

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Henri Bendel, Inc.		03/31/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Henri Bendel, LLC		
Street Address:	1740 Broadway, 7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Serial Number:	86399898	A-LIST CREDIT CARD	
Serial Number:	75051541	BENDEL CARD	
Serial Number:	77431631	BENDELIRIOUS	
Serial Number:	85486270	BUCKLE UP BABY	
Serial Number:	77431590	CENTENNIAL STRIPE	
Serial Number:	86088512	CHIFFINITY	
Serial Number:	85487898	COURTSHIP	
Serial Number:	85449981		
Serial Number:	77327880	DISTURBED STRIPE	
Serial Number:	85488323	GIRLS NIGHT OUT	
Serial Number:	85486291	HARRY	
Serial Number:	85366582	H B	
Serial Number:	85470687	HB	
Serial Number:	73612055	HENRI BENDEL	
Serial Number:	85974668	HENRI BENDEL	
Serial Number:	85494787	HENRI BENDEL	
Serial Number:	85494739	HENRI BENDEL	
Serial Number:	85470806	HENRI BENDEL	
Serial Number:	85470887	HENRI BENDEL	

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Property Type	Number	Word Mark
Serial Number:	85495052	HENRI BENDEL
Serial Number:	85499052	HENRI BENDEL
Serial Number:	85495111	HENRI BENDEL
Serial Number:	85499113	HENRI BENDEL
Serial Number:	77786956	HENRI BENDEL NEW YORK
Serial Number:	85507853	HENRI BENDEL NEW YORK
Serial Number:	85505818	HENRI BENDEL
Serial Number:	85484031	HENRI BENDEL
Serial Number:	85486232	JETSETTER
Serial Number:	85474103	
Serial Number:	85488061	MILLINER
Serial Number:	85219119	MISS BENDEL
Serial Number:	85219113	MISS BENDEL
Serial Number:	85219108	MISS BENDEL
Serial Number:	85488010	NO. 7
Serial Number:	86185519	NO. 7
Serial Number:	76476026	OPEN-SEE
Serial Number:	85488308	SEALED WITH A KISS
Serial Number:	73292839	STREET OF SHOPS
Serial Number:	85138910	THE BENDEL SKINNY
Serial Number:	77844169	THE NEW & THE NEXT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: iplb@lb.com

Correspondent Name: Henri Bendel - IP Team

Address Line 1: Three Limited Parkway

Address Line 2: c/o L Brands, Inc. - Legal Department

Address Line 4: Columbus, OHIO 43230

NAME OF SUBMITTER:	Dionne Strange
SIGNATURE:	/Dionne Strange/
DATE SIGNED:	11/09/2018

Total Attachments: 2

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source=Henri Bendel, Inc. - DE Certificate of Conversion, Filed 3-31-2017#page2.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "HENRI BENDEL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HENRI BENDEL, INC." TO "HENRI BENDEL, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF MARCH, A.D. 2017, AT 11:02 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF APRIL, A.D. 2017 AT 12:01 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

2071378 8100V
SR# 20172163989

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202303567
Date: 03-31-17

TRADEMARK
REEL: 006479 FRAME: 0387

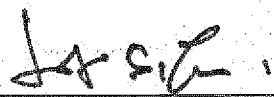
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
HENRI BENDEL, INC.
TO
HENRI BENDEL, LLC

THE UNDERSIGNED, being a duly authorized officer of Henri Bendel, Inc., a Delaware corporation (the "Corporation"), does hereby certify that:

1. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Henri Bendel, Inc.
2. The original certificate of incorporation of the Corporation was filed with the Delaware Secretary of State on September 17, 1985 and the Corporation was incorporated on such date.
3. The name of the Delaware limited liability company as set forth in its Certificate of Formation is Henri Bendel, LLC.
4. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law. The Board of Directors of the Corporation adopted a resolution approving the conversion of the Corporation to a Delaware limited liability company and recommending the approval of such conversion by the sole stockholder of the Corporation. The sole stockholder of the Corporation adopted the resolution of the Board of Directors approving the conversion of the Corporation to a Delaware limited liability company.
5. The conversion shall be effective on April 1, 2017 at 12:01 a.m. (Eastern Daylight Time).

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed by a duly authorized officer, as of the 31st day of March, 2017.

HENRI BENDEL, INC.

By: 

Todd G. Helvie,
Senior Vice President