

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM491670

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2018
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advance Media Southeast LLC	FORMERLY THE TIMES-PICAYUNE, L.L.C.	01/01/2018	Corporation: ALABAMA

RECEIVING PARTY DATA

Name:	The Birmingham News Company
Street Address:	1731 1st Avenue North
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35203
Entity Type:	Corporation: ALABAMA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2332180	MARDIGRAS.COM
Registration Number:	2558786	NOLA.COM
Registration Number:	4333079	NOLA MEDIA GROUP
Registration Number:	4505034	THE TIMES-PICAYUNE STREET
Registration Number:	5354997	WHERE MARDI GRAS LIVES ONLINE
Registration Number:	5473317	MARDIGRAS.COM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122868246
 Email: trademarks@advance.com
 Correspondent Name: Eric E Gisolfi
 Address Line 1: One World Trade Center
 Address Line 4: New York, NEW YORK 10007

ATTORNEY DOCKET NUMBER:	ALM assignments
NAME OF SUBMITTER:	Eric Gisolfi

OP \$165.00 2332180

SIGNATURE:	/eric gisolfi/
DATE SIGNED:	09/27/2018
Total Attachments: 3 source=Advance Media Southeast LLC merged into The Birmingham News Company#page1.tif source=Advance Media Southeast LLC merged into The Birmingham News Company#page2.tif source=Advance Media Southeast LLC merged into The Birmingham News Company#page3.tif	



2. Information on the **surviving entity** (this is the entity which will continue to exist):

The name of the entity as formed/registered in Alabama (if not registered the legal name in the jurisdiction of formation/authority):

The Birmingham News Company

The Alabama Entity ID number: 002 - 602 (Format 000-000) *

The entity was formed in Jefferson county, Alabama on 12 / 02 / 1995 (MM/DD/YYYY).

OR

The surviving entity is a Alabama domestic entity, which is not registered or is not required to register. This will result in all merging entities merging out of existence and no surviving entity registered to do business in Alabama.

The surviving entity is a foreign entity which is not registered and therefore not qualified to do business in Alabama. This will result in all merging entities merging out of existence and no surviving entity registered to do business in Alabama.

Required for entities formed outside of Alabama or Domestic Entities Not Registered with the Alabama Secretary of State

The Public Office (county courthouse, Secretary of State, governmental authority) and address of that office where formation documents are filed for the entity formed outside of Alabama:

3. The effective date of the merger shall be: 01 / 01 / 2018 (MM/DD/YYYY - date must be the date received by the Office of the Secretary of State or a later date which may not be later than the 90th day after the date the instrument was signed). **The index of the Alabama Secretary of State will not reflect a date prior to the date received/filed by that office.**

4. The undersigned certify that the Plan of Merger has been approved and executed by each of the entities, which are to merge in accordance with *Code of Alabama of 1975*, Title 10A.

5. The undersigned certify that if the surviving or resulting entity is one in which one or more owners lack limited liability protection, each owner of an entity party to the merger who is to be an owner of the surviving entity without limited liability protection has consented to the merger in writing.

6. The undersigned certify that a copy of the Plan of Merger shall be furnished on request and without cost to any owner of any entity, which is a party to this merger.

7. A copy of the Plan of Merger is on file at a place of business the surviving entity which is (street address):

c/o Sabin, Bermant & Gould LLP, One World Trade Center, 44th Floor, New York, NY 10007

CERTIFICATE OF MERGER



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8. Amendments to surviving entity's formation documents(name changes may require a name reservation):

9. **Foreign Entity requirement – merging or surviving:** copy of the filed merger document certified by the jurisdiction of formation/authority showing that the merger was effectuated prior to the effective date of this filing. Demonstrates compliance with 10A-1-8.02(f)(b)(2).

10. **Foreign Entity requirement – surviving entity only:** Undersigned certifies that the surviving foreign entity resulting from this merger is deemed: (1) To consent that service of process in a proceeding to enforce any obligation or any dissenter's rights of owners of each domestic entity a party to the merger or conversion may be made by registered mail addressed to the surviving or converted entity at the address set forth in the certificate of merger or statement of conversion, as the case may be, or by any method provided by the Alabama Rules of Civil Procedure. Any notice or demand required or permitted by law to be served on the domestic entity may be served on the surviving or converted foreign entity by registered mail addressed to the surviving or converted entity at the address set forth in the plan of merger or statement of conversion, as the case may be, or in any other manner similar to the procedure provided by the Alabama Rules of Civil Procedure for the service of process; and (2) To agree that it will promptly pay to dissenting owners of each domestic entity that is a party to the merger or conversion the amount, if any, to which they are entitled under Alabama law. [10A-1-8.04]

Copies of any other documents which are consistent with Title 10A of the Alabama Code 1975 have been attached. (May include Plan of Merger, additional Signature pages as attachments, etc.)

12 / 11 / 2017
Date

Michael A. Newhouse - Vice President, Advance Media Southeast LLC
Typed Name **and** Title of Signature Below

Signature of Person Authorized to Sign per 10A-1-4.01, *Alabama Code*

12 / 11 / 2017
Date

Michael A. Newhouse - Vice President, The Birmingham News Company
Typed Name **and** Title of Signature Below

Signature of Person Authorized to Sign per 10A-1-4.01, *Alabama Code*