

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM494846

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Racer-Mate, Inc.		03/28/2018	Corporation:
RECEIVING PARTY DATA			
Name:	SRAM LLC		
Street Address:	1000 W Fulton Market, 4th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60607		
Entity Type:	Limited Liability Company: UNITED STATES DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2724933	VELOTRON	
Registration Number:	1207136	RACERMATE	
Registration Number:	2880243	ACCUWATT	
Registration Number:	2867849	VARICRANK	
Registration Number:	1766810	SPINSCAN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-664-8800		
Email:	madams@sram.com		
Correspondent Name:	SRAM, LLC		
Address Line 1:	1000 W. Fulton Market, 4th Floor		
Address Line 4:	Chicago, ILLINOIS 60607		
NAME OF SUBMITTER:	Milan Milosevic		
SIGNATURE:	/mm/		
DATE SIGNED:	10/22/2018		
Total Attachments: 2			
source=Velotron TM assignment#page1.tif			

CH \$140.00 2724933

ASSIGNMENT

THIS ASSIGNMENT is made the 28th day of March, Two Thousand and Eighteen (2018) BETWEEN SRAM, LLC, a Delaware corporation incorporated in the United States of America of 1000 W. Fulton Market, 4th Floor, Chicago, Illinois 60607, United States of America (hereinafter called "the Assignor") of the one part and Racer-Mate, Inc., a Washington corporation incorporated in the United States of America of 3016 NE Blakely St., Seattle, Washington 98105, United States of America (hereinafter called "the Assignee") of the other part.

WHEREAS the Assignor is the Proprietor of and the owner of the goodwill in the United States of America of the trade marks, "VELOTRON", "RACERMATE" and "COMPUTRAINER" particulars whereof are set out below (hereinafter referred to as "the said Trade Marks") :

<u>TRADE MARK</u>	<u>U.S. REGISTRATION NO.</u>	<u>CLASS</u>
VELOTRON	2,724,933	9
RACERMATE	1,207,136	12
ACCUWATT	2,880,243	9
VARICRANK	2,867,849	12
SPINSCAN	1,766,810	28

WHEREAS the Assignor is the Proprietor of and the owner of the goodwill in European Union of the trade marks, "VELOTRON" particulars whereof are set out below (hereinafter referred to as "the said Trade Marks") :-

<u>TRADE MARK</u>	<u>EU REGISTRATION NO.</u>	<u>CLASS</u>
VELOTRON	2004794	9

AND WHEREAS the Assignor has agreed for the consideration hereinafter appearing to assign and transfer unto the Assignee the said Trade Marks together with the whole of the goodwill of the business in the goods to which the said Trade Marks is applied.

NOW THIS ASSIGNMENT WITNESSETH as follows:

ASSIGNMENT

In pursuance of the said agreement and in consideration of the premises and of the sum of One US dollars (\$1.00), the receipt and sufficiency whereof the Assignor hereby acknowledges, the Assignor as legal and beneficial owner **HEREBY ASSIGNS AND TRANSFERS ABSOLUTELY** unto the Assignee the benefits of the application for Registration of the said Trade Marks and of any use prior to the registration of the said Trade Marks in relation to the goods and all its property right title and interest in and to the said Trade Marks in the United States of America, including all statutory and common law rights attaching thereto and the right to sue for past infringements including passing off and to retain any damages, interest, profits and costs awarded, together with the whole of the goodwill attaching to the said Trade Marks and the goodwill of the business in the goods to which the said Trade Marks is applied, **TO HOLD USE EXERCISE AND ENJOY** the said Trade Marks unto the Assignee its successors and assigns absolutely.

SUBJECT TO THE AFORESAID, a person who is not a party to this Assignment shall have no right under the Contracts (Rights of Third Parties) Act to enforce any of its terms.


IN WITNESS WHEREOF the parties hereto have respectively executed the day and year first above written.

SIGNED FOR AND ON BEHALF OF
RACER-MATE, INC.

)

)

)

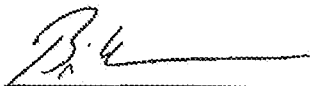

Name: JOHN E. SZWED
Designation: CORPORATE SECRETARY

SIGNED FOR AND ON BEHALF OF
SRAM, LLC

)

)

)


Name: Brian W. Benzer
Designation: Corporate Secretary