

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM497854

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Brookstone Purchasing, Inc.		11/09/2018	Corporation:
Brookstone Company, Inc.		11/09/2018	Corporation:
Big Blue Audio LLC		11/09/2018	Limited Liability Company:

RECEIVING PARTY DATA

Name:	BKST Brand Holdings LLC
Street Address:	240 Madison Avenue
Internal Address:	15th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	Limited Liability Company: NEW YORK

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	4429724	AERO
Registration Number:	4201435	B
Registration Number:	3455021	BETTER THAN DOWN
Registration Number:	3821479	BETTER THAN DOWN
Registration Number:	4325534	BIG BLUE
Registration Number:	4214948	BIG BLUE AUDIO
Registration Number:	3638574	BIOSENSE
Registration Number:	3927607	BIOSENSE
Registration Number:	4411729	BIOSENSE
Registration Number:	4529297	BIOSENSE 2
Registration Number:	4529301	BIOSENSE PLUS
Registration Number:	1338831	BROOKSTONE
Registration Number:	1386424	BROOKSTONE
Registration Number:	2334207	BROOKSTONE
Registration Number:	3133174	BROOKSTONE
Registration Number:	3132487	BROOKSTONE

OP \$1190.00 4429724

Property Type	Number	Word Mark
Registration Number:	3546668	BROOKSTONE
Registration Number:	3582970	BROOKSTONE
Registration Number:	3751756	BROOKSTONE
Registration Number:	3993205	BROOKSTONE
Registration Number:	4349651	BROOKSTONE
Registration Number:	4382567	BROOKSTONE
Registration Number:	4121187	BROOKSTONE DESIGN USA
Registration Number:	4923281	CARRY ON
Registration Number:	4942113	CARRY ON
Registration Number:	4715526	DASH
Registration Number:	4879227	DASH
Registration Number:	3411623	E-PAD
Registration Number:	4397549	ECOMFORT
Registration Number:	4186717	FLIP
Registration Number:	3026500	FÖM
Registration Number:	4798205	FÖM
Registration Number:	3492448	ICONVERT
Registration Number:	3344858	INEED
Registration Number:	3252969	MICROBEAM
Registration Number:	3132198	NAP
Registration Number:	3557391	NAP
Registration Number:	5253453	NAP
Registration Number:	3241960	N-A-P
Registration Number:	3557395	N-A-P
Registration Number:	3071112	NAPSOFT
Registration Number:	2964988	PURE-ION
Registration Number:	4455668	SILIPHONES
Registration Number:	3157892	THERASPA
Registration Number:	4819366	THERASPA
Registration Number:	3728004	TIMESMART
Registration Number:	3004474	XPRESSCHECK

CORRESPONDENCE DATA

Fax Number: 5168690991

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 516-869-6422

Email: legalsiegal@aol.com

Correspondent Name: Laura B. Siegal

Address Line 1: 39 Chestnut Road

TRADEMARK

REEL: 006480 FRAME: 0328

Address Line 4: Manhasset, NEW YORK 11030

NAME OF SUBMITTER: Laura B. Siegal

SIGNATURE: /Laura B. Siegal/

DATE SIGNED: 11/12/2018

Total Attachments: 7

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **BROOKSTONE PURCHASING, INC.**, a corporation organized and existing under the laws of the State of New Hampshire, located at One Innovation Way, Merrimack, New Hampshire 03054; **BROOKSTONE COMPANY, INC.**, a corporation organized and existing under the laws of the State of New Hampshire, located at One Innovation Way, Merrimack, New Hampshire 03054; and **BIG BLUE AUDIO LLC**, a limited liability company organized and existing under the laws of the State of New Hampshire, located at One Innovation Way, Merrimack, New Hampshire 03054 (collectively, the "Assignors," and individually each an "Assignor"), own the trademarks listed in Appendix A in the United States (the "Trademarks").

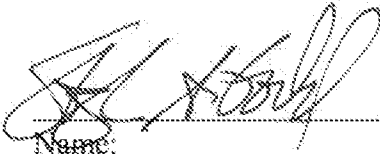
WHEREAS, **BKST BRAND HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 240 Madison Avenue, 15th Floor, New York, New York 10016 (the "Assignee"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each Assignor hereby assigns to Assignee its respective rights, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks. In addition, each Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 9th day of November, 2018.

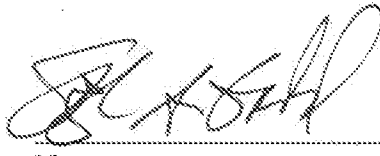


BROOKSTONE PURCHASING, INC.

By: 
Name: _____
Title: STEPHEN A. GOULD
SVP, GENERAL COUNSEL



BROOKSTONE COMPANY, INC.

