OP \$90.00 4383343

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM496032

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME
EFFECTIVE DATE:	12/03/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BELLA BABY PHOTOGRAPHY, INC.		12/03/2014	Corporation: ILLINOIS

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
BELLA BABY PHOTOGRAPHY, LLC	12/03/2014	Limited Liability Company: ILLINOIS

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	BELLA BABY PHOTOGRAPHY, LLC
Street Address:	300 E. 5TH STREET
City:	NAPERVILLE
State/Country:	ILLINOIS
Postal Code:	60563
Entity Type:	Limited Liability Company: ILLINOIS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4383343	BELLA LIFE
Registration Number:	4579849	BELLA LIFE
Registration Number:	4532548	BELLA BABY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ERHARDT@CCMLAWYER.COM

Correspondent Name: ROSS I. MOLHO

Address Line 1: 2300 CABOT DRIVE, SUITE 500

Address Line 4: LISLE, ILLINOIS 60532

NAME OF SUBMITTER:	Jean Ernardt
SIGNATURE:	/Jean Erhardt/

Total Attachments: 9
source=Articles of Merger - Certified File-stamped (00434063xAF516)#page1.tif
source=Articles of Merger - Certified File-stamped (00434063xAF516)#page2.tif
source=Articles of Merger - Certified File-stamped (00434063xAF516)#page3.tif
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source=Agreement and Plan of Merger (00434186xAF516)#page2.tif
source=Agreement and Plan of Merger (00434186xAF516)#page3.tif

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To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that

ATTACHED HERETO IS A TRUE AND CORRECT COPY, CONSISTING OF 6 PAGE(S), AS TAKEN FROM THE ORIGINAL ON FILE IN THIS OFFICE FOR BELLA BABY PHOTOGRAPHY, LLC.



In Testimony Whereof, I hereto set

my hand and cause to be affixed the Great Seal of the State of Illinois, this 22ND day of OCTOBER A.D. 2018.

Authentication #: 1829500559 verifiable until 10/22/2019. Authenticate at: http://www.cyberdriveillinois.com

SECRETARY OF STATE

Fo	LLC-37.25	Illinois	='	FILE . 051	03-845.2	
Ма	ву 2012	Limited Liability C	company Act	This space for use	This space for use by Secretary of State.	
	ecretary of State epartment of Business Services	Articles of	Merger			
Limited Liability Division 501 S, Second St., Rm. 351 Springfield, IL. 62756 217-524-8008 www.cyberdriveillinois.com Payment may be made by check payable to Secretary of State. If check is returned for any reason this filling will be void.		Type or print of Filling Fee: \$	dearly.	DEC	DEC 0 3 2014 JESSE WHITE	
		(Filing fee \$100 plus \$50 each entity more than two) Approved:			SECRETARY OF STATE	
1.	Names of Entities proposing to me	erge:				
	Name of Entity	Type of Entity (Corporation, Limited Liability Company, Limited Partnership, General Partnership or other permitted entity)	Domestic State or Jurisdiction	Date of Organization or Admission to Illinois	illinols Secretary of State File Number (if any)	
	Bella Baby Photography, Inc.	Corporation	ILLINOIS	05/10/2007	65509539	
	B Baby Photo, LLC	LLC	ILLINOIS	11/24/2014	05038456	
	A copy of the plan as approved		e Articles of Mer	BAIL)	
3.	a. Name of Surviving Entity: B Bab			DEC 1 0 2014		
	b. Address of Surviving Entity: 103 c. File Number (if any):			DEPARTMENT O	F CES	
	d. Jurisdiction: ILLINOIS					
4.	Effective date of merger: (check one a. $ abla$; the filling date, or b. $ abla$ a later date, but not more than		filing date:	Month, Day, Year	·····	
5.	If the survivor is a Limited Liability (in the plan of merger:	Company, indicate changes	that are necessa	•	ganization as stated	

Printed by authority of the State of Illinois, March 2014 = 1 \pm LLC 30.8

NONE

LLC-37,25

If the surviving entity is not a Limited Liability Company, the entity agrees that it may be served with process in Illinois and is subject to liability in any action or proceeding for the enforcement of any liability or obligation of a Limited Liability Company previously subject to suit in this State, which is to merge, and for the enforcement, as provided in this Act, of the right of members of any Limited Liability Company to receive payment for their interest against the surviving entity.

