

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491337

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adam Lippes		07/27/2018	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Adam Lippes, LLC		
Street Address:	1133 Broadway		
Internal Address:	Suite 426		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5421302	ADAM LIPPES	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-951-7519		
Email:	USTRademarkMail@ropesgray.com		
Correspondent Name:	Erica L. Han, Ropes & Gray LLP		
Address Line 1:	800 Boylston Street		
Address Line 2:	Prudential Tower		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	113967-0003		
NAME OF SUBMITTER:	Erica L. Han		
SIGNATURE:	/Erica Han/		
DATE SIGNED:	09/25/2018		
Total Attachments: 3			
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U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT ("Assignment"), effective as of the 27th day of July, 2018 ("Effective Date"), is made and entered into by and between Adam Lippes, a United States citizen with an address at 1133 Broadway, Suite 426, New York, NY 10010 ("Assignor") and Adam Lippes, LLC, a Delaware limited liability company with an address at 1133 Broadway, Suite 426, New York, NY 10010 ("Assignee"). Assignor and Assignee are referred to individually as a "Party" and collectively as the "Parties".

WHEREAS, Assignor is the record owner of the United States trademark registration identified in the attached Schedule A (the "Trademark");


WHEREAS, pursuant to that certain Trademark Assignment and Consent Agreement by and between the Parties dated as of the Effective Date, Assignor has assigned to Assignee all rights, title, and interests in and to the Trademark and all associated goodwill, and the Parties wish to record such assignment;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

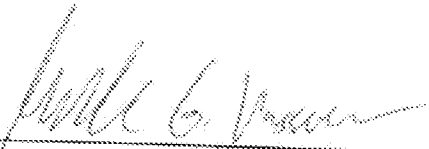
1. Assignor hereby sells, assigns, and transfers to Assignee all of Assignor's worldwide rights, title, and interests in and to the Trademark, including without limitation (a) the goodwill of the business symbolized by and associated with the Trademark; and (b) any and all legal actions and rights and remedies at law or in equity for past, present, or future infringements, misappropriations, or other violations of the Trademark, including without limitation the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith.
2. Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Trademark.
3. This Assignment will be binding upon and enforceable against Assignor and Assignor's respective successors and assigns and will inure to the benefit of and be enforceable by Assignee and its successors and assigns.
4. This Assignment will be governed by, and construed and enforced in accordance with, the substantive laws of the State of New York, without regard to its principles of conflicts of laws. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by both Parties.
5. This Assignment may be executed in any number of counterparts, and by the Parties in separate counterparts, each of which will be deemed an original for all purposes and all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be duly executed and delivered as of the date first written above.

ADAM LIPPES



ADAM LIPPES, LLC

By: 
Name: Michelle Gask Wasserman
Title: CEO

Schedule A

Mark	U.S. Registration No.
ADAM LIPPES	5421302

Error! Unknown document property name.

RECORDED: 09/25/2018

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