

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hao-Hua Wu		10/03/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Elsevier Inc.		
Street Address:	230 Park Avenue		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10169		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5243107	GUNNER GOGGLES	
CORRESPONDENCE DATA			
Fax Number:	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3367235180		
Email:	jarcher@ennsandarcher.com		
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	GUNNER GOGGLES assignment		
NAME OF SUBMITTER:	Julia C. Archer		
SIGNATURE:	/jarcher/		
DATE SIGNED:	10/15/2018		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (the "Trademark Assignment"), effective as of 3 October 2018, is by and between **Hao-Hua Wu**, an individual at 165 Cantata, Irvine, California 92606 ("Assignor") and **Elsevier Inc.**, a company incorporated in Delaware, with a principal place of business at 230 Park Avenue, New York, NY 10169 USA ("Assignee", together with Assignor, the "Parties", and each individually, a "Party").

WHEREAS, Assignor and Assignee are parties to that certain Technology Purchase Agreement effective on March 7, 2018 pursuant to which Assignor has agreed to sell, convey, assign, transfer and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept, all of Assignor's right, title and interest in and to the trademarks and trademark applications listed on Schedule A hereto (the "Trademarks") and the domain name registration(s) listed on Schedule B (the "Domain Names") among other intellectual property assets;

WHEREAS, Assignor desires to sell, convey, assign, transfer and deliver to Assignee, and Assignee desires to purchase, acquire, receive and accept from Assignor, all of Assignor's right, title and interest in and to the Trademarks and Domain Names.

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor does hereby sell, convey, assign, transfer and deliver unto Assignee all of Assignor's worldwide right, title and interest in, to and under the Trademarks and Domain Names, including all registrations and applications thereof and the goodwill symbolized thereby, all rights of priority and renewals, and together with all causes of actions, claims and demands, and all other rights to sue and recover for or rights arising from, any past, present, and future infringements, misappropriations, dilutions, unlawful imitations and all other violations of the Trademarks and Domain Names, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment of the Trademarks and Domain Names not been made.

2. Recordation. Assignor hereby requests and authorizes the Commissioner of Patents and Trademarks, and any other applicable governmental authority, to record Assignee as the owner of the Trademarks, as assignee of the entire right, title and interest in and to the same. Assignee shall have the right to record this Trademark Assignment with all applicable governmental authorities so as to perfect its ownership of the Trademarks.

3. Domain Name Transfer. Assignor further agrees to cooperate with Assignee and execute any documents to ensure the transfer of the ownership and registration of the Domain Names to Assignee. Pursuant to the applicable registrar's transfer policy, Assignor will unlock the Domain Names and Assignee will submit an electronic request for a transfer of a domain name.

4. Counterparts; Effectiveness. This Trademark Assignment may be signed in any number of counterparts, each of which shall be an original, with the same effect as if the signatures thereto and hereto were upon the same instrument. This Trademark Assignment shall become effective when each Party hereto shall have received a counterpart hereof signed by the other Parties hereto. For the convenience of the Parties, any number of counterparts hereof may be executed, each such executed counterpart shall be deemed an original and all such counterparts together shall constitute one and the same instrument. Facsimile transmission

(including the e-mail delivery of documents in Adobe PDF format) of any signed original counterpart or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

IN WITNESS WHEREOF, this Trademark Assignment has been executed on behalf of the Parties on the date first written above.

ASSIGNOR:

Hao-Hua Wu

DocuSigned by:
Hao-Hua Wu
70825C7DF60443E...

By: _____

Hao-Hua Wu

Name: _____

ASSIGNEE:

Elsevier Inc.

DocuSigned by:
Madeline Hyde
388E37AE7670489...

By: _____

Madeline Hyde

Name: _____

VP Content ELP & Edu Alignment EMEALAAP

Title: _____

SCHEDULE A

TRADEMARKS

Trademark	Country	Class	Application Number	Registration Number
GUNNER GOGGLES	US	16	87/038,473	n/a
GUNNER GOGGLES	US	9	87/975,383	5,243,107

SCHEDULE B

DOMAIN NAMES

GunnerGoggles.com