

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495542

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INVISTA North America S.a.r.l.		07/30/2018	Corporation: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Shakespeare Company, LLC		
Street Address:	2381 Executive Center Drive		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33431		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5100958	NOVADYN	
Registration Number:	5464878	N NOVADYN	
Serial Number:	86541060	N NOVADYN	
CORRESPONDENCE DATA			
Fax Number:	5619124182		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201-610-6746		
Email:	joelle.st.germaine@newellco.com		
Correspondent Name:	Adrian Lee		
Address Line 1:	2381 Executive Center Drive		
Address Line 4:	Boca Raton, FLORIDA 33431		
NAME OF SUBMITTER:	Adrian Lee		
SIGNATURE:	/Adrian Lee/		
DATE SIGNED:	10/26/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (hereinafter the "Assignment"), is made and entered into as of the 30th day of July, 2018 (hereinafter the "Effective Date"), by and between and INVISTA North America S.à.r.l., corporation organized under the laws of Luxembourg, with an address of 4123 E. 37th Street, N., Wichita, Kansas 67220 (hereinafter "Assignor") and Shakespeare Company, LLC, a private limited company registered in Delaware, with an address of 2381 Executive Center Drive, Boca Raton, Florida 30328 (hereinafter the "Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the Trademarks ("Marks") as defined in the attached Schedule A; and

WHEREAS, Assignor has agreed to transfer and assign all of its right, title and interest in the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Marks as used herein shall mean the Assignor's trademarks (listed on the attached Schedule A) including all registrations, applications and common law rights in, to and under the Marks owned by Assignor.

2. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all right, title and interest it now has or ever has had in and to each of the Assigned Marks worldwide, together with the goodwill of the business symbolized thereby, including but not limited to any applications or registrations therefor, together with all claims that can or may be asserted by Assignor arising out of or relating to the use or ownership of any of the Assigned Marks.

3. As of the Effective Date, Assignee shall have all benefits, privileges, causes of actions and remedies arising out of or relating to the Marks or the exploitation thereof, including without limitation the exclusive right to apply for and maintain all applications, registrations or renewals for the Assigned Marks; to sue for all past or future infringements of the Assigned Marks or other violations of any rights in the Assigned Marks and to settle and retain proceeds from any such action. In addition, as of the Effective Date, Assignee assumes full responsibility for and Assignor is relieved of all future obligations relating to the Assigned Marks, including but not limited to all costs, taxes and fees that accrue after the Effective Date for preparing and recording any assignments contemplated herein; maintaining, defending, enforcing and litigating rights in the Assigned Marks; or otherwise registering, renewing or maintaining any trademark registrations for the Assigned Marks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its duly authorized representative.

INVISTA North America S.à.r.l., as Assignor

By: Robert N Francois
Name: Robert N Francois
Title: Authorized Signatory

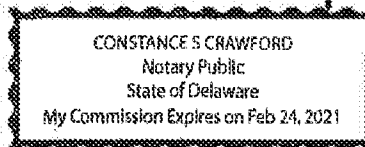
State of Delaware)
County of New Castle)

This document was acknowledged before me on July 30, 2018 by Robert N. Francois, as Authorized Signatory of INVISTA North America S.à.r.l.

Constance S Crawford
Notary Public

ACKNOWLEDGED BY:
Shakespeare Company, LLC as Assignee

By: Brian Seaman
Name: BRIAN SEAMAN
Title: PATIENT



SCHEDULE A

Trademark	Logo	Country	Filing Number	Filing	Reg Number/ Date
NOVADYN		United States Of America	86522652	03 Feb 2015	5100958 12/13/2016
NOVADYN WORD AND LOGO (Adjacent)		United States Of America	86541060	03 Apr 2015	
NOVADYN WORD AND LOGO (Above)		United States Of America	86565474	16 Mar 2015	