

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM498098

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900464888

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hex Holdings, LLC		05/24/2018	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Exxel Outdoors, LLC
<b>Street Address:</b>	c/o WHITELAW LEGAL GROUP
<b>Internal Address:</b>	3838 Tamiami Trail North, Suite 310
<b>City:</b>	Naples
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	34103
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
<b>Serial Number:</b>	85784708	CASEFIELD
<b>Serial Number:</b>	86974821	DEVICE READY DESIGNED FOR LAPTOPS, TABLE
<b>Serial Number:</b>	85620113	GREENE + GRAY
<b>Serial Number:</b>	85157580	HEX
<b>Serial Number:</b>	86658455	HEX
<b>Serial Number:</b>	85419487	HEX
<b>Serial Number:</b>	87102936	HEX
<b>Serial Number:</b>	85257574	PADPORT
<b>Serial Number:</b>	85180150	WHAT THE HEX?

## CORRESPONDENCE DATA

Fax Number: 2392610057

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 239-262-1001

Email: usptomail@whitelawfirm.com

Correspondent Name: Jennifer L. Whitelaw

Address Line 1: WHITELAW LEGAL GROUP

TRADEMARK

**Address Line 2:** 3838 Tamiami Trail North, Suite 310  
**Address Line 4:** Naples, FLORIDA 34103

**NAME OF SUBMITTER:** Jennifer Whitelaw / Correspondent

**SIGNATURE:** /JENNIFER WHITELAW/

**DATE SIGNED:** 11/14/2018

**Total Attachments: 12**

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**RELEASE OF INTELLECTUAL PROPERTY INTEREST AND  
ASSIGNMENT AND TRANSFER AGREEMENT**

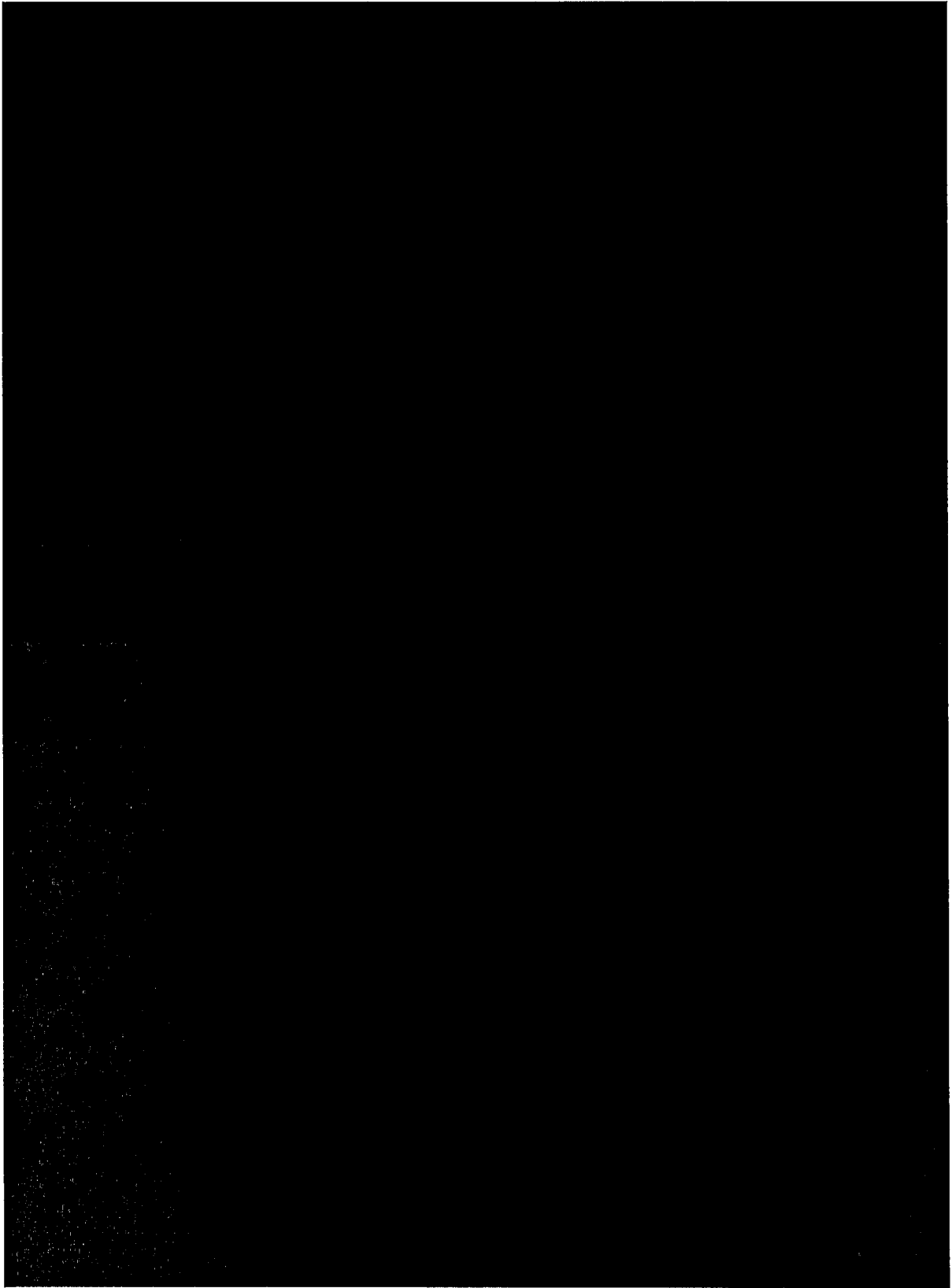
This Release of Intellectual Property Interest and Assignment and Transfer Agreement (“**Agreement**”) is made as of May 24, 2018 (“**Effective Date**”) between Hex Holdings, LLC a Delaware Limited Liability Company. (“**Assignor**”), and Exxel Outdoors, LLC a Delaware Limited Liability Company (“**Assignee**”). In consideration of the mutual promises and covenants contained in this Agreement, the parties agree as follows:



