

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM492599

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
4INFO, INC.		10/03/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SUSQUEHANNA STRUCTURED CAPITAL, LLC		
<b>Street Address:</b>	401 City Avenue		
<b>Internal Address:</b>	Suite 220		
<b>City:</b>	Bala Cynwyd		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19004		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4906024	BULLSEYE ID	
<b>Registration Number:</b>	4550579	ADHAVEN BULLSEYE	
<b>Registration Number:</b>	4428534	4INFO	
<b>Serial Number:</b>	85055010	MHAVEN	
<b>Registration Number:</b>	4084594	ADHAVEN	
<b>Serial Number:</b>	85054122	MSGHAVEN	
<b>Registration Number:</b>	3215875	BE IN THE KNOW, WHILE ON THE GO	
<b>Registration Number:</b>	3213390	44636	
<b>Registration Number:</b>	3213389	4INFO	
<b>Registration Number:</b>	3534711	ANSWERS NOT LINKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043782057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043312359		
<b>Email:</b>	iplaw@mvalaw.com, cindigraser@mvalaw.com		
<b>Correspondent Name:</b>	Moore & Van Allen PLLC		
<b>Address Line 1:</b>	3015 Carrington Mill Boulevard, Ste. 400		
<b>Address Line 2:</b>	PO Box 13706		

OP \$265.00 4906024

TRADEMARK

**Address Line 4:** Research Triangle Pa, NORTH CAROLINA 27709

**NAME OF SUBMITTER:** James Van Cleave Gambrell

**SIGNATURE:** /James Van Cleave Gambrell/

**DATE SIGNED:** 10/03/2018

**Total Attachments: 8**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

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This INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**IP Security Agreement**”), dated as of October 3, 2018, is made by and among 4INFO, INC., a Delaware corporation (the “**Grantor**”) in favor of SUSQUEHANNA STRUCTURED CAPITAL, LLC, as the secured party under the Security Agreement referred to below (the “**Secured Party**”).

WHEREAS, the Grantor and the Secured Party are party to that certain Loan Agreement dated as of even date herewith (as amended, restated, supplemented or otherwise modified from time to time, the “**Loan Agreement**”).

WHEREAS, as a condition precedent to the making of loans by the Secured Party under the Loan Agreement, the Grantor has executed and delivered to the Secured Party that certain Pledge and Security Agreement dated as of even date herewith (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”, the defined terms of which are used herein unless otherwise defined herein).

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Secured Party a security interest in, among other property, certain intellectual property of the Grantor, and has agreed to execute and deliver this IP Security Agreement, for recording with national, federal and state government authorities, including, but not limited to, the United States Patent and Trademark Office and the United States Copyright Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor agrees with the Secured Party as follows:

1. Grant of Security. Grantor hereby pledges and grants to the Secured Party, as security for the Obligations a security interest in and to all of the right, title and interest of such Grantor in, to and under the following (the “**IP Collateral**”):

(a) all United States patents and certificates of invention, or similar industrial property rights, and applications for any of the foregoing, including: (i) each patent and patent application listed in **Schedule 1**, (ii) all reissues, divisions, continuations, continuations-in-part, extensions, renewals, and reexaminations thereof, (iii) all patentable inventions and improvements thereto, (iv) the right to sue or otherwise recover for any past, present and future infringement or other violation thereof, (v) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world (the “**Patents**”);

(b) all United States trademarks, trade names, trade dress, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, whether or not registered, and with respect to any and all of the foregoing: (i) all registrations and applications therefor including the registrations and applications listed in **Schedule 2**, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to the related goodwill, (v) all proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages, and proceeds of suit now or hereafter due and/or payable with respect thereto and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world (the “**Trademarks**”); and

(c) all United States copyrights (whether or not the underlying works of authorship have been

published), including copyrights in software and all rights in and to databases, all designs (including industrial designs, Protected Designs within the meaning of 17 U.S.C. 1301 et seq. and Community designs), and all Mask Works (as defined under 17 U.S.C. 901 of the U.S. Copyright Act), whether registered or unregistered, as well as all moral rights, reversionary interests, and termination rights, and, with respect to any and all of the foregoing: (i) all registrations and applications therefor, including the registrations and applications listed in **Schedule 3**, (ii) all extensions and renewals thereof, (iii) the right to sue or otherwise recover for any past, present and future infringement or other violation thereof, (iv) all proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages and proceeds of suit now or hereafter due and/or payable with respect thereto and (v) all other rights of any kind accruing thereunder or pertaining thereto throughout the world (the “**Copyrights**”).

Notwithstanding the above, “IP Collateral” shall not include (a) any Patents, Trademarks or Copyrights if the grant of a security interest therein shall constitute or result in the abandonment, invalidation or rendering unenforceable any right, title or interest therein, including any U.S. intent-to-use trademark application prior to the filing and acceptance of a statement of use or affidavit of use in connection therewith, to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal Law, or (b) property that is subject to a Lien that is permitted pursuant to clause (d) of the definition of Permitted Liens set forth in the Loan Agreement to the extent the granting of a security interest with respect to such property pursuant to this Agreement would be prohibited by the agreement creating such Permitted Lien or would otherwise constitute an event of default (howsoever defined) thereunder, provided, that such property will be deemed Collateral hereunder upon the termination and release of such Permitted Lien.

2. Recordation. The Grantor authorizes the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this IP Security Agreement upon request by the Secured Party.

