

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496323

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Design Solutions Ltd		10/17/2018	Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Electronic Theatre Controls, Inc.		
Street Address:	3031 Pleasant View Road		
City:	Middleton		
State/Country:	WISCONSIN		
Postal Code:	53562		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4920608	ARCSYSTEM	
Registration Number:	4920609	ARCMESH	
Registration Number:	4917050	ARCLAMP	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Thomas L. Holt		
Address Line 1:	1201 Third Ave, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	119876.4000		
NAME OF SUBMITTER:	Thomas L. Holt		
SIGNATURE:	/Thomas L. Holt/		
DATE SIGNED:	11/01/2018		
Total Attachments: 4			
source=Assignment of Trademarks (compiled)(7874500_1)#page1.tif			
source=Assignment of Trademarks (compiled)(7874500_1)#page2.tif			

OP \$90.00 4920608

source=Assignment of Trademarks (compiled)(7874500_1)#page3.tif
source=Assignment of Trademarks (compiled)(7874500_1)#page4.tif

Assignment of Trademarks


This Assignment of Trademarks is made and entered into by and between Global Design Solutions Ltd. a United Kingdom corporation, having its principal business address at Unit 13, Riverside Business Park, St. Annes Rd., Bristol, United Kingdom BS44ED ("Assignor"), and Electronic Theatre Controls, Inc., a Wisconsin Corporation, having its principal business address at 3031 Pleasant View Road, Middleton, Wisconsin 53562 ("Assignee").

Whereas, Assignor has adopted and is the exclusive owner of all right, title and interest in and to the trademarks set forth on the attached "Schedule of Trademarks," which are referred to hereinafter as the "Marks;" and

Whereas, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations, applications and/or common law uses thereof and all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Marks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

AND Assignor hereby agrees to execute any papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee, or its successors or assigns, the rights hereby assigned,

 In Witness Whereof, the parties have caused this instrument to be duly executed as of this day of October, 2018.

Global Design Solutions Ltd.

Electronic Theatre Controls, Inc.



Name: Richard Cuthbert
Title: Director

Name:
Title:

Schedule of Trademarks

Country	Mark	Reg. No.	Reg. Date	Class(es)
United States	ArcSystem	4920608	03/22/2016	009, 011
United States	ArcMesh	4920609	03/22/2016	009, 011
United States	ArcLamp	4917050	03/15/2016	009, 011

Assignment of Trademarks

This Assignment of Trademarks is made and entered into by and between Global Design Solutions Ltd. a United Kingdom corporation, having its principal business address at Unit 13, Riverside Business Park, St. Annes Rd., Bristol, United Kingdom BS44ED ("Assignor"), and Electronic Theatre Controls, Inc., a Wisconsin Corporation, having its principal business address at 3031 Pleasant View Road, Middleton, Wisconsin 53562 ("Assignee").

Whereas, Assignor has adopted and is the exclusive owner of all right, title and interest in and to the trademarks set forth on the attached "Schedule of Trademarks," which are referred to hereinafter as the "Marks;" and

Whereas, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, along with the goodwill associated therewith.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations, applications and/or common law uses thereof and all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Marks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

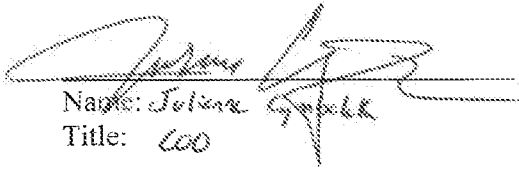
AND Assignor hereby agrees to execute any papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee, or its successors or assigns, the rights hereby assigned,

In Witness Whereof, the parties have caused this instrument to be duly executed as of this 17 day of October, 2018.

Global Design Solutions Ltd.

Electronic Theatre Controls, Inc.

Name:
Title:


Name: Selina G. G. G.
Title: COO

Schedule of Trademarks

Country	Mark	Reg. No.	Reg. Date	Class(es)
United States	ArcSystem	4920608	03/22/2016	009, 011
United States	ArcMesh	4920609	03/22/2016	009, 011
United States	ArcLamp	4917050	03/15/2016	009, 011