6. The plan of merger has been approved and each LLC or other entity that is party to this Merger has signed below and affirms, under penalty of perjury, that the facts stated herein are true, correct and complete.

	Dated December 3	2014	
	Month & Day	Year	, ?
1.	12	2.	
•	Signature	 -	Signature
	Kelly Billington, President		Kelly Billington, Sole Manager
	Name and Title (type or print)		PL Name and Title (type or print)
	Bella Baby Photography, Inc.		B Baby Maching, LLC
	Name if a Corporation or other Entity		Name if a Corporation or other Entity
3.		4.	
۷.	Signature		Signature
	Name and Trile (type or print)		Name and Title (type or print)
	Name it a Corporation or other Entity		Name if a Corporation or other Entity

If more space is needed, please attach additional sheets of this size.

Signatures must be in black ink on an original document.

Carbon copy, photocopy or rubber stamp signatures
may only be used on conformed copies.

AGREEMENT AND PLAN OF MERGER

This AGREEMENT AND PLAN OF MERGER ("Merger Agreement") is dated as of December 2, 2014 by and between B Baby Photo, LLC, an Illinois limited liability company, (the "Surviving Entity") and Bella Baby Photography, Inc., an Illinois corporation (the "Merged Entity").

WHEREAS, the Surviving Entity and the Merged Entity (collectively, the "Constituent Entities") deem it advisable and in their best interests to effect a merger pursuant to Section 11-05, et al. of the Illinois Business Corporation Act ("IL BCA Act") and Section 37-20 of the Illinois Limited Liability Company Act ("IL LLC Act") (the IL BCA Act and the IL LLC Act, collectively, the "State Acts"), whereby the Merged Entity will be merged with and into the Surviving Entity, which will survive the merger;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Constituent Entities hereby agree to effect the merger on the terms and conditions set forth below.

ARTICLE 1 THE MERGER

- 1.1 The Merger. At the Effective Time (as defined in Section 1.2), in accordance with the terms and conditions of this Merger Agreement and the applicable provisions of the State Acts, the Merged Entity shall be merged with and into the Surviving Entity (the "Merger"), and the separate existence of the Merged Entity shall cease and the Surviving Entity shall continue its existence as the surviving entity in the Merger (the "Surviving Entity") under the laws of Illinois.
- 1.2 Effective Time of the Merger. The Merger shall become effective when the Articles of Merger (as defined in Section 1.3) are filed with the office of the Secretary of State of Illinois in accordance with the applicable provisions of Illinois law. The date and time when the Merger shall become effective are herein referred to as the "Effective Time."
- 1.3 Filing of Articles of Merger. The Surviving Entity and the Merged Entity shall execute Form BCA 11.39, Articles of Merger Between Illinois Corporations and Limited Liability Companies and Form LLC 37.25, Articles of Merger (collectively the "Articles of Merger"), and execute in accordance with Illinois law as soon as practicable after approval of this Merger Agreement, and the Surviving Entity shall cause such Articles of Merger to be filed and recorded in accordance with Illinois law.
- 1.4 Effect of the Merger. At and after the Effective Time, by virtue of the Merger and without any action on the part of any party, (a) the separate existence of the Merged Entity shall cease; (b) the Surviving Entity shall possess all of the rights, privileges, powers, immunities and franchises of a public as well as of a private nature, and be subject to all of the restrictions, disabilities and duties, of each of the Constituent Entities; (c) all rights, privileges, powers, immunities and franchises of each of the Constituent Entities, and all property, real, personal and

R:\16000s\16500-16599\16536-1\B Baby Photo, LLC\B Baby - Plan of Merger.docx

mixed, and debts due either of the Constituent Entities on whatever account, as well for stock subscriptions and all other things in action or belonging to each of the Constituent Entities, shall be vested in the Surviving Entity; (d) all property, rights, privileges, powers, immunities and franchises, and all and every other interest, shall be thereafter the property of the Surviving Entity as they were of the several and respective Constituent Entities;

(h) any claim existing or action or proceeding, whether civil, criminal or administrative, pending by or against either of the Constituent Entities may be prosecuted to judgment or decree as if the Merger had not taken place, or the Surviving Entity may be substituted in such action or proceeding.

ARTICLE 3 THE SURVIVING ENTITY

Name.	The name of the Surviving Entity immediately prior to the Effective Time
shall he the name of th	e Surviving Entity after the Effective Time.

