

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bresler's Industries, Inc.		11/09/2018	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	International Franchise Inc.		
Street Address:	210 Shields Court		
City:	Markham, Ontario		
State/Country:	NORTH CAROLINA		
Postal Code:	L3R 8V2		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1513125	BRESLER'S	
Registration Number:	1603940	BRESLER'S ICE CREAM & YOGURT	
CORRESPONDENCE DATA			
Fax Number:	3367226558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3367223700		
Email:	trademarks@belldavis pitt.com		
Correspondent Name:	Arthur J. DeBaugh c/o Bell, Davis & Pitt		
Address Line 1:	100 N. Cherry Street		
Address Line 2:	Suite 600		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
DOMESTIC REPRESENTATIVE			
Name:	Arthur J. DeBaugh c/o Bell, Davis & Pitt		
Address Line 1:	100 N. Cherry Street		
Address Line 2:	Suite 600		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
NAME OF SUBMITTER:	Arthur J. DeBaugh		
SIGNATURE:	/Arthur J. DeBaugh/		

OP \$65.00 1513125

DATE SIGNED:	11/09/2018
Total Attachments: 2 source=Bresler's Assignment to IFI - US#page1.tif source=Bresler's Assignment to IFI - US#page2.tif	

**ASSIGNMENT OF TRADEMARKS
AND ACCOMPANYING GOODWILL**

WHEREAS Bresler's Industries, Inc., a corporation organized and existing under the laws of the State of Illinois, with an address of 210 Shields Court, Markham, Ontario L3R 8V2, Canada, and its parent company and sole shareholder, Yogen Fruz Acquisitions Inc., a corporation organized and existing under the laws of the State of Nevada, with an address of 210 Shields Court, Markham, Ontario L3R 8V2, Canada (collectively, Bresler's Industries, Inc. and Yogen Fruz Acquisitions Inc. shall be called "Assignor" hereinafter) is the owner of the trademarks and the registrations therefor in the United States of America as more fully set forth on the attached Exhibit A (the "Marks"), the goodwill of the business associated therewith in and throughout the United States of America and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS International Franchise Inc., a corporation incorporated under the laws of Canada, with an address of 210 Shields Court, Markham, Ontario L3R 8V2, Canada (hereinafter the "Assignee"), is desirous of acquiring the Marks and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (US\$10.00) and for other good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:

1. Assignor assigns to Assignee all of its rights, title, and interest in and to the Marks, together with the goodwill of the business associated therewith and symbolized thereby, and together with all rights appurtenant thereto, including, but not limited to, all common law rights, if any, causes of action, all interests, claims and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation, or other violation thereof, and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request of Assignee which may be required to transfer all of Assignor's rights, title and interest in and to the Marks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth below.

**Bresler's Industries, Inc., and its parent
company and sole shareholder, Yogen Fruz
Acquisitions Inc.**
Assignor

Signature

Name: Aaron Serruya

Title: President, Bresler's Industries, Inc. and
President, Yogen Fruz Acquisitions, Inc.
(parent company and sole shareholder
of Bresler's Industries, Inc.)

Date: November 9, 2018

International Franchise Inc.,

Assignee

Signature

Name: Simon Serruya

Title: Secretary

Date: November 9, 2018

EXHIBIT A
Trademark Registrations Assigned in
United States of America

<u>Reg. No.</u>	<u>Mark</u>	<u>Class</u>
1,513,125	BRESLER'S	42
1,603,940	"BRESLER'S ice cream & yogurt" (stylized) & Design	30