

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM496769

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/23/2015		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Clintex Laboratories, Inc.		11/02/2018	Corporation: ILLINOIS
Batter & Berries, LLC		11/02/2018	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Essations, Inc.		
<b>Street Address:</b>	70 North Street		
<b>City:</b>	Park Forest		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60466		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3430691	ESSATIONS	
<b>Registration Number:</b>	4242430	NAKED BY ESSATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	843-654-0078		
<b>Email:</b>	info@onlinetrademarkattorneys.com		
<b>Correspondent Name:</b>	Alexandra Summers, Esq.		
<b>Address Line 1:</b>	4846 Payton Street		
<b>Address Line 4:</b>	Santa Barbara, CALIFORNIA 93111		
<b>NAME OF SUBMITTER:</b>	Alexandra Summers		
<b>SIGNATURE:</b>	/ABS/		
<b>DATE SIGNED:</b>	11/05/2018		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT**  
**(Nunc Pro Tunc)**

**THIS TRADEMARK ASSIGNMENT** Agreement ("Assignment") is executed *nunc pro tunc*, as indicated below, by Clintex Laboratories, Inc., an Illinois Corporation, with an address of 140 W. 62nd Street Chicago, IL 60621 and Batter & Berries, LLC, an Illinois LLC, with an address of 2748 N. Lincoln Ave, Chicago, IL 60614 (hereinafter collectively "the Assignors");

IN FAVOR OF

Essations, Inc., a Delaware Corporation, with an address of 70 North Street, Park Forest, IL 60466 (hereinafter "Assignee");

**WHEREAS**, the Assignors own all rights, titles and interests in the trademarks listed in Schedule A, U.S. Registration No. 3,430,691 and U.S. Registration No. 4,242,430 (hereinafter collectively the "Trademarks"), together with the goodwill associated with the business in connection with and symbolized by the Trademarks; and

**WHEREAS**, Assignors have acquired registration of the Trademarks on the Principal Register with the United States Patent and Trademark Office based on Assignor Clintex Laboratories, Inc.'s actual use of the marks in commerce in connection with the goods listed in the applications and/or registrations;

**WHEREAS**, Assignee is acquiring the rights, titles, goodwill and interests in the Trademarks;

**NOW, THEREFORE**, for good and valuable consideration of (one dollar) \$1.00 USD, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby sell, assign, transfer and otherwise conveys to Assignee all rights, title and interest in and to the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks and the registrations therewith, *nunc pro tunc*, effective as of June 23, 2015.

**SIGNATURES.** The parties may execute this Agreement by electronic means and in electronic counterparts.

IN WITNESS WHEREOF, Assignor and Assignee, as represented by one of its of officers, has signed this instrument as of the date of the last executed signature below.

**ASSIGNOR**

Clintex Laboratories, Inc.

By: *Stephen H. Foster*

Title: *President*

Date: *11-2-18*

**ASSIGNEE**

Essations, Inc.

By: *Stephanie Walters*

Title: *President*

Date: *11/2/18*

**ASSIGNOR**

Batter & Berries, LLC

By: *Angela*

Title: *Owner*

Date: *11-2-18*

## SCHEDULE A

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

**United States Patent and Trademark Office**

Reg. No. 3,430,691

Registered May 20, 2008

TRADEMARK  
PRINCIPAL REGISTER

# ESSATIONS

CLINTEX LABORATORIES, INC. (ILLINOIS  
CORPORATION)  
140 WEST 62ND STREET  
CHICAGO, IL 606213809

FOR: HAIR CARE PRODUCTS, NAMELY, RE-  
LAXERS, CONDITIONERS, SHAMPOOS, SETTING  
LOTIONS, MOISTURIZING LOTIONS, HAIR CON-  
TROLLING SPRAY, AND HAIR FINISHING GLOSS.  
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-10-1993; IN COMMERCE 3-10-1993.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-278,101, FILED 9-12-2007.

INGRID C. EULIN, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**NAKED BY ESSATIONS**

**Reg. No. 4,242,430**

**Registered Nov. 13, 2012**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

CLINTEX LABORATORIES, INC. (ILLINOIS CORPORATION)  
140 W. 62ND STREET  
CHICAGO, IL 60621

FOR: HAIR CARE PREPARATIONS; HAIR CLEANING PREPARATIONS; HAIR RELAXING PREPARATIONS; HAIR STYLING PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 4-18-2010; IN COMMERCE 4-18-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,430,691.

SN 85-059,617, FILED 6-10-2010.

SEAN CROWLEY, EXAMINING ATTORNEY



*David J. Kyppas*

Director of the United States Patent and Trademark Office