

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495783

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Concentrate Manufacturing Company of Ireland		09/19/2018	Corporation: IRELAND
RECEIVING PARTY DATA			
Name:	PepsiCo, Inc.		
Street Address:	700 Anderson Hill Road		
City:	Purchase		
State/Country:	NEW YORK		
Postal Code:	10577		
Entity Type:	Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4700082	ICEBOLT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128211408		
Email:	teresa.rivera2@pepsico.com		
Correspondent Name:	Janet Silverberg		
Address Line 1:	7701 Legacy Drive		
Address Line 4:	Plano, TEXAS 75024		
NAME OF SUBMITTER:	Janet Silverberg		
SIGNATURE:	/janet silverberg/		
DATE SIGNED:	10/29/2018		
Total Attachments: 1			
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ASSIGNMENT OF UNITED STATES TRADEMARK

THIS ASSIGNMENT, effective as of September 19, 2018 (the "Assignment"), is made by The Concentrate Manufacturing Company of Ireland, a company organized and existing under the laws of Ireland, having its principal place of business at 26 Victoria Street, Hamilton Bermuda HM12 ("Assignor") to PepsiCo, Inc., a North Carolina corporation located at 700 Anderson Hill Road, Purchase, New York 10577 ("Assignee").

WHEREAS, Assignor owns the trademark ICEBOLT (Reg. No. 4700082)(the "Trademark"); and

WHEREAS, Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to the Trademark (and all extensions and renewals of the registrations thereof) and the goodwill associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee, Assignor's entire right, title and interest in and to the Trademark (and all extensions and renewals of the registration thereof) and the goodwill associated with the use of and symbolized by the Trademark. Further, Assignor hereby assigns, transfers and sets over unto Assignee Assignor's rights, if any, to sue for and to collect damages, profits and other relief for any past infringement of the Trademark.

2. At the request of Assignee, Assignor shall execute and deliver to Assignee any and all additional documents as Assignee may reasonably require to vest title to the Trademark in Assignee and/or to carry out the intent of this Assignment.

IN WITNESS WHEREOF, Assignee has duly executed this Assignment as of the day and year first above written.

THE CONCENTRATE MANUFACTURING COMPANY OF IRELAND

Signature: Mary-Lyon Robinson

Name: MARY-LYON ROBINSON

Title: DIRECTOR