

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498100

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lane Bryant Purchasing Corp.		11/12/2018	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Catherines, Inc.		
Street Address:	3344 Morse Crossing Road		
City:	Columbus		
State/Country:	OHIO		
Postal Code:	43219		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3526381	RIGHT FIT	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	614-463-5553		
Email:	jennifer.earley@ascenaretail.com, brandt.gebhardt@ascenaretail.com		
Correspondent Name:	Brandt Gebhardt		
Address Line 1:	3344 Morse Crossing Road		
Address Line 4:	Columbus, OHIO 43219		
NAME OF SUBMITTER:	Brandt Gebhardt		
SIGNATURE:	/Brandt Gebhardt/		
DATE SIGNED:	11/14/2018		
Total Attachments: 2			
source=Right Fit assignment#page1.tif			
source=Right Fit assignment#page2.tif			

CH \$40.00 3526381

ASSIGNMENT

WHEREAS, Lane Bryant Purchasing Corp., an Ohio corporation, having an address at 3344 Morse Crossing Road, Columbus, OH 43219 (US) ("ASSIGNOR"), has adopted, used and owns the trademark listed on the attached Schedule "A" (the "Mark");


WHEREAS, ASSIGNOR is the registered owner of the Mark and registration therefor that is listed on the attached Schedule "A"; and

WHEREAS, Catherines, Inc., a Delaware corporation, having an address at 3344 Morse Crossing Road, Columbus, OH 43219 (US) ("ASSIGNEE"), is desirous of acquiring said Mark, the registration therefor, and the good will associated therewith;

NOW, THEREFORE, for good and valuable consideration, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title, and interest in and to the Mark, including all claims for damages for past infringement, together with the good will of the business symbolized by the Mark, and the registration therefor.

LANE BRYANT PURCHASING CORP. (Assignor)

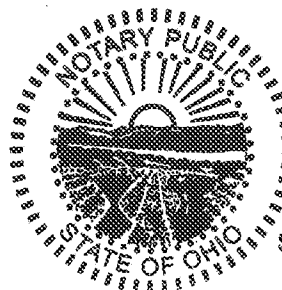
Date: 11/12/18

By: 
Malissa Akay, EVP, GMM

STATE OF OHIO
COUNTY OF FRANKLIN, ss:

On this 12th day of November, 2018 before me personally came Malissa Akay, who executed the foregoing instrument and did swear that this instrument was executed as a free act on behalf of said assignor with authority to do so.


Notary Public



BRANDT GEBHARDT
ATTORNEY AT LAW
NOTARY PUBLIC
STATE OF OHIO
MY COMM. HAS NO
EXPIRATION DATE
SECTION 147.03 R. C.

SCHEDULE "A"

Mark/Class	US Serial No.	Filing Date	US Registration No.	Registration Date
RIGHT FIT / IC 025	77227669	Jul. 12, 2007	3526381	Nov. 04, 2008