2. **Assignment.** Assignor hereby perpetually, irrevocably, and unconditionally assigns, transfers, and conveys to Assignee and its successors and assigns, all of Assignor’s right, title,

and interest in and to the Assigned Property.





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any provision of this Agreement will not operate or be construed as a waiver of any subsequent breach.

8.5 Severability. If any provision of this Agreement is held invalid by any court of competent jurisdiction, such invalidity will not affect the validity or operation of any other provision, and the invalid provision will be deemed severed from this Agreement.

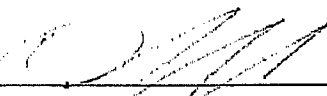
8.6 Entire Agreement. This Agreement is the entire agreement concerning the subject matter hereof. It supersedes all prior and contemporaneous agreements, assurances, representations, and communications between the parties.

All of the Members of the Assignor have executed this Agreement, effective as of the date written above.

**HEX HOLDINGS, LLC – ASSIGNOR**

In capacity as a Member of Hex Holdings, LLC

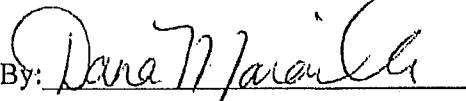
The Maravilla Living Trust, dated May 18, 2000-Member

By: 

Name: Daniel J. Maravilla

Title: Trustee

Date: 6/1/18


By: 

Name: Dana Maravilla

Title: Trustee

Date: 6-1-18


Valladares Living Trust, dated March 23 2000, Amendment and Restatement dated March 27, 2012-Member

By: 

Name: Anthony Trent Valladares

Title: Trustee

Date: 6-1-18

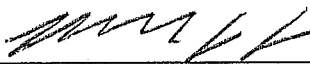
By: 

Name: Shalane Valladares

Title: Trustee

Date: 6-1-18

**ASSIGNEES**

By: 

Name: Michael Wagner

Title: President

Date: 6-1-18

By: \_\_\_\_\_

Name:

Title:

Date:

EXHIBIT A

PROPERTY

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Client	LRRC Docket	Mark Type	Serial No.	FILED	Owner/	STATUS
Attorney	Your Reference	Class	Reg. No.	ISSUED	Registrant	
405941	071528 (00)	Trademark	85784708	20-Nov-2012	HEX HOLDINGS, LLC	REGISTERED
NMI	UNITED STATES OF AMERICA	09	4499169	18-Mar-2014		

*Goods:* 09 Int.: CASES FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, VOICE, IMAGES, DATA AND AUDIO FILES, TIME KEEPING AND PLAYING MUSIC; CASES FOR MOBILE PHONES

405941	079697 (00)	Trademark	861974821	13-Apr-2016	HEX HOLDINGS, LLC	REGISTERED
NMI	UNITED STATES OF AMERICA	09, 18	5103781	20-Dec-2016		

