

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497286

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
King Technology of Missouri, LLC		11/07/2018	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Shock Alert LLC		
Street Address:	50 N. Central Drive		
City:	O'Fallon		
State/Country:	MISSOURI		
Postal Code:	63366		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5078762	SHOCK ALERT	
Registration Number:	5070203	SHOCK ALERT	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	100 E. Wisconsin Avenue, Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	213036-5033-002 (US01)		
NAME OF SUBMITTER:	Katrina G. Hull		
SIGNATURE:	/katrinaghull/		
DATE SIGNED:	11/07/2018		
Total Attachments: 2			
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OP \$65.00 5078762

TRADEMARK ASSIGNMENT

This Agreement is made by and between King Technology of Missouri, LLC, a Missouri limited liability company with an address at 42 N. Central Drive, O'Fallon, Missouri 63366 ("Assignor"), and Shock Alert LLC, a Missouri limited liability company with an address at 50 N. Central Drive, O'Fallon, Missouri 63366 ("Assignee") on this 7th day of November, 2018 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Schedule A attached hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring said Trademarks and the registration thereof from the Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Trademarks and all common law rights in the Trademarks, and the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Trademarks.

King Technology of Missouri, LLC
("Assignor")


Signature: _____

Name: Adam McMahon

Title: CFO & Secretary

Date: November 7, 2018

SCHEDULE A

Trademark & US Registration No.	Goods
SHOCK ALERT RN: 5078762	(Int'l Class: 09) Apparatus for detection of dangerous level of electrical current in a body of recreational water.
 RN: 5070203	(Int'l Class: 09) Apparatus for detection of dangerous level of electrical current in a body of recreational water.