

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM498571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AccountNow, LLC		11/15/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Green Dot Corporation		
Street Address:	3465 East Foothill Boulevard		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3398347	ACCOUNTNOW	
Registration Number:	3564684	MONEY 411	
Registration Number:	3538494	PREPAID 101	
Serial Number:	85374414	UPFRONT GROUP REWARDS	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2109787487		
Email:	venisa.dark@haynesboone.com		
Correspondent Name:	Venisa Dark, Haynes and Boone LLP		
Address Line 1:	2323 Victory Avenue, Suite 700		
Address Line 4:	Dallas, TEXAS 75219		
ATTORNEY DOCKET NUMBER:	56269.02_84011		
NAME OF SUBMITTER:	Adam Siegartel, Attorney of Record		
SIGNATURE:	/Adam Siegartel/		
DATE SIGNED:	11/16/2018		

OP \$115.00 3398347

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of November 15th, 2018 by and between AccountNow, LLC (a Delaware limited liability corporation) having an address at 2000 Crow Canyon Place, Suite 200, San Ramon, California 94583 ("Assignor"), and Green Dot Corporation (a Delaware corporation) having an address at 3465 East Foothill Boulevard, Pasadena, California 91107 ("Assignee").

WHEREAS, Assignor owns (a) the trademark filings listed in Schedule A to this Trademark Assignment; (b) the trademarks listed in the "Trademark" column in this Schedule A; and (c) all goodwill associated with these trademark filings and the listed trademarks (the trademark filings, listed trademarks, and goodwill are hereinafter collectively the "Trademarks"); and

WHEREAS, Assignor is a wholly-owned subsidiary of Assignee.

NOW, THEREFORE, in consideration of the mutual covenants of the parties and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers, and conveys to Assignee all of Assignor's worldwide right, title, and interest in and to the Trademarks, and all derivatives and colorable imitations of the Trademarks, including but not limited to (a) all rights to sue and recover for past, present, and future infringement, dilution, and other violations concerning the Trademarks, and (b) all rights of priority and protection of interests under the laws of any jurisdiction worldwide. This assignment is part of a prior sale to Assignee of the business to which the Trademarks pertain.

2. Assignor agrees to promptly execute all documents and assist in all proceedings to perfect, register, and record Assignee's rights to the Trademarks as Assignee may deem appropriate, and any additional documents that are reasonably necessary to accomplish the intent of this Trademark Assignment.

3. The original signature on this Trademark Assignment may be delivered by facsimile or PDF, which shall be deemed originals.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed.

AccountNow, LLC

By: Jess R. Urrutia
 Name: JESS URRUTIA
 Title: PRESIDENT & CEO
 Date Signed: 11/15/18

SCHEDULE A – TRADEMARK FILINGS

Note: All filings in this Schedule are in the United States

TRADEMARK	APP. NO.	FILING DATE	REG. NO.	REG. DATE	STATUS
ACCOUNTNOW	77/296747	10/4/2007	3398347	3/18/2008	REGISTERED
ACCOUNTNOW	78/495582	10/6/2004	3175043	11/21/2006	ABANDONED
BORROW RESPONSIBLY (and Design)	77/415605	3/6/2008			ABANDONED
CREDIT WITHOUT A CREDIT SCORE	77/426158	3/19/2008			ABANDONED
EXPECT THE UNEXPECTED	77/412527	3/4/2008			ABANDONED
EZ EFT PROGRAM	77/664643	2/5/2009	3761826	3/16/2010	ABANDONED
FINALLY CREDIT FREE	77/686374	3/9/2009			ABANDONED
FOR LIFE'S LITTLE SURPRISES.	77/412521	3/4/2008			ABANDONED
MONEY 411	77/976365	2/29/2008	3564684	1/20/2009	REGISTERED
MONEY 411	77/409889	2/29/2008			ABANDONED
PREPAID 101	77/428456	3/21/2008	3538494	11/25/2008	REGISTERED
THE BANK ACCOUNT YOU CARRY IN YOUR POCKET!	78/611091	4/18/2005	3308525	10/9/2007	ABANDONED
THE CARD YOU CAN BANK ON	77/232504	7/18/2007			ABANDONED
THE LOAN THAT'S READY WHEN YOU ARE.	77/412536	3/4/2008			ABANDONED
UPFRONT GROUP REWARDS	85/374414	7/18/2011			PENDING
UPFRONT REWARD	85/374410	7/18/2011			ABANDONED
UPFRONT REWARDS	85/374412	7/18/2011			ABANDONED