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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM497719

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ideal Warehouse Innovations, Inc.		10/30/2018	Corporation: CANADA

RECEIVING PARTY DATA

Name:	Steel King Industries, Inc.	
Street Address:	2700 Chamber Street	
City:	Stevens Point	
State/Country:	WISCONSIN	
Postal Code:	54481	
Entity Type:	Corporation: WISCONSIN	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5179710	IRONGUARD

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6082346076

Email: mindi.giftos@huschblackwell.com

Correspondent Name: Melinda S. Giftos Address Line 1: PO Box 1379

Address Line 4: Madison, WISCONSIN 53701-1379

NAME OF SUBMITTER:	Melinda S. Giftos
SIGNATURE:	/Melinda S. Giftos/
DATE SIGNED:	11/12/2018

Total Attachments: 1

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TRADEMARK REEL: 006479 FRAME: 0840

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is effective as of October 30, 2018, (the "Effective Date") by and between Steel King Industries, Inc. ("Steel King"), organized and existing under the laws of the State of Wisconsin, with a principal place of business located at 2700 Chamber Street, Stevens Point, Wisconsin, 54481, and Ideal Warehouse Innovations, Inc. ("Ideal"), a Canadian corporation with a mailing address of 1 Royal Gate Blvd., Unit I, Vaughan, Ontario, Canada. For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. <u>Ownership</u>. Ideal owns all right, title, and interest in and to the IRONGUARD trademark registration, U.S. Reg. No. 5179710 ("Trademark").
- 2. <u>Transfer.</u> Ideal sells, assigns, and transfers to Steel King all right, title, and interest in and to the Trademark and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Trademark.
- 3. <u>Acceptance</u>. Steel King accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

IDEAL WAREHOUSE INNOVATIONS, INC. STEEL KING INDUSTRIES, INC.

Bý: Joseph Di Biase, President

By: Jay Anderson, President

MIL-29549113-1

RECORDED: 11/12/2018