

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM496940

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Winebow, Inc.		10/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Scheid Vineyards California Inc.		
Street Address:	305 Hilltown Road		
City:	Salinas		
State/Country:	CALIFORNIA		
Postal Code:	93908		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4384386	24 KNOTS	
CORRESPONDENCE DATA			
Fax Number:	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7072527122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1455 First Street, Ste. 301		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	SCHE5-083		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	11/05/2018		
Total Attachments: 2			
source=2018-10-31 - Signed Assignment from Winebow, Inc. to Scheid Vineyards California Inc. - 24 KNOTS#page1.tif			
source=2018-10-31 - Signed Assignment from Winebow, Inc. to Scheid Vineyards California Inc. - 24 KNOTS#page2.tif			

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**EXHIBIT A
TO 24 KNOTS INTELLECTUAL PROPERTY ACQUISITION AGREEMENT**

ASSIGNMENT OF TRADEMARK

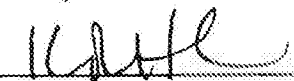
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Winebow, Inc., a Delaware corporation located at 4800 Cox Road, Suite 300 Glen Allen VIRGINIA 23060 ("Winebow"), hereby sells, assigns, transfers, and conveys to Scheid Vineyards California Inc., a California corporation, located at 305 Hilltown Road, Salinas, California, 93908 ("SVC"), pursuant to the 24 Knots Intellectual Property Acquisition Agreement dated as of October 31, 2018, by and between Winebow and SVC, all of Winebow's right, title, and interest in and to the trademark set forth on Schedule I attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Winebow accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Winebow hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment of Trademark upon request by SVC.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be executed on this 31st day of October 2018 by its duly authorized officer.

AGREED TO AND ACCEPTED:

Winebow, Inc.


By: 

Name: Kimberly R. Hillman

Title: SVP and General Counsel

AGREED TO AND ACCEPTED:

Scheid Vineyards California Inc.

By: 

Name: Heidi M. Scheid

Title: Exec VP

Schedule I
to Assignment of Trademark

Assigned Mark
Trademark Registration

Mark	Jurisdiction	Registration Number	Registration Date	Description of Goods/Services
24 KNOTS	U.S.	4,384,386	Aug. 13, 2013	Wine