

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498478

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/28/2015		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRANDADS, INC.		12/18/2015	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	EXTREME REACH, INC.		
Street Address:	75 2nd Avenue,		
Internal Address:	Suite 720		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4291022	BRANDADS	
Registration Number:	4327222	SOCIAL GROSS RATING POINT	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128623837		
Email:	raza.siddiqui@kirkland.com		
Correspondent Name:	Raza Siddiqui		
Address Line 1:	300 N. Lasalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	26082-4		
NAME OF SUBMITTER:	Raza Siddiqui		
SIGNATURE:	/razasiddiqui/		
DATE SIGNED:	11/16/2018		
Total Attachments: 3			

CH \$65.00 4291022

source=Certificate of Merger - Brandads to Extreme Reach#page1.tif

source=Certificate of Merger - Brandads to Extreme Reach#page2.tif

source=Certificate of Merger - Brandads to Extreme Reach#page3.tif

**CERTIFICATE OF OWNERSHIP
AND MERGER**

Merging

BRANDADS, INC.
(a Delaware corporation)

with and into
its parent corporation

EXTREME REACH, INC.
(a Delaware corporation)

Pursuant to Section 253 of the General Corporation Law of Delaware

Extreme Reach, Inc. (the "Corporation") organized and existing under and by virtue of the General Corporation Law of Delaware (the "Act"), does hereby certify:

FIRST: That the Corporation was organized pursuant to the Act on June 5, 2007.

SECOND: That the Corporation owns all of the issued and outstanding shares of the capital stock of **BrandAds, Inc.**, a corporation organized and existing under and by virtue of the Act ("BrandAds") and together with the Corporation, as the "Constituent Corporations").

THIRD: That the Corporation's Board of Directors, by written consent dated December 18, 2015, determined to merge BrandAds with and into the Corporation and did adopt the following resolutions:

WHEREAS: The Corporation lawfully owns 100% of the issued and outstanding common stock of BrandAds; and

WHEREAS: The Corporation desires to merge BrandAds with and into itself, and to possess all the estate, property, rights, privileges and franchises of BrandAds; therefore, be it

RESOLVED: That it is in the best interests of, and advisable for BrandAds to merge with and into the Corporation, with the Corporation being the surviving corporation (the "Merger"); and

FURTHER

RESOLVED: Upon the effective date of the Merger, the Corporation shall merge with BrandAds and the Corporation shall assume all of the rights and obligations of BrandAds, and the Corporation will succeed to the ownership of all the assets and net worth of the Constituent Corporations; and

FURTHER

RESOLVED: That the Proper Officers of the Corporation be, and each of them individually hereby are, authorized and directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge with BrandAds and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of Wilmington County; and

FURTHER

RESOLVED: That the officers of this Corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect said Merger; and

FURTHER

RESOLVED: It is the intent of the Constituent Corporations that the Merger qualify as, and be treated as, a tax-free reorganization pursuant to the Internal Revenue Code, and related provisions; and

FURTHER

RESOLVED: That the foregoing resolutions shall be an "agreement of merger" duly adopted by the Board of Directors of the Corporation for purposes of Section 253(d) of the Act.

FOURTH: That the Corporation shall be the Surviving Corporation.

FIFTH: That the Certificate of Incorporation of the Corporation shall be the Certificate of Incorporation of the Surviving Corporation.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Ownership and Merger to be executed as of the 18th day of December, 2015.

EXTREME REACH, INC.

By: 
Name: John Roland
Title: President

[Signature Page to Extreme Reach, Inc. Certificate of Ownership and Merger]