*Goods:* 09 Int.: CASES FOR MOBILE PHONES; CASES FOR CELL PHONES; CASES FOR SMART PHONES; BAGS FOR CARRYING PORTABLE COMPUTERS; BAGS FOR CARRYING TABLET COMPUTERS; BAGS ADAPTED FOR LAPTOPS; BAGS FOR CAMERAS AND PHOTOGRAPHIC EQUIPMENT; POUCHES FOR CAMERAS AND PHOTOGRAPHIC EQUIPMENT; LAPTOP COMPUTER PROTECTIVE SLEEVES; PROTECTIVE SLEEVES FOR LAPTOP COMPUTERS; CASES AND BAGS FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC  
18 Int.: DUFFEL BAGS, MESSENGER BAGS, SHOULDER BAGS, BACK PACKS, TOTE BAGS, SATCHELS, WALLET'S, WAIST PACKS, TRAVEL BAGS, CARRY-ALL BAGS, BRIEFCASES, LUGGAGE

DEVICE READY DESIGNED FOR LAPTOPS, TABLETS, & PHONES DESIGNED IN THE U.S.A. and Design

Client Attorneys	LRRC Docket Your Reference	Mark Type Class	Serial No. Reg. No.	FILED ISSUED	Owner/ Registrant	STATUS
MARK GREENE + GRAY	405941 NMI	069664 (00) UNITED STATES OF AMERICA	TM/SM 09, 18, 35	85/620113 08-May-2012 4404202 17-Sep-2013	HEX HOLDINGS, LLC	REGISTERED

*Goods:* 09 Int.: CASES FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC; BAGS, NAMELY, BAGS FOR CARRYING PORTABLE COMPUTERS, INCLUDING TABLET COMPUTERS; LAPTOP BAGS  
 18 Int.: TOTE BAGS, SATCHELS, PURSES, WALLETS, SHOULDER BAGS  
 35 Int.: ONLINE RETAIL STORE SERVICES IN THE FIELD OF ACCESSORIES FOR PERSONAL ELECTRONIC DEVICES; ONLINE RETAIL STORE SERVICES IN THE FIELD OF BAGS AND CASES

Client Attorneys	LRRC Docket Your Reference	Mark Type Class	Serial No. Reg. No.	FILED ISSUED	Owner/ Registrant	STATUS
405941 NMI	066592 (00)	Trademark 09, 14, 18	851517580	20-Oct-2010	HEX HOLDINGS, LLC	REGISTERED
			4210669	18-Sep-2012		

**MARK**

**HEX**

*Goods:* 09 Int.: BANDS WORN ON THE BODY FOR CARRYING PERSONAL ELECTRONIC DEVICES; ARM AND WRIST BANDS FOR CARRYING PERSONAL ELECTRONIC DEVICES; BANDS WORN ON THE BODY FOR CARRYING PORTABLE, DIGITAL ELECTRONIC DEVICES; CASES, STRAPS, WRIST AND ARM BANDS FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC; WRIST BANDS AND STRAPS FOR HOLDING PERSONAL ELECTRONIC DEVICES

14 Int.: WATCH BANDS AND STRAPS; BANDS AND STRAPS FOR CHRONOMETRIC INSTRUMENTS

18 Int.: BACK PACKS, TOTE BAGS, SATCHELS, WALLET'S, WAIST PACKS

405941 066592 (01) Trademark 866584455 10-Jun-2015 HEX HOLDINGS, REGISTERED  
 NMI UNITED STATES OF 09 5061937 18-Oct-2016 LLC

*Goods:* 09 Int.: BANDS WORN ON THE BODY FOR CARRYING PERSONAL ELECTRONIC DEVICES; ARM AND WRIST BANDS FOR CARRYING PERSONAL ELECTRONIC DEVICES; BANDS WORN ON THE BODY FOR CARRYING PORTABLE, DIGITAL ELECTRONIC DEVICES; CASES, STRAPS, WRIST AND ARM BANDS FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC; WRIST BANDS AND STRAPS FOR HOLDING PERSONAL ELECTRONIC DEVICES; CASES FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING AND REVIEWING TEXT, VOICE, IMAGES, DATA AND AUDIO FILES, TIME KEEPING AND PLAYING MUSIC; CASES FOR MOBILE PHONES; CASES FOR CELL PHONES; CASES FOR SMART PHONES; BAGS FOR CARRYING PORTABLE COMPUTERS, BAGS FOR CARRYING TABLET COMPUTERS, BAGS ADAPTED FOR LAPTOPS; LAPTOP COMPUTER SLEEVES; PROTECTIVE SLEEVES FOR LAPTOP COMPUTERS

