

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496756

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telebrands Corp.		09/05/2018	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Stay Focused Marketing, LLC		
Street Address:	157 Veterans Drive		
City:	Northvale		
State/Country:	NEW JERSEY		
Postal Code:	07647		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3794384	ORGREENIC	
Registration Number:	4839113		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126829003		
Email:	patents@msf-law.com		
Correspondent Name:	Antonio Papageorgiou		
Address Line 1:	Miester Seelig Fein LLP		
Address Line 2:	125 Park Avenue, 7th Fl.		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Antonio papageorgiou		
SIGNATURE:	/Antonio Papageorgiou/		
DATE SIGNED:	11/05/2018		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

FOR ONE DOLLAR and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, TELEBRANDS CORP., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, NJ 07004 USA (hereinafter "Assignor") hereby assigns to, STAY FOCUSED MARKETING, LLC, a New Jersey limited liability company, located at 157 Veterans Drive, Northvale, NJ 07647 USA (hereinafter "Assignee"), Assignor's entire right, title and interest in and to the following trademarks:

**ORGREENIC
CERAMATECH**

(hereinafter the "Trademark"), together with the goodwill of the business associated with and symbolized by the Trademark, including without limitation, all proceeds of said Trademark, the right to sue for past, present and future infringements and all claims and causes of action therefor, as well as any and all trademark applications and registrations for the Trademark, including without limitation, the following U.S. trademark registrations:

**U.S. Registration No. 3,794,384 for ORGREENIC
U.S. Registration No. 4,839,113 for ORGREENIC DESIGN**

to be held and enjoyed by said Assignee for its own use and benefit and for the use and benefit of its successors and assigns as fully and as entirely as the same would have been held and enjoyed by Assignor had the assignment not been made.

ASSIGNOR COVENANTS and AGREES that it will, at any time upon request, without further compensation, execute and deliver any and all papers or instruments that in the reasonable opinion of the Assignee may be necessary or desirable to secure to said Assignee the full enjoyment of the right, title and interest hereby conveyed or intended to be conveyed.

ASSIGNOR COVENANTS and AGREES that it has the power and authority to grant this Assignment.

Signed, Sealed and delivered on this 5th day of September 2018

By: 

Name: BALA IYER.

Title: BVP & COO.