

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496049

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONSORTIUM MANAGEMENT GROUP, LLC		10/26/2018	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	CMG PARTNERS, INC		
Street Address:	214 DuPont Ave.		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95126		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Serial Number:	86633372	CALIVA	
Serial Number:	87657249	TOAST. CHILL. REPEAT	
Serial Number:	87657520	FIND YOUR SESSION	
Serial Number:	87660735	SESSIONS	
Serial Number:	87661235	HAPPY PLANTS. HAPPY PEOPLE.	
Serial Number:	87666692	COASTAL GROWN CANNABIS	
Serial Number:	87666718	COASTAL GROWN CANNABIS	
Serial Number:	87715359	MADE TO BE MELLOW	
Serial Number:	87715369	TO LIGHT AND DELIGHT	
Serial Number:	87715377	CALIVA LABS	
Serial Number:	87715388	BUDTENDER	
Serial Number:	87715401	TOASTIES	
Serial Number:	87717797	DOGWALKERS	
Serial Number:	87717816	GOCALIVA	
Serial Number:	87717836	CALIVA	
Serial Number:	87809101	CALIVA COLLECTION	
Serial Number:	87809845	SOUTH SEVENTH	
Serial Number:	87809851	SUPER SESSION	
Serial Number:	87809854	FRESH SQUEEZE	
TRADEMARK			

OP \$940.00 86633372

Property Type	Number	Word Mark
Serial Number:	87824167	TO LIGHT AND DELIGHT
Serial Number:	87824179	CALIVA LABS
Serial Number:	87824191	BUDTENDER
Serial Number:	87824206	TOASTIES
Serial Number:	87825075	TOAST. CHILL. REPEAT
Serial Number:	87825078	FIND YOUR SESSION
Serial Number:	87825082	COASTAL GROWN CANNABIS
Serial Number:	87825084	MADE TO BE MELLOW
Serial Number:	87848613	DOGWALKERS
Serial Number:	87848616	GOCALIVA
Serial Number:	87848618	HAPPY PLANTS. HAPPY PEOPLE.
Serial Number:	87848620	SESSIONS
Serial Number:	87848621	CALIVA COLLECTION
Serial Number:	87848624	SOUTH SEVENTH
Serial Number:	87848626	SUPER SESSION
Serial Number:	87848628	FRESH SQUEEZE
Serial Number:	87848632	FUN UNCLE
Serial Number:	87869675	CALIVA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (360) 674-6233

Email: sarah@galvinpatentlaw.com

Correspondent Name: Galvin Patent Law LLC

Address Line 1: 2916 NW Bucklin Hill Road

Address Line 2: Suite 485

Address Line 4: Silverdale, WASHINGTON 98383

NAME OF SUBMITTER:	Sarah C Cledgett
SIGNATURE:	/Sarah C Cledgett/
DATE SIGNED:	10/30/2018

Total Attachments: 2

source=_181018_Caliva_Trademark Assignment Agreement for execution by Dennis O'Malley#page1.tif

source=_181018_Caliva_Trademark Assignment Agreement for execution by Dennis O'Malley#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of 26th day of October 2018, (the "Effective Date"), between **CONSORTIUM MANAGEMENT GROUP, LLC.**, a limited liability company organized and existing under the laws of California, located at 214 DuPont Ave., San Jose, CA 95126 (the "Assignor"), in favor of **CMG PARTNERS, INC.**, a corporation organized and existing under the laws of California located at 214 DuPont Ave., San Jose, CA 95126 (the "Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registrations and applications listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, The Assignee desires to acquire the Assignor's rights in the trademarks listed in accordance with the terms and conditions of this Agreement.

NOW, THEREFORE, for good and valuable consideration of the sum of One United States Dollar (\$1) paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of California, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of California without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the Parties, as represented by one of its of officers, has signed this Agreement as of the day and year above written.

CONSORTIUM MANAGEMENT GROUP, LLC

CMG PARTNERS, INC.

DocuSigned by:
Dennis O'Malley
By: _____
Name: Dennis O'Malley
Title: President

DocuSigned by:
Dennis O'Malley
By: _____
Name: Dennis O'Malley
Title: President

APPENDIX A

Serial No.	Agency	Title/Mark	File Date:	Reg #:	Reg Date:
86633372	USPTO	CALIVA	5/18/2015	5546221	8/21/2018
87657249	USPTO	Toast. Chill. Repeat	10/24/2017		
87657520	USPTO	Find your session	10/24/2017		
87660735	USPTO	Sessions	10/26/2017		
87661235	USPTO	Happy Plants. Happy People.	10/26/2017		
87666692	USPTO	Coastal grown cannabis	10/31/2017		
87666718	USPTO	Coastal grown cannabis	10/31/2017		
87715359	USPTO	Made to be mellow	12/11/2017		
87715369	USPTO	to light and delight	12/11/2017		
87715377	USPTO	Caliva Labs	12/11/2017		
87715388	USPTO	Budtender	12/11/2017		
87715401	USPTO	Toasties	12/11/2017		
87717797	USPTO	Dogwalkers	11/20/2018		
87717816	USPTO	GoCaliva	12/12/2017		
87717836	USPTO	Caliva (with palm tree)	12/12/2017		
87809101	USPTO	Caliva Collection	2/23/2018		
87809845	USPTO	South Seventh	2/24/2018		
87809851	USPTO	Super Session	2/24/2018		
87809854	USPTO	Fresh Squeeze	2/24/2018		
87824167	USPTO	to light and delight	3/7/2018		
87824179	USPTO	Caliva Labs	3/7/2018		
87824191	USPTO	Budtender	3/7/2018		
87824206	USPTO	Toasties	3/7/2018		
87825075	USPTO	Toast. Chill. Repeat	3/8/2018		
87825078	USPTO	Find your session	3/8/2018		
87825082	USPTO	Coastal grown cannabis	3/8/2018		
87825084	USPTO	Made to be mellow	3/8/2018		
87848613	USPTO	Dogwalkers	3/25/2018		
87848616	USPTO	GoCaliva	3/25/2018		
87848618	USPTO	Happy Plants. Happy People.	8/21/2018		
87848620	USPTO	Sessions	3/25/2018		
87848621	USPTO	Caliva Collection	3/25/2018		
87848624	USPTO	South Seventh	3/25/2018		
87848626	USPTO	Super Session	3/25/2018		
87848628	USPTO	Fresh Squeeze	3/25/2018		
87848632	USPTO	Fun Uncle	3/25/2018		
87869675	USPTO	Caliva logo with palm tree	4/9/2018		
301552	CA	Caliva	4/7/2018	301552	
	6/13/18				
302214	CA	to light and delight	6/15/2018	302214	
	6/15/18				

TRADEMARK

RECORDED: 10/30/2018

REEL: 006470 FRAME: 0436