[SIGNATURES ON FOLLOWING PAGE]

3

IN WITNESS WHEREOF, the parties hereto have executed this Agreement of Plan of Merger as of the date first above written.

BELLA BABY PHOTOGRAPHY, INC.

By:

Kelly Billington, President

B Baby Phojo, LLC

By:

Kelly Billington, Manager

Form LLC-5.30	Illinois Limited Liability Company Act	FILE # 05038456 This space for use by Secretary of State.
May 2012 Secretary of State Department of Business Services	Restated Articles of Organization	`
Limited Liability Division 501 S. Second St., Rm. 351	SUBMIT IN DUPLICATE Type or print clearly.	
Springfield, IL 62756 217-524-8008 www.cyberdriveillinois.com	This space for use by Secretary of State.	FILED
Payment may be made by check	Fillng Fee: \$500	DEC 1 1 2014
payable to Secretary of State. If check is returned for any reason this filing will be void.	Approved:	JESSE WHITE SECRETARY OF STATE
	imited Liability Company, L.L.C. or LLC, and cannot contain the	ne terms Corporation, Corp., Incorporated,
The LLC name must contain the words inc., Ltd., Co., Limited Partnership, or Li	imited Liability Company, L.L.C. or LLC, and cannot contain the	
Inc., Ltd., Co., Limited Partnership, or Li 2. Limited Liability Company Name 3. Address of Principal Place of Bu	as originally filed with the Secretary of State: BE	Baby Photo, LLC
The LLC name must contain the words Inc., Ltd., Co., Limited Partnership, or Li 2. Limited Liability Company Name 3. Address of Principal Place of Bu 218 South Main Street, Floor 2,	as originally filed with the Secretary of State: BE siness: (P.O. Box alone or c/o is unacceptable.)	DEC 11 2014
The LLC name must contain the words Inc., Ltd., Co., Limited Partnership, or Li 2. Limited Liability Company Name 3. Address of Principal Place of Bu 218 South Main Street, Floor 2, 1	Limited Liability Company, L.L.C. or LLC, and cannot contain the secretary of State: B.E. as originally filed with the Secretary of State: B.E. siness: (P.O. Box alone or c/o is unacceptable.) Naperville, Illinois 60540 tion were effective on: November 24, 2014	DEC 11 2014
The LLC name must contain the words Inc., Ltd., Co., Limited Partnership, or Li 2. Limited Liability Company Name 3. Address of Principal Place of Bu 218 South Main Street, Floor 2,	as originally filed with the Secretary of State: BE siness: (P.O. Box alone or c/o is unacceptable.) Naperville, Illinois 60540 tion were effective on: November 24, 2014	DEC 11 2014 DEPARTMENT OF BUSINESS SERVICES

6. Purpose(s) for which the LLC is organized: The transaction of any or all lawful business for which Limited Liability Companies may be organized under this Act. (LLCs organized to provide professional services must list the address(es) from which those services will be rendered if different from item 3. If more space is needed, use additional sheets of this size.)

Street.

Registered Office: 218 South Main Street, Floor 2

(P.O. Box alone or

c/o is unacceptable.) Naperville

Number

City

The transaction of any or all lawful business for which Limited Liability Companies may be organized under this Act.

IL 60540

Suite #

ZIP Code

LLC-5.30

7.	he duration of the company is perpetual unless otherwise stated. If the operating agreement provides for a dissolution			
	date, enter that date here:			
8.	. Optional provisions for regulation of internal affairs of the LLC per Section 5-5 (a) (8) maybe included as an attachment			
9.	The Limited Liability Company (Check either a or b below.)			
	√ a) Management is vested in the manager(s):			
	List all manager names and business addresses:			
	Bella Global Holdings, LLC, 218 South Main Street, Floor 2, Naperville, Illinois 60540			
	The Management is vented by the member(s):			
	b) Management is vested by the member(s): List all member names and business addresses:			
10	The undersigned affirms, under penalties of perjury, having authority to sign hereto, that these Restated Articles of Organization are executed pursuant to Section 5-30 of the Limited Liability Company Act and to the best of my knowledge and belief, true, correct and complete.			
	Dated December 10, , 2014			
	Month & Day Year			
	Signature Brad Jones, Manager of Bella Global Holdings, LLC, Manager			
	Name and Title (type or print)			
	If applicant is a Company or other Entity, state Name of Company and indicate whether it is a member or manager of the LLC.			

TRADEMARK REEL: 006470 FRAME: 0371

RECORDED: 10/30/2018