

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495458

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900466975		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sandy Loam Productions, LLC		09/12/2018	Limited Liability Company: IDAHO
RECEIVING PARTY DATA			
Name:	APG Media of the Rockies, LLC		
Street Address:	29088 Airpark Dr		
City:	Easton		
State/Country:	MARYLAND		
Postal Code:	21601-7000		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86497526	IDAHO HEALTHCARE SUMMIT	
Serial Number:	86534337	IDAHO HEALTHCARE SUMMIT	
Serial Number:	86251249	INTERMOUNTAIN ENERGY SUMMIT	
CORRESPONDENCE DATA			
Fax Number:	2126983599		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126983500		
Email:	patents@dechert.com		
Correspondent Name:	DECHERT LLP/MIHAI MORAR		
Address Line 1:	1095 AVENUE OF THE AMERICAS		
Address Line 4:	NEW YORK, NEW YORK 10036-6797		
ATTORNEY DOCKET NUMBER:	391397-161248		
NAME OF SUBMITTER:	Mihai Morar		
SIGNATURE:	/Mihai Morar/		
DATE SIGNED:	10/25/2018		
Total Attachments: 5			
source=Confirmatory Trademark Assignment Agmt (Sandy Loam)#page1.tif			

source=Confirmatory Trademark Assignment Agmt (Sandy Loam)#page2.tif
source=Confirmatory Trademark Assignment Agmt (Sandy Loam)#page3.tif
source=Confirmatory Trademark Assignment Agmt (Sandy Loam)#page4.tif
source=Confirmatory Trademark Assignment Agmt (Sandy Loam)#page5.tif

CONFIRMATORY TRADEMARK ASSIGNMENT AGREEMENT

This Confirmatory Trademark Assignment Agreement (“**Agreement**”) effective as of September 12, 2018, by and between Sandy Loam Productions, LLC, an Idaho limited liability company (“**Sandy Loam**”) and APG Media of the Rockies, LLC, a Delaware limited liability company (the “**APG**”).

WHEREAS, APG and The Post Company (“**Post**”) are parties to an Asset Purchase Agreement dated as of November 1, 2015 (the “**Asset Purchase Agreement**”);

WHEREAS, pursuant to the Asset Purchase Agreement, Post agreed to transfer and assign all of its rights, title and interests in and to the trademarks identified on Schedule A attached hereto (the “**Trademarks**”), to APG but the trademark offices in which the Trademarks are registered as identified on Schedule A (the “**PTO Offices**”) reflect the Sandy Loam as the owner of record of the Trademarks, and the parties hereto wish to correct the records at the PTO Offices by the filing of this Agreement to reflect APG as the owner of record;

WHEREAS, Sandy Loam has executed that certain Trademark Assignment Agreement, dated September 12, 2018, between Sandy Loam and APG (“**Assignment**”) assigning to APG all right, title and interest in the Trademarks;

WHEREAS, the parties desire to confirm the rights assigned to APG under the Assignment.

NOW, THEREFORE, in consideration of the premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

1. Quit Claim Assignment. The parties confirm that, effective as of September 12, 2018, Sandy Loam did and does confirm that it no longer has any interest in the Trademarks and hereby does and did quit claim assign to APG, and APG hereby does and did assume and accept, all of Sandy Loam’s worldwide rights, title, and interest in and to (a) the Trademarks; together with all registrations and applications for the foregoing; and all common law rights in the foregoing; (b) all issuances, extensions and renewals of the foregoing; (c) all rights to create new trademarks that incorporate the foregoing; (d) all rights to request, apply for, file and register the foregoing; (e) all the goodwill of the business connected with the use of and symbolized by the foregoing; (f) all defenses relating to or arising from any of the foregoing, and all rights of action arising from the foregoing, including without limitation all claims for damages by reason of present, past and future infringement, dilution or violation of the foregoing and all present, past and future rights to sue and collect damages or seek injunctive relief for any such infringement, dilution or violation of the foregoing; and (g) all income, royalties and any other payments now and hereafter due and/or payable to Sandy Loam in respect of the foregoing to be held and enjoyed by APG for its own use and benefit and for its successors and assigns as the same would have been held as fully and entirely by Sandy Loam had this assignment not been made.

2. Further Assurances. From time to time after the date hereof, upon the reasonable request of any party hereto, the other party or parties hereto shall execute and deliver or cause to be executed and delivered such further instruments of conveyance, assignment, transfer,

acceptance and assumption, and take such further action as the requesting party may reasonably request, in order to fully effectuate the purposes, terms and conditions hereof.

3. Counterparts. This Agreement may be executed in counterparts, each of which shall be deemed an original, but such counterparts shall together (when executed and delivered) constitute but one and the same instrument. This Agreement may be executed and delivered in counterpart signature pages executed and delivered via facsimile transmission or by e-mail transmission in Adobe portable document format, and any such counterpart executed and delivered via facsimile transmission or by e-mail transmission in Adobe portable document format shall be deemed an original for all intents and purposes.

[The remainder of this page is intentionally left blank. Signature page follows.]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement effective as of the date first above written.

SANDY LOAM:

SANDY LOAM PRODUCTIONS, LLC

By: 

Name: Roger Plathow

Title: President, APG-Signature Events

APG:

APG MEDIA OF THE ROCKIES, LLC

By: _____

Name: Mark C. Adams

Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement effective as of the date first above written.

SANDY LOAM:

SANDY LOAM PRODUCTIONS, LLC

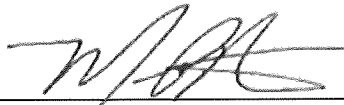
By: _____

Name:

Title:

APG:

APG MEDIA OF THE ROCKIES, LLC

By:  _____

Name: Mark C. Adams

Title: Chief Executive Officer

Schedule A

Trademark Name	Owner of Record	Serial Number
EASTERN IDAHO BIZFEST	Sandy Loam Productions, LLC	21019 (Idaho)
EASTERN IDAHO HEALTHCARE SUMMIT	Sandy Loam Productions, LLC	21018 (Idaho)
IDAHO HEALTHCARE SUMMIT	Sandy Loam Productions, LLC	21066 (Idaho)
IDAHO HEALTHCARE SUMMIT	Sandy Loam Productions, LLC	21112 (Idaho)
INTERMOUNTAIN ENERGY SUMMIT	Sandy Loam Productions, LL	20847 (Idaho)
IDAHO HEALTHCARE SUMMIT and Design	Sandy Loam Productions, LLC	86497526 (Federal)
IDAHO HEALTHCARE SUMMIT and Design	Sandy Loam Productions, LLC	86534337 (Federal)
INTERMOUNTAIN ENERGY SUMMIT and Design	Sandy Loam Productions, LLC	86251249 (Federal)