

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497299

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Emotient, Inc. | | 02/09/2017 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Apple Inc. | | |
| Street Address: | One Apple Park Way | | |
| City: | Cupertino | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95014 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4836646 | EMOTIENT | |
| Registration Number: | 4804475 | EMOTIENT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | trademarkdocket@apple.com | | |
| Correspondent Name: | Kimberly Eckhart | | |
| Address Line 1: | One Apple Park Way | | |
| Address Line 4: | Cupertino, CALIFORNIA 95014 | | |
| ATTORNEY DOCKET NUMBER: | Emotient | | |
| NAME OF SUBMITTER: | Kimberly Eckhart | | |
| SIGNATURE: | /Kimberly Eckhart/ | | |
| DATE SIGNED: | 11/07/2018 | | |
| Total Attachments: 2 | | | |
| source=EMOTIENT assignment to Apple#page1.tif | | | |
| source=EMOTIENT assignment to Apple#page2.tif | | | |

CH \$65.00 4836646

ASSIGNMENT

This Assignment is made and entered into as of date of the last signature below but with effect as of February 9, 2017 by and between Emotient, Inc., a Delaware corporation (hereinafter the "Assignor") and Apple Inc., a corporation duly authorized under the laws of California ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A, including the trademark applications, registrations, common law rights, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (the "Marks"); and

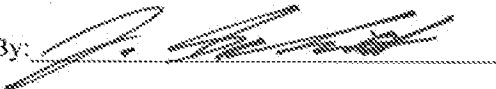
WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably assigns and transfers to Assignee, its successors and assigns, the entire worldwide right, title, and interest in and to the Marks together with the accompanying goodwill and that portion of the business represented and symbolized by the Marks, applications and registrations for the Marks, and all common law rights, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

Emotient, Inc.

Assignor


By: 

Name: Jeff Schmidt

Title: President

Apple Inc.

Assignee

By: 

Name: Thomas R. La Perle

Title: Assistant Secretary

Exhibit A

| MARK | JURISDICTION | SER NO. | REG. NO. |
|------------------------|--------------|----------|----------|
| EMOTIENT | US | 86573235 | 4836646 |
| EMOTIENT | US | 85891370 | 4804475 |
| THE MISSING VITAL SIGN | US | 86157364 | |
| FACECLOUD | US | 86020425 | |
| FACESHUG | US | 85814406 | |