

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM497162

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Badoo Media Limited		10/23/2018	Private Limited Company: CYPRUS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lumen App Limited		
<b>Street Address:</b>	20 Primrose Street		
<b>Internal Address:</b>	The Broadgate Tower Third Floor		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC2A 2RS		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88030648	LUMEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129800765		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3120269-8000		
<b>Email:</b>	mhoffman@nge.com		
<b>Correspondent Name:</b>	Lee J. Eulgen		
<b>Address Line 1:</b>	Neal Gerber & Eisenberg LLP		
<b>Address Line 2:</b>	Two North LaSalle Street, Suite 1700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60602		
<b>ATTORNEY DOCKET NUMBER:</b>	027146.7015		
<b>NAME OF SUBMITTER:</b>	Lee J. Eulgen		
<b>SIGNATURE:</b>	/Lee J. Eulgen/		
<b>DATE SIGNED:</b>	11/07/2018		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** is by and between Badoo Media Limited, a private limited company legally organized under the laws of Cyprus and having a place of business at 332 Agiou Andreou Street, Patrician Chambers, 3035 Limassol, Cyprus ("Assignor"), and Lumen App Limited, a private limited company legally organized under the laws of the United Kingdom and having a place of business at The Broadgate Tower Third Floor, 20 Primrose Street, London, United Kingdom, EC2A 2RS ("Assignee").

**WHEREAS**, Assignor is the owner of all right, title and interest in the trademark listed on the attached Schedule A, including without limitation all common law rights therein, and all goodwill associated therewith and symbolized thereby (the "Trademark").


**WHEREAS**, Assignee is desirous of acquiring all right, title and interest in and to the Trademark identified on Schedule A, including without limitation all common law rights therein, and all goodwill associated therewith and symbolized thereby.

**NOW, THEREFORE**, in consideration of the foregoing, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred and conveyed, and does hereby sell, assign, transfer and convey to Assignee, its successors, legal representatives and assigns, all right, title and interest in and to the Trademark, together with portion of Assignor's business to which the Trademark pertains, including without limitation: (i) all common law rights therein; (ii) all goodwill associated therewith and symbolized thereby; and (iii) the right to further assign and/or to license any and all right, title and interest in and to the Trademark.

**IN WITNESS WHEREOF**, Assignor has executed this Trademark Assignment as of the date listed below.

**ASSIGNOR:**

Badoo Media Limited

By:  \_\_\_\_\_  
By: \_\_\_\_\_

Name: Luke Frendo \_\_\_\_\_

Title: Director \_\_\_\_\_

Date: 23/10/2018 \_\_\_\_\_

**ASSIGNEE:**

Lumen App Limited

By:  \_\_\_\_\_  
By: \_\_\_\_\_

Name: Antoine Arzouss \_\_\_\_\_

Title: CEO \_\_\_\_\_

Date: 06/11/2018 \_\_\_\_\_

**Schedule A**

<b>Trademark</b>	<b>Registration No.</b>	<b>Application Date</b>	<b>Country</b>
LUMEN	88030648	July 9, 2018	United States