

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM495909

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CJ CHEILJEDANG CORPORATION		10/23/2018	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	CJ FRESHWAY CORPORATION		
Street Address:	(Hagal-dong) 32, Gigongro, Giheung-gu, Yongin-si		
City:	Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4883897	THE PRIDE OF MY COOKING IT'S WELL	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
DOMESTIC REPRESENTATIVE			
Name:	Mark J. Liss		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	Mark J. Liss		
SIGNATURE:	/Mark J. Liss/		
DATE SIGNED:	10/30/2018		

CH \$40.00 4883897

Total Attachments: 2

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QUITCLAIM ASSIGNMENT OF TRADEMARK

WHEREAS, CJ CHEILJEDANG CORPORATION, a corporation of the Republic of Korea, having a place of business at CJ Cheiljedang Center, 330, Dongho-ro, Jung-gu, Seoul, Republic of Korea (hereinafter "Assignor") is the joint owner of the following Mark now registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
The pride of my cooking it's well & Design	4,883,897	January 12, 2016

WHEREAS, CJ FRESHWAY CORPORATION, a corporation of the Republic of Korea, having a place of business at (Hagal-dong) 32, Gigongro, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said Mark owned by Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby quitclaim assign and transfer unto Assignee, and its successors in interest, all right, title and interest in and to said Mark and the registration therefor it has, together with the goodwill of the business related to said Mark and the registration therefor, including all common-law and other rights in said Mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Quitclaim Assignment to take effect on the 5th day of September, 2018.

CJ CHEILJEDANG CORPORATION

By: H. J. Shin
Name: SHIN HYUN JAE
Title: President
Dated: October 23, 2018