3. Loan Documents. This IP Security Agreement has been entered into pursuant to and in conjunction with the Security Agreement, which is hereby incorporated by reference. The provisions of the Security Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of the Secured Party with respect to the IP Collateral are as provided by the Loan Agreement, the Security Agreement and the other Loan Documents, and nothing in this IP Security Agreement shall be deemed to limit such rights and remedies.

4. Execution in Counterparts. This IP Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this IP Security Agreement by facsimile or in electronic (i.e., “pdf” or “tif”) format shall be effective as delivery of a manually executed counterpart of this IP Security Agreement.

5. Successors and Assigns. This IP Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective permitted successors and assigns.

6. Governing Law; Submission to Jurisdiction. THIS IP SECURITY AGREEMENT AND THE SECURITY INTEREST GRANTED HEREBY SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA, EXCEPT TO THE EXTENT THAT FEDERAL LAWS OF THE UNITED STATES OF AMERICA APPLY. The Grantor irrevocably and unconditionally submits, for itself and its property, to the nonexclusive jurisdiction of the United

States District Court for the Eastern District of Pennsylvania, and all appropriate appellate courts or, if jurisdiction in such court is lacking, any Commonwealth of Pennsylvania court of competent jurisdiction sitting in Montgomery County, Pennsylvania (and all appropriate appellate courts), in any action or proceeding arising out of or relating to this IP Security Agreement. Each of the parties hereto agrees that a final judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by Law. Nothing in this IP Security Agreement shall affect any right that the Secured Party may otherwise have to bring any action or proceeding relating to this IP Security Agreement against the Grantor or its properties in the courts of any jurisdiction. The Grantor irrevocably and unconditionally waives, to the fullest extent permitted by applicable Law, any objection that it may now or hereafter have to the laying of venue of any action or proceeding arising out of or relating to this IP Security Agreement in any court referred to in this **Paragraph 6**. Each of the parties hereto hereby irrevocably waives, to the fullest extent permitted by applicable Law, the defense of an inconvenient forum to the maintenance of such action or proceeding in any such court.

[Signature page follows]

IN WITNESS WHEREOF, the Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

GRANTOR:

**4INFO, INC.**, a Delaware corporation

DocuSigned by:  
By: Tim Jenkins  
Name: Tim Jenkins  
Title: CEO

Address for Notices:

4INFO, Inc.  
4 N. Second Street, Suite 1150  
San Jose, CA 95113  
Attn: Tim Jenkins  
Telephone No. 650.350.4800  
Email: tjenkins@4info.com

with a copy to:

Goodwin Proctor LLP  
100 Northern Avenue  
Boston, MA 02210  
Attn: Jared Fine  
Telephone No. 617.570.1000  
Fax: 617.523.1231

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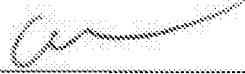
*Signature Page to IP Security Agreement*

**TRADEMARK**  
**REEL: 006474 FRAME: 0581**

AGREED TO AND ACCEPTED:

SECURED PARTY:

SUSQUEHANNA STRUCTURED CAPITAL, LLC

By:   
Name: *Alan K. Cox*  
Title: *Assistant Vice President*

Address for Notices:

Susquehanna Structured Capital, LLC  
401 City Avenue, Suite 220  
Bala Cynwyd, PA 19004  
Attention: General Counsel  
Email: [ssenotices@sig.com](mailto:ssenotices@sig.com)

with a copy to:

Moore & VanAllen  
100 North Tryon Street, Suite 4700  
Charlotte, NC 28202  
Attention: Todd Ransom  
Telephone No: 704.331.1013  
Email: [toddransom@mvalaw.com](mailto:toddransom@mvalaw.com)

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*Signature Page to IP Security Agreement*

**TRADEMARK**  
**REEL: 006474 FRAME: 0582**

**Schedule 1**  
**PATENTS AND PATENT APPLICATIONS**

<b>Title</b>	<b>Serial/ Patent Number</b>	<b>Application/ Issue Date</b>
Systems and methods for statistically associating mobile devices to households	8,996,033	03/31/15
Systems and methods for statistically associating mobile devices to households	8,880,097	11/04/14
Intelligent mobile search client	11/458672	7/19/06
Prioritization of search responses system and method	11/345628	1/31/06
Short query-based system and method for content searching	11/345610	1/31/06
Automated transfer of data from PC clients	11/345627	1/31/06
Systems and methods for statistically associating mobile devices to households	8,792,909	7/29/14
Systems and methods for statistically associating mobile devices and non-mobile devices with geographic areas	62/539,397	7/31/17
Systems and methods for statistically associating mobile devices and non-mobile devices with geographic areas	16/050,982	7/31/18



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**Schedule 2**

**TRADEMARK REGISTRATIONS AND APPLICATIONS**

<b><u>Description</u></b>	<b><u>Serial / Registration Number</u></b>	<b><u>Application /Registration Date</u></b>
BULLSEYE ID	4906024	February 23, 2016
ADHAVEN BULLSEYE	4550579	June 17, 2014
4INFO	4428534	November 5, 2013
mHaven	85055010*	June 4, 2010
adHaven	4084594	January 10, 2012
msgHaven	85054122*	June 3, 2010
BE IN THE KNOW, WHILE ON THE GO	3215875*	March 6, 2007
44636	3213390	February 27, 2007
4INFO	3213389	February 27, 2007
ANSWERS NOT LINKS	3534711*	November 18, 2008

\* Indicates dead, abandoned, or cancelled trademarks

**Schedule 3**

**COPYRIGHT REGISTRATIONS AND APPLICATIONS**

None.