

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/01/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph Aihini		08/01/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Joey's Fine Foods, Inc.		
Street Address:	135 Manchester Place		
City:	Newark		
State/Country:	NEW JERSEY		
Postal Code:	07104		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1913597	LUV IN EVERY BITE	
Registration Number:	1913594	JOEY'S LUV IN EVERY BITE	
CORRESPONDENCE DATA			
Fax Number:	9736247070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973-848-8308		
Email:	dpopovic@mccarter.com		
Correspondent Name:	Michael R. Friscia		
Address Line 1:	McCarter & English, LLP		
Address Line 2:	Four Gateway Center, 100 Mulberry Street		
Address Line 4:	Newark, NEW JERSEY 07102		
ATTORNEY DOCKET NUMBER:	126207-00001		
NAME OF SUBMITTER:	Michael R. Friscia		
SIGNATURE:	/Michael R. Friscia/		
DATE SIGNED:	09/26/2018		
Total Attachments: 2			
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NUNC PRO TUNC
ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made by and between Joseph Aihini, an individual having an address of 135 Manchester Place, Newark, New Jersey 07104 ("Assignor") and Joey's Fine Foods, Inc., a corporation duly organized and existing under the laws of the State of New Jersey, with offices at 135 Manchester Place, Newark, New Jersey 07104 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademarks and trademark registrations listed on Appendix A hereto and made a part hereof, and all of the goodwill associated therewith (collectively, the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, *nunc pro tunc* as of 8/1/2018, all right, title and interest in the Marks, and all issued trademarks registrations with respect to same, as well as the goodwill related to the Marks, all common law rights therein, and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year written below.



ASSIGNOR

JOSEPH AIHINI

BY:  _____

DATE: 8/1/18 _____

APPENDIX A

TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE
LUV IN EVERY BITE (& Design) 	74/535,771	06/10/1994	1,913,597	08/22/1995
JOEY'S LUV IN EVERY BITE (& Design) 	74/531,421	05/31/1994	1,913,594	08/22/1995

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