

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497140

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dynamic Measurement Group, Inc.		08/08/2018	Corporation: OREGON
RECEIVING PARTY DATA			
Name:	University of Oregon		
Street Address:	1238 University of Oregon		
Internal Address:	Innovation Partnership Services		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97403		
Entity Type:	State University: OREGON		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2729165	DIBELS	
Registration Number:	2750275	DIBELS	
Registration Number:	2771559	DIBELS	
Registration Number:	3970666	DIBELS NEXT	
Registration Number:	4084850	DIBELS NEXT	
Registration Number:	4164609	DIBELSNET	
Registration Number:	3446832	IDEL	
CORRESPONDENCE DATA			
Fax Number:	2063706240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063707605		
Email:	setrademarks@klgates.com		
Correspondent Name:	Pam Kohli Jacobson		
Address Line 1:	925 4th Ave Ste 2900		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	207076500001		
NAME OF SUBMITTER:	Ryan Edmondson		

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SIGNATURE:	/Ryan Edmondson/
DATE SIGNED:	11/06/2018
Total Attachments: 2 source=Trademark Assignment (DMG to UO) 8-8-18 (2)#page1.tif source=Trademark Assignment (DMG to UO) 8-8-18 (2)#page2.tif	

TRADEMARK ASSIGNMENT

From: Dynamic Measurement Group, Inc., an Oregon corporation (“Assignor”)
To: University of Oregon (“Assignee”)
Effective Date: August 8, 2018

RECITAL

Assignor makes this Trademark Assignment (“Assignment”) pursuant to that certain Consolidated Settlement Term Sheet entered into by and between Assignor, Assignee, Amplify Education, Inc., Cambium Learning Group, Inc., Hop Skip Technologies, Mia Tuan, Edward Kame’enui, Francis Fien IV, Brad Shelton, Dr. Roland Good, and Dr. Ruth Kaminski, dated effective as of the Effective Date (“Settlement Agreement”).

ASSIGNMENT

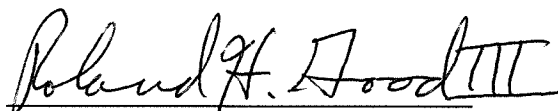
NOW, THEREFORE, in consideration of the parties’ respective covenants and agreements, in the Settlement Agreement and for other good and valuable consideration, Assignor hereby grants, assigns and transfers to Assignee, without warranty and subject to licenses granted in the Settlement Agreement, all of Assignor’s right, title and interest in and to the marks set forth below, as well as all goodwill associated with such marks:

1. DIBELS – United States Registration No. 2,729,165
2. DIBELS – United States Registration No. 2,750,275
3. DIBELS – United States Registration No. 2,771,559
4. DIBELS NEXT – United States Registration No. 3,970,666
5. DIBELS NEXT – United States Registration No. 4,084,850
6. DIBELSNET– United States Registration No. 4,164,609
7. IDEL – United States Registration No. 3,446,832
8. DIBELS – WIPO (Korea) Registration No. 1,114,094
9. DIBELS NEXT – WIPO (Korea) Registration No. 1,111,386
10. DIBELS – Oregon Registration No. 42,627
11. DIBELS Next – Oregon Registration No. 42,629
12. DIBELSNET - Oregon Registration No. 42,628

IN WITNESS WHEREOF, Assignor has executed this Assignment pursuant to the Settlement Agreement, effective as of the Effective Date first set-forth above.

ASSIGNOR:

Dynamic Measurement Group, Inc.

A handwritten signature in cursive script that reads "Roland H. Good, III". The signature is written in black ink and is positioned above a horizontal line.

By: Roland H. Good, III

Its: President