | 4300211 | MOUNTAIN VALLEY SPRING WATER | |
| Registration Number: | 4300337 | AMERICA'S PREMIUM WATER SINCE 1871 | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2028428465 | | |
| Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail. | | | |
| TRADEMARK | | | |

OP \$215.00 0051448

Phone: 202-230-5648
Email: dctrademarks@dbr.com
Correspondent Name: Jennifer Criss
Address Line 1: Drinker Biddle & Reath LLP
Address Line 2: 1500 K Street, NW, Suite 1100
Address Line 4: Washington, D.C. 20005

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| ATTORNEY DOCKET NUMBER: | 579067 |
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| NAME OF SUBMITTER: | Joelle Zajk |
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| SIGNATURE: | /joelle zajk/ |
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| DATE SIGNED: | 10/15/2018 |
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Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY ("Release") is made as of this 12th day of October, 2018, by ACADEMY BANK, N.A., formerly Academy Bank, a division of Armed Forces Bank, N.A. ("Lender"), in favor of Mountain Valley Spring Company, LLC, an Arkansas limited liability company, and Mountain Valley Holdings LLC, a Delaware corporation (collectively, "Mountain Valley"). All capitalized terms not defined herein shall have the meanings given to them in the Intellectual Property Security Agreement (defined below).

Lender and Mountain Valley entered into a certain Intellectual Property Security Agreement dated as of February 21, 2014 (the "Intellectual Property Security Agreement").

Lender, through the Intellectual Property Security Agreement recorded in the United States Patent and Trademark Office ("USPTO") on February 26, 2014, at Reel 5224, Frame 0876, established a Lien on and security interest in all right, title and interest in, to and under the trademarks owned by Mountain Valley attached hereto as Schedule A. The obligations of said Intellectual Property Security Agreement have been fulfilled.

Lender, through the Intellectual Property Security Agreement recorded in the USPTO on February 27, 2014, at Reel 032362, Frame 0158 established a Lien on and security interest in all right, title and interest in, to and under the patents owned by Mountain Valley attached hereto as Schedule B. The obligations of said Intellectual Property Security Agreement have been fulfilled.

Lender, through the Intellectual Property Security Agreement recorded in the United States Copyright Office ("Copyright Office") on March 4, 2014, at Document Number V9908 D920, established a Lien on and security interest in all right, title and interest in, to and under the

copyrights owned by Mountain Valley attached hereto as Schedule C. The obligations of said Intellectual Property Security Agreement have been fulfilled.

Lender, through the Intellectual Property Security Agreement, established a Lien on and security interest in, to and under the Intellectual Property Collateral. The obligations of said Intellectual Property Security Agreement have been fulfilled.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Lender hereby unconditionally and expressly releases, terminates, and extinguishes fully any and all of its right, title and interest in and to any and all Liens and security interests it may have under the Intellectual Property Security Agreement in, to, and under the trademarks on Schedule A, the patents on Schedule B, the copyrights on Schedule C, and the Intellectual Property Collateral in favor of Mountain Valley.

Lender hereby authorizes Mountain Valley or Mountain Valley's designee to record this Release with the USPTO and the Copyright Office.

This Release shall be binding upon Lender's legal representatives, assigns and successors.

LENDER:

ACADEMY BANK, N.A.

By: 

Brian Bower, Senior Vice President

SCHEDULE A

| Trademark | Serial No. | Reg. No. | Country |
|--|-------------------|-----------------|----------------|
| MOUNTAIN VALLEY | 71/008,565 | 51,448 | USA |
| CONSIDER THE SOURCE | 74/215,606 | 1,712,284 | USA |
| MOUNTAIN VALLEY | 74/594,865 | 1,967,953 | USA |
| MOUNTAIN VALLEY SPRING | 75/040,114 | 2,054,448 | USA |
| WOODLAND | 75/631,025 | 2,306,226 | USA |
| CLEAR MOUNTAIN NATURAL SPRING WATER | 78/083,058 | 2,582,435 | USA |
| MOUNTAIN VALLEY SPRING WATER | 85/525,836 | 4,300,211 | USA |
| AMERICA'S PREMIUM WATER SINCE 1871 | 85/570,855 | 4,300,337 | USA |

1. Clear Mountain Natural Spring Water – Reg. No. 106-643 (Alabama)
2. Diamond – Reg. No. TM000290094 (Arkansas)

SCHEDULE B

| Patent Title | Serial No. | Reg. No. | Country |
|--------------|------------|----------|---------|
| CONTAINER | 29/225,815 | D537,348 | USA |

SCHEDULE C

| Company | Title | Reg. No. | Country |
|-----------------------------------|--------------|-----------------|----------------|
| MOUNTAIN VALLEY SPRING COMPANY | THE SPRING | TX0001845646 | USA |

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RECORDED: 10/15/2018

TRADEMARK
REEL: 006467 FRAME: 0710