By: 
Name: _____
Title: STEPHEN A. GOULD
SVP, GENERAL COUNSEL



BIG BLUE AUDIO LLC

By: 
Name: Greg Tribou
Title: Manager

Appendix A

AERO, Reg. No. 4,429,724
B Logo, Reg. No. 4,201,435
BETTER THAN DOWN, Reg. No. 3,455,021
BETTER THAN DOWN & Design, Reg. No. 3,821,479
BIG BLUE, Reg. No. 4,325,534
BIG BLUE AUDIO & Design, Reg. No. 4,214,948
BIOSENSE, Reg. No. 3,638,574
BIOSENSE, Reg. No. 3,927,607
BIOSENSE, Reg. No. 4,411,729
BIOSENSE 2, Reg. No. 4,529,297
BIOSENSE PLUS, Reg. No. 4,529,301
BROOKSTONE, Reg. No. 1,338,831
BROOKSTONE, Reg. No. 1,386,424
BROOKSTONE, Reg. No. 2,334,207
BROOKSTONE, Reg. No. 3,133,174
BROOKSTONE, Reg. No. 3,132,487
BROOKSTONE, Reg. No. 3,546,668
BROOKSTONE, Reg. No. 3,582,970
BROOKSTONE, Reg. No. 3,751,756
BROOKSTONE, Reg. No. 3,993,205
BROOKSTONE, Reg. No. 4,349,651
BROOKSTONE, Reg. No. 4,382,567
BROOKSTONE DESIGN USA, Reg. No. 4,121,187
CARRY ON, Reg. No. 4,923,281
CARRY ON & Design, Reg. No. 4,942,113
DASH, Reg. No. 4,715,526
DASH, Reg. No. 4,879,227
E-PAD, Reg. No. 3,411,623
ECOMFORT, Reg. No. 4,397,549

FLIP & Design, Reg. No. 4,186,717
FOM, Reg. No. 3,026,500
FÖM, Reg. No. 4,798,205
ICONVERT, Reg. No. 3,492,448
INEED, Reg. No. 3,344,858
MICROBEAM, Reg. No. 3,252,969
N-A-P & Design, Reg. No. 3,132,198
NAP, Reg. No. 3,557,391
NAP, Reg. No. 5,253,453
N-A-P & Design, Reg. No. 3,241,960
N-A-P & Design, Reg. No. 3,557,395
NAPSOFT, Reg. No. 3,071,112
PURE-ION, Reg. No. 2,964,988
SILIPHONES, Reg. No. 4,455,668
THERASPA, Reg. No. 3,157,892
THERASPA, Reg. No. 4,819,366
TIMESMART, Reg. No. 3,728,004
XPRESSCHECK, Reg. No. 3,004,474

NOTARIAL CERTIFICATE

STATE OF NEW HAMPSHIRE)

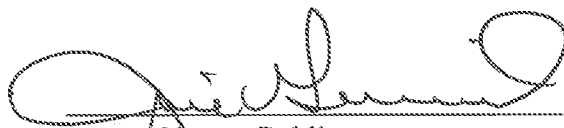
ss:

COUNTY OF HILLSBOROUGH)

On this 9th day of November, 2018, before me personally appeared Greg Tribou, to me known and known to me to be the Manager of BIG BLUE AUDIO LLC, the above-mentioned Assignor, who acknowledged that s/he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



[STAMP AND SEAL]


Notary Public

JULIE A. GIROUARD
Notary Public, State of New Hampshire
My Commission Expires March 23, 2021

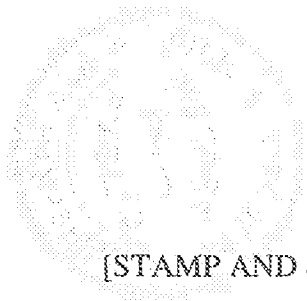
NOTARIAL CERTIFICATE

STATE OF NEW HAMPSHIRE)

ss:

COUNTY OF HILLSBOROUGH)

On this 9th day of November, 2018, before me personally appeared Stephen Gould, to me known and known to me to be the Senior Vice President, General Counsel of BROOKSTONE PURCHASING, INC., the above-mentioned Assignor, who acknowledged that s/he executed the foregoing Trademark Assignment on behalf of said Assignor and pursuant to authority duly received.



[STAMP AND SEAL]

A handwritten signature in black ink, appearing to read "Julie A. Girouard", is written over a horizontal line. The signature is fluid and cursive.

Notary Public

JULIE A. GIROUARD

Notary Public, State of New Hampshire

My Commission Expires March 23, 2021

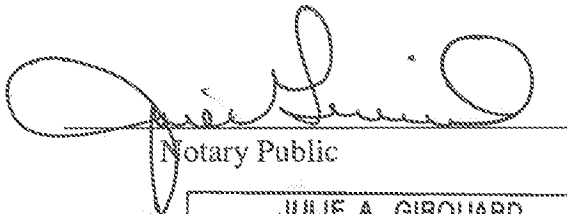
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Notary Public

JULIE A. GIROUARD
Notary Public, State of New Hampshire
My Commission Expires March 23, 2021



[STAMP AND SEAL]