

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491500

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Executive Arena, Inc.		06/13/2018	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	DRVIN, LLC		
Street Address:	1838 Sir Tyler Drive		
Internal Address:	Suite 210		
City:	Wilmington		
State/Country:	NORTH CAROLINA		
Postal Code:	28405		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	87340633	CHAOS	
Serial Number:	87812227	CHEVALIER DU GRAND ROBERT	
Registration Number:	3620245	CONTEMPO	
Serial Number:	87025088	COPPER CAP	
Serial Number:	87879800	CRYPTO	
Registration Number:	4248461	CURRENCY	
Serial Number:	87879819	FAUX SECCO	
Serial Number:	87454855	INFERNO	
Serial Number:	87812447	KILLER CAB	
Registration Number:	4151226	PIN POINT	
Registration Number:	4118359	QUANTA	
Registration Number:	5162531	RAW BAR	
Serial Number:	87956209	RITZY A FAMILY OF SWEET WINES	
Serial Number:	86888362	ROBERT RYAN	
Registration Number:	4151227	SEA SALT	
Serial Number:	87454830	TEE BOX	
Serial Number:	87812077	TENURE	
Serial Number:	87812353	TINDER BOX	
TRADEMARK			

OP \$490.00 87340633

Property Type	Number	Word Mark
Serial Number:	87812177	VIBE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8436417786
Email: ip@finchpaolino.com
Correspondent Name: Gregory Finch
Address Line 1: 91 Rutledge Avenue
Address Line 4: Charleston, SOUTH CAROLINA 29401

NAME OF SUBMITTER:	Gregory Finch
SIGNATURE:	/Gregory Finch/
DATE SIGNED:	09/26/2018

Total Attachments: 39

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**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “CHAOS” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,340,633 and an application filing date of February 17, 2017 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, excluding its conflicts of laws principles.
5. **Cooperation Following the Execution.** Following the execution of this Agreement, each party shall deliver to the other such further information and documents and shall execute and deliver to the other such further instruments and agreements as the other party shall reasonably request to consummate or confirm the transactions provided for in this Agreement, to accomplish the purpose of this Agreement or to assure to the other party the benefits of this Agreement.
6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “CHEVALIER DU GRAND ROBERT” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,812,227 and an application filing date of February 27, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and

(iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “KILLER CAB” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,812,447 and an application filing date of February 27, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
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THE EXECUTIVE ARENA, INC.:

Rob Kuchar

Robert Kuchar, CEO

DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

TRADEMARK

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Background

WHEREAS, Assignor is the owner of the “COPPER CAP” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,025,088 and an application filing date of May 04, 2016 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
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THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

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Background

WHEREAS, Assignor is the owner of the “RITZY A FAMILY OF SWEET WINES” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,956,209 and an application filing date of June 11, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

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DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

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Background

WHEREAS, Assignor is the owner of the “FAUX SECCO” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,879,819 and an application filing date of April 17, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

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THE EXECUTIVE ARENA, INC.:

Rob Kuchar

Robert Kuchar, CEO

DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

TRADEMARK

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Background

WHEREAS, Assignor is the owner of the “ROBERT RYAN” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 86,888,362 and an application filing date of January 27, 2016 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

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3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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5. **Cooperation Following the Execution.** Following the execution of this Agreement, each party shall deliver to the other such further information and documents and shall execute and deliver to the other such further instruments and agreements as the other party shall reasonably request to consummate or confirm the transactions provided for in this Agreement, to accomplish the purpose of this Agreement or to assure to the other party the benefits of this Agreement.
6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

Rob Kuchar

Robert Kuchar, CEO

DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “TENURE” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,812,077 and an application filing date of February 27, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, excluding its conflicts of laws principles.
5. **Cooperation Following the Execution.** Following the execution of this Agreement, each party shall deliver to the other such further information and documents and shall execute and deliver to the other such further instruments and agreements as the other party shall reasonably request to consummate or confirm the transactions provided for in this Agreement, to accomplish the purpose of this Agreement or to assure to the other party the benefits of this Agreement.
6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

