

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497225

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blair Technology Group		11/02/2018	Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	Periphio LLC		
Street Address:	4314 Boron Drive		
Internal Address:	Suite D		
City:	Covington		
State/Country:	KENTUCKY		
Postal Code:	41015		
Entity Type:	Limited Liability Company: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88023836	PERIPHIO	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	ksmith@whe-law.com		
Correspondent Name:	Kathryn E. Smith, Wood Herron & Evans		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Kathryn E. Smith		
SIGNATURE:	/Kathryn E. Smith/		
DATE SIGNED:	11/07/2018		
Total Attachments: 2			
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OP \$40.00 88023836

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is entered into as of this 2nd day of November, 2018, by and between Blair Technology Group, a Kentucky corporation having an address of 4314 Boron Drive, Suite D, Covington, Kentucky 41015 (“Assignor”), and Periphio LLC, a Kentucky limited liability company, having an address of 4314 Boron Drive, Suite D, Covington, Kentucky 41015 (“Assignee”).

WHEREAS, Assignor has adopted and used the trademark PERIPHIO (the “Trademark”), and has filed a trademark application for the Trademark in the United States Patent and Trademark Office, and the application has been assigned U.S. Trademark Application Serial No. 88/023,836 covering goods in Class 9, namely: Computer peripherals, namely, keyboards, mice, speakers, wireless USB adapters, SSD hard drives, memory, desktop power cables, monitor cables, and mouse pads; and

WHEREAS, Assignee desires to acquire whatever rights Assignor may have in and to the Trademark in the United States, including the Trademark, the corresponding application and registration, and the goodwill associated with the Trademark in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee the entire right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the pending application therefor and the registration and renewals thereof, along with the entire business or the portion of the business to which the Trademark pertains, and any and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of the Trademark and/or registration, the

same to be held and enjoyed by Assignee, its successors and assigns, to the full end of the term for which the Trademark is registered, and any renewals of the terms thereof.

This Assignment shall be binding upon the successors, assignees, and other legal representatives of Blair Technology Group as Assignor, and shall inure to the benefit of the successors, assigns, and other legal representatives of Periphio LLC as Assignee.

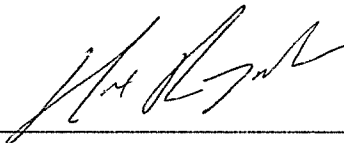
IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first written above, on which date this Assignment shall be deemed effective.

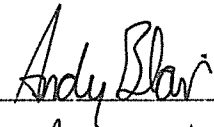
ASSIGNOR

ASSIGNEE

Blair Technology Group

Periphio LLC

By: 

By: 

Name: Kurt Reynolds

Name: Andy Blair