MARK	Client Attorneys	L.RUC Your Reference	Mark-Type Class	Serial No. Reg. No.	FILED ISSUED	Owner/ Registrant	STATUS
HEX	405941	068432 (00)	Service Mark 35	85/419487 4159276	09-Sep-2011 05-Jun-2012	HEX HOLDINGS, LLC	REGISTERED

*Goods:* 35 Int.: ONLINE RETAIL STORE SERVICES IN THE FIELD OF ACCESSORIES FOR WATCHES AND PERSONAL ELECTRONIC DEVICES; ONLINE RETAIL STORE SERVICES IN THE FIELD OF BACKPACKS, BAGS AND CASES

MARK	Client Agency	LRRC Design Your Reference	Mark Type Class	Serial No. Reg. No.	FILED ISSUED	Owner/ Registrant	STATUS
HEX In Hexagon Design	405941 NMI	123180 (00) UNITED STATES OF AMERICA	TM/SMI 09, 18, 35	87102936 5272562	13-Jul-2016 22-Aug-2017	HEX HOLDINGS, LLC	REGISTERED

*Goods:* 09 Int.: CASES FOR MOBILE PHONES; CASES FOR CELL PHONES; CASES FOR SMART PHONES; BAGS FOR CARRYING PORTABLE COMPUTERS; BAGS FOR CARRYING TABLET COMPUTERS; BAGS ADAPTED FOR LAPTOPS; BAGS FOR CAMERAS AND PHOTOGRAPHIC EQUIPMENT; POUCHES FOR CAMERAS AND PHOTOGRAPHIC EQUIPMENT; LAPTOP COMPUTER SLEEVES; PROTECTIVE SLEEVES FOR LAPTOP COMPUTERS; CASES AND BAGS FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC

18 Int.: DUFFEL BAGS, MESSENGER BAGS, SHOULDER BAGS, BACK PACKS, TOTE BAGS, SATCHELS, WALLET, WAIST PACKS, TRAVEL BAGS, CARRY-ALL BAGS, BRIEFCASES, LUGGAGE

35 Int.: RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF ACCESSORIES FOR PERSONAL ELECTRONIC DEVICES; RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES IN THE FIELD OF BAGS AND CASES

**PADPORT** 405941 067175 (00) Trademark 85/257574 03-Mar-2011 HEX HOLDINGS, REGISTERED  
 NMI UNITED STATES OF AMERICA 09, 18 4298316 11-Dec-2012 LLC

*Goods:* 09 Int.: BAGS, NAMELY, BAGS FOR CARRYING PORTABLE COMPUTERS, INCLUDING TABLET COMPUTERS; LAPTOP BAGS  
 18 Int.: HANDBAGS, SATCHELS, PURSES, SHOULDER BAGS, CARRY-ALL BAGS, FLIGHT BAGS, SCHOOLBAGS, TRAVEL BAGS, IMITATION LEATHER BAGS; CASES, NAMELY, BRIEFCASES

MARK	Client Attorney	LRRC Docket Your Reference	Mark Type Class	Serial No. Reg. No.	FILED ISSUED	Owner/ Registrant	STATUS
WHAT THE HEX?	403941	066708 (00)	Trademark 09, 14, 18	85/180150 4206667	18-Nov-2010 11-Sep-2012	HEX HOLDINGS, LLC	REGISTERED

*Goods:* 09 Int.: BANDS WORN ON THE BODY FOR CARRYING PERSONAL ELECTRONIC DEVICES; ARM AND WRIST BANDS FOR CARRYING PERSONAL ELECTRONIC DEVICES; BANDS WORN ON THE BODY FOR CARRYING PORTABLE, DIGITAL ELECTRONIC DEVICES; CASES, STRAPS, WRIST AND ARM BANDS FOR DIGITAL ELECTRONIC DEVICES FOR RECORDING, ORGANIZING, TRANSMITTING, MANIPULATING AND REVIEWING TEXT, DATA AND AUDIO FILES, TIMEKEEPING AND PLAYING MUSIC; WRIST BANDS AND STRAPS FOR HOLDING PERSONAL ELECTRONIC DEVICES; HEADPHONES  
 14 Int.: WATCH BANDS AND STRAPS; BANDS AND STRAPS FOR CHRONOMETRIC INSTRUMENTS  
 18 Int.: BACK PACKS, TOTE BAGS, SATCHELS, WALLET'S, WAIST PACKS