

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM485304

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Estate of James D. Hempleman		08/08/2018	Estate: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	James D. Hempleman Trust, Dated May 25, 2000		
<b>Street Address:</b>	1660 North LaSalle		
<b>Internal Address:</b>	Apt. 4101		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60614		
<b>Entity Type:</b>	Trust: ILLINOIS		
<b>Composed Of:</b>	• Sandra Hempleman, UNITED STATES, INDIVIDUAL		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1522476	APPLAUD	
<b>Registration Number:</b>	2941193	APPLAUD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3122241504		
<b>Email:</b>	awilcox@vaneklaw.com		
<b>Correspondent Name:</b>	angela wilcox		
<b>Address Line 1:</b>	55 West Monroe		
<b>Address Line 2:</b>	Floor 35		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>NAME OF SUBMITTER:</b>	Angela C. Wilcox		
<b>SIGNATURE:</b>	/Angela C. Wilcox/		
<b>DATE SIGNED:</b>	08/08/2018		
<b>Total Attachments: 2</b>			

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## Trademark Assignment

This Trademark Assignment is made and entered into by and between Sandra M. Hempleman, Personal Representative of James D. Hempleman ("Assignor") and Sandra M. Hempleman, Trustee of the James D. Hempleman Trust dated May 25, 2000 ("Assignee").

WHEREAS, at the time of his death on May 4, 2018, James D. Hempleman was the common law owner of the APPLAUD trademark, as used in the United States, Canada and elsewhere (hereinafter "APPLAUD Common Law Rights") in connection with computer software and related consultancy services;

WHEREAS, at the time of his death, James D. Hempleman was the owner of the APPLAUD trademark application and registrations set forth in Exhibit A hereto (hereinafter "APPLAUD Application and Registrations");

WHEREAS, upon the death of James D. Hempleman, all rights, title and ownership in and to the APPLAUD Common Law Rights and APPLAUD Application and Registrations transferred by operation of law to the Estate of James D. Hempleman, of which the undersigned is the Personal Representative;

WHEREAS, under the Last Will and Testament of James D. Hempleman, the APPLAUD Common Law Rights, APPLAUD Application and Registrations and all related assets are to be transferred and distributed to Assignee;

NOW THEREFORE, Assignor hereby conveys, assigns and transfers to Assignee all right, title and interest in and to the APPLAUD Common Law Rights and APPLAUD Application and Registrations, together with the goodwill of the business identified by these trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of the 8<sup>th</sup> day of August 2018.

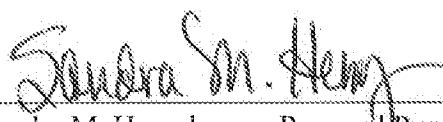
  
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Sandra M. Hempleman, Personal Representative  
of James D. Hempleman

EXHIBIT A to Assignment of APPLAUD Trademarks to

James D. Hempleman Trust Dated 5/25/2000

Trademark	Country	Application/ Registration No.	Class	Goods/Services
APPLAUD	United States	Reg. 1522476	9	Applications development and run-time computer programs pre-recorded on a magnetic medium.
APPLAUD	United States	Reg. 2941193	42	Consultancy services in the areas of software development for others, integration of software systems and installation of complex software systems
APPLAUD	Canada	Application No. 1757222	42	Consultancy services in the areas of software development for others, data migration of software systems and installation of complex software systems