

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM495640

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First National Bank of Fort Smith		10/16/2018	National Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mountain Valley Spring Company, LLC		
Street Address:	150 Central Avenue		
City:	Hot Springs		
State/Country:	ARKANSAS		
Postal Code:	71901		
Entity Type:	Limited Liability Company: ARKANSAS		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2054448	MOUNTAIN VALLEY SPRING	
Registration Number:	1967953	MOUNTAIN VALLEY	
Registration Number:	0051448	MOUNTAIN VALLEY	
Registration Number:	1712284	CONSIDER THE SOURCE	
Registration Number:	1726069	CONSIDER THE SOURCE	
Registration Number:	2060830	DISCOVER THE DIAMOND DIFFERENCE	
Registration Number:	2306226	WOODLAND	
Registration Number:	2508100	DO THE SPRING THING!	
Registration Number:	1969792	"WE BRING THE SPRING TO YOUR DOOR"	
Registration Number:	2362179	QUENCH YOUR INNER THIRST	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Drinker Biddle & Reath LLP, Suite 1100		

OP \$265.00 2054448

Address Line 4:	Washington, D.C. 20005
ATTORNEY DOCKET NUMBER:	579067
NAME OF SUBMITTER:	Joelle Zajk
SIGNATURE:	/joelle zajk/
DATE SIGNED:	10/26/2018
Total Attachments: 4 source=Security Interest release - Clear Mountain Spring Water LLC and First Nation Bank of Fort Smith#page1.tif source=Security Interest release - Clear Mountain Spring Water LLC and First Nation Bank of Fort Smith#page2.tif source=Security Interest release - Clear Mountain Spring Water LLC and First Nation Bank of Fort Smith#page3.tif source=Security Interest release - Clear Mountain Spring Water LLC and First Nation Bank of Fort Smith#page4.tif	

TERMINATION OF SECURITY INTEREST

WHEREAS, Mountain Valley Spring Company, LLC, an Arkansas limited liability corporation (the "**Grantor**"), was the owner of record of the trademarks and applications listed on Schedule I hereto (the "**Trademarks**");

WHEREAS, Grantor, formerly known as Clear Mountain Spring Water LLC, entered into (i) that certain Multipurpose Note and Security Agreement dated April 23, 2004 (the "**2490545 Security Agreement**"), (ii) that certain Multipurpose Note and Security Agreement dated April 23, 2004 (the "**2490546 Security Agreement**"), and (iii) that certain Multipurpose Note and Security Agreement dated April 23, 2004 (the "**2490408 Security Agreement**" and together with the 2490545 Security Agreement and the 2490546 Security Agreement, collectively the "**Security Agreements**"), each between Grantor and First National Bank of Fort Smith (the "**Grantee**"), true and correct copies of which were recorded by the United States Patent and Trademark Office on May 19, 2004, at Reel 2854/Frame 0873 through 0892;

WHEREAS, pursuant to the Security Agreements Grantor granted a security interest to Grantee in the Trademarks;

WHEREAS, the Grantee desires to release its security interests in the Trademarks and terminate the Security Agreements.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Grantee:

1. Hereby releases, without recourse or representation or warranty, express or implied, any and all liens, security interests, right, title, and interest of Grantee pursuant to the Security Agreements in and to the Trademarks.
2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

[Signature Page Follows.]

IN WITNESS WHEREOF, Grantee has caused this Termination of Security interest in trademarks to be signed by its duly authorized representative as of this 16th day of October, 2018.

Grantee:

First National Bank of Fort Smith

By: James C. Fourmy, Jr.

Name: James C. Fourmy, Jr.

Title: Senior Vice President

STATE OF Arkansas)

COUNTY OF Sebastian)

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared James C. Fourmy, Jr., having been sworn by me according to law did depose and say he was the Senior Vice President of First National Bank of Fort Smith ("Grantee") and did acknowledge the execution of the foregoing Termination of Security Interests in Trademarks on behalf of said Secured Party.

WITNESS my hand and notarial seal this 16th day of October, 2018.

Tammy Winfrey
(Written Signature)

Tammy Winfrey
(Printed Signature)

TAMMY WINFREY
NOTARY PUBLIC ARKANSAS
SEBASTIAN COUNTY
COMMISSION# 12362618
COMMISSION EXP 10/24/2027

GRANTOR:

Mountain Valley Spring Company, LLC

By: Shane Perkey

Name: Shane Perkey

Title: Treasurer

Schedule I

#	Country/ Jurisdiction	Trademark	Registration Number/ Serial Number
1	U.S. ✓	MOUNTAIN VALLEY SPRING and Design ✓	RN: 2054448 ✓ SN: 75040114
2	U.S. ✓	MOUNTAIN VALLEY ✓	RN: 1967953 ✓ SN: 74594865
3	U.S. ✓	MOUNTAIN VALLEY ✓ (Stylized)	RN: 51448 ✓ SN: 71008565
4	U.S. ✓	CONSIDER THE SOURCE ✓	RN: 1712284 ✓ SN: 74215606
5	U.S. ✓	CONSIDER THE SOURCE ✓	RN: 1726069 ✓ SN: 74215607
6	U.S. ✓	DISCOVER THE DIAMOND DIFFERENCE ✓	RN: 2060830 ✓ SN: 75059339
7	U.S. ✓	WOODLAND ✓	RN: 2306226 ✓ SN: 75631025
8	U.S. ✓	DO THE SPRING THING! ✓	RN: 2508100 ✓ SN: 75931190
9	U.S. ✓	"WE BRING THE SPRING TO YOUR DOOR" ✓	RN: 1969792 ✓ SN: 74657459
10	U.S. ✓	QUENCH YOUR INNER THIRST ✓	RN: 2362179 ✓ SN: 75772291
11	Japan ✓	MOUNTAIN VALLEY ✓	2222475 ✓
12	United Kingdom ✓	MOUNTAIN VALLEY ✓	1437251 ✓
13	Arkansas ✓	DIAMOND ✓	500020094 ✓
14	Arkansas Fictitious Name Filing ✓	WOODLAND SPRING ✓ WATER COMPANY	35994 ✓
UNREGISTERED MARKS			
MOUNTAIN VALLEY ✓			
MOUNTAIN VALLEY (any other logos or stylized marks) ✓			
MOUNTAIN VALLEY SPRING ✓			
CONSIDER THE SOURCE ✓			

DISCOVER THE DIAMOND DIFFERENCE ✓
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QUENCH YOUR INNER THIRST ✓
DIAMOND ✓
WOODLAND SPRING WATER COMPANY ✓
MOUNTAIN VALLEY SPRING COMPANY ✓