Rob Kuchar

Robert Kuchar, CEO

DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “INFERNO” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,454,855 and an application filing date of May 18, 2017 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “CRYPTO” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,879,800 and an application filing date of April 17, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “TEE BOX” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,454,830 and an application filing date of May 18, 2017 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “TINDER BOX” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,812,353 and an application filing date of February 27, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, excluding its conflicts of laws principles.
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6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “VIBE” mark that is in the United States Patent and Trademark Office trademark application process, having Serial No. 87,812,177 and an application filing date of February 27, 2018 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The application for the Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “CONTEMPO” mark that is registered in the United States Patent and Trademark Office, Registration No. 3,620,245, dated May 12, 2009 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “PIN POINT” mark that is registered in the United States Patent and Trademark Office, Registration No. 4,151,226, dated May 29, 2012 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

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THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “RAW BAR” mark that is registered in the United States Patent and Trademark Office, Registration No. 5,162,531, dated March 14, 2017 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, excluding its conflicts of laws principles.
5. **Cooperation Following the Execution.** Following the execution of this Agreement, each party shall deliver to the other such further information and documents and shall execute and deliver to the other such further instruments and agreements as the other party shall reasonably request to consummate or confirm the transactions provided for in this Agreement, to accomplish the purpose of this Agreement or to assure to the other party the benefits of this Agreement.
6. **Entire Agreement:** This Agreement constitutes the entire Agreement between Assignor and DRVIN with respect to the subject matter hereof and supersedes all oral or written communications or other agreements between the parties with respect to such subject matter hereof.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “QUANTA” mark that is registered in the United States Patent and Trademark Office, Registration No. 4,118,359, dated March 27, 2012 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

4. **Governing Laws.** To the full extent permitted by law, this Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, excluding its conflicts of laws principles.
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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

Rob Kuchar

Robert Kuchar, CEO

DRVIN, LLC:

Rob Kuchar

Robert Kuchar, CEO

TRADEMARK

**INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT
TO DRVIN LLC**

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“*Agreement*”), dated as of this 13th day of June 2018 (the “*Effective Date*”), is by and between The Executive Arena, Inc, a North Carolina corporation (the “*Assignor*”) and DRVIN, LLC, a North Carolina limited liability company (“*DRVIN*”).

Background

WHEREAS, Assignor is the owner of the “SEA SALT” mark that is registered in the United States Patent and Trademark Office, Registration No. 4,151,227, dated May 29, 2012 (the “*Trademark*”);

WHEREAS, DRVIN is the successor to a portion of the Assignor’s business, to which the Trademark pertains and that business is ongoing and existing;

WHEREAS, it is Assignor’s intention to assign and transfer to DRVIN all of Assignor’s right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and DRVIN desires to acquire the Assignor’s rights in the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **Recitals.** The above recitals are true and correct and incorporated herein.
2. **Intellectual Property Rights.** Assignor hereby conveys, transfers, and assigns to DRVIN all existing and future right, title, and interest of whatever kind in the Trademark, together with (i) the goodwill of the business symbolized by the Trademark; (ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringement or misappropriations of the Trademark. The Trademark is being assigned as part of the entire business or portion thereof to which the Trademark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.
3. **Representations and Warranties.** Assignor represents and warrants that: (i) Assignor has no knowledge of any third-party intellectual property infringement claims, lawsuits, or demands arising under or in connection with the Trademark; (ii) Assignor has the right, authority and power to enter into this Agreement; and (iii) no third-party consents, assignments or licenses are necessary to perform under this Agreement.

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IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

THE EXECUTIVE ARENA, INC.:

DRVIN, LLC:

Rob Kuchar

Rob Kuchar

Robert Kuchar, CEO

Robert Kuchar, CEO

TRADEMARK

TITLE	Trademark Assignments
FILE NAME	Trademark ...Arena).doc and 18 others
DOCUMENT ID	7e38f2ec609ad62208c617f07f85467b5fc51389
STATUS	✳ Completed

Document History



09/06/2018
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Sent for signature to Rob Kuchar (rob@robkuchar.com) from gfinch@finchpaolino.com
IP: 99.93.252.22



09/06/2018
15:47:49 UTC

Viewed by Rob Kuchar (rob@robkuchar.com)
IP: 174.230.24.3



09/07/2018
19:09:37 UTC

Signed by Rob Kuchar (rob@robkuchar.com)
IP: 174.124.174.215



COMPLETED

09/07/2018
19:09:37 UTC

The document has been completed.