

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496287

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Purchase Agreement with Service Mark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keystruct Construction, Inc.		04/23/2018	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	KB Home		
Street Address:	10990 Wilshire Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4699329	BUILT ON RELATIONSHIPS	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 295-2200		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Sheldon H. Klein		
Address Line 1:	600 New Hampshire Ave., NW		
Address Line 2:	Suite 700		
Address Line 4:	Washington, D.C. 20037		
NAME OF SUBMITTER:	Cynthia Hefferan, Paralegal		
SIGNATURE:	/Cynthia Hefferan/		
DATE SIGNED:	11/01/2018		
Total Attachments: 1			
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CH \$40.00 4699329

SERVICE MARK ASSIGNMENT

- A. Keystruct Construction, Inc., a Pennsylvania corporation having a principal address of 30 Marianne Drive, York, Pennsylvania 17406 ("Assignor"), is the owner of all right, title and interest in and to the service mark BUILT ON RELATIONSHIPS for building construction services, and the federal registration therefor issued by the United States Patent and Trademark Office, Registration. No. 4699329 (the "Mark").
- B. KB Home, a Delaware corporation having a principal address of 10990 Wilshire Boulevard, Los Angeles, California 90024 ("Assignee"), wishes to acquire the Mark.
- C. Assignor wishes to transfer and assign the Mark to Assignee.
- D. In exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Mark, together with all goodwill associated therewith and United States Service Mark Registration No. 4699329 therefor.

Keystruct Construction, Inc.
Assignor

By: 
Jerry Watson
Chief Executive Officer

Date: April 23, 2018