

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498660

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paper Magic Group, Inc.		11/09/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	One South Broad Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19107		
Entity Type:	Administrative Agent: UNITED STATES		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	2036379	DECO TRIM	
Registration Number:	1234065	DIP-AN-EGG	
Registration Number:	1363982	DUDLEY	
Registration Number:	2929048	DUDLEY'S	
Registration Number:	1101859	DUDLEY'S	
Registration Number:	5233929	EGG BLAST	
Registration Number:	2114956	EUREKA	
Registration Number:	2051258	GO-AROUNDS	
Registration Number:	2474910	JOYFUL GREETINGS	
Registration Number:	3755617	LP	
Registration Number:	3218348	PAPER MAGIC GROUP	
Registration Number:	2485669	PINE HOLLOW	
Registration Number:	2579755	PINE HOLLOW	
Registration Number:	1616865	SHAKE 'N DAZZLE	
Registration Number:	2559171	SIGNATURE COLLECTION	
Registration Number:	3557432	SPARKLE	
Serial Number:	86548590	STICKER STUDIO	
Registration Number:	3755915	STICKER TREATS	
Registration Number:	3573749	STICKERFITTI	

OP \$540.00 2036379

Property Type	Number	Word Mark
Registration Number:	1224740	SWIRL AN EGG
Registration Number:	3768892	TATTOO TREATS

CORRESPONDENCE DATA

Fax Number: 3122076400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2158518113

Email: mbenson@reedsmith.com

Correspondent Name: James S. Lawlor

Address Line 1: Reed Smith LLP

Address Line 2: 1717 Arch Street, Ste 3100

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	151961.20025
NAME OF SUBMITTER:	James S. Lawlor
SIGNATURE:	/James S. Lawlor/
DATE SIGNED:	11/17/2018

Total Attachments: 21

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**GRANT OF SECURITY INTEREST
IN PATENTS AND TRADEMARKS**

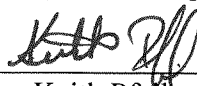
WHEREAS, PAPER MAGIC GROUP, INC. (the “Grantor”) is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the “Trademarks”) and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the “Patents”); and

WHEREAS, the Grantor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the “Security Agreement”), dated as of November 9, 2018, in which the Grantor has agreed with Wells Fargo Bank, National Association, as Administrative Agent (the “Administrative Agent”), with offices at One South Broad Street, Philadelphia, PA 19107, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Grantor does hereby grant, pledge, assign and deliver to the Administrative Agent, for the ratable benefit of the Secured Parties (as defined in the Security Agreement), a Lien (as defined in the Security Agreement) upon and security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with any and all proceeds thereof (as defined in the Security Agreement) and the goodwill of the businesses associated therewith or symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Administrative Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

The provisions of Section 7.8 of the Security Agreement regarding governing law, submission to jurisdiction, waiver of venue and service of process are incorporated herein by reference as though specifically set forth herein.

PAPER MAGIC GROUP, INC.
a Pennsylvania corporation

By: 
Name: Keith Pfell
Title: Executive Vice President- Finance

TRADEMARKS

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DECO TRIM	United States	74602851	11/25/1994	2036379	02/11/1997	Paper Magic Group, Inc.	16 Int. Escalloped paperboard and cardboard bordering for decorating walls, bulletin boards, windows, doorways and classroom chalkboards.
DIP-AN-EGG	United States	73334867	10/30/1981	1234065	04/05/1983	Paper Magic Group, Inc.	02 Int. Egg dyes.
DUDLEY	United States	73531258	04/08/1985	1363982	10/08/1985	Paper Magic Group, Inc.	02 Int. Egg decorating kits composed primarily of food coloring dyes, egg dippers, egg stands and egg decorations. 28 Int. Hand puppets and stuffed toy animals.
DUDLEY'S	United States	75288294	05/07/1997	2929048	03/01/2005	Paper Magic Group, Inc.	21 Int. Easter and holiday baskets composed of bamboo, wood, straw, plastic, vinyl and fabric; plastic filler eggs for Easter and holiday baskets and for decorative use.

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DUDLEY'S	United States	73154798	01/09/1978	1101859	09/12/1978	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EGG BLAST	Canada	1798606	09/01/2016			Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EGG BLAST	United States	87152647	08/26/2016	5233929	06/27/2017	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
EUREKA	United States	74645709	03/13/1995	2114956	11/25/1997	Paper Magic Group, Inc.	16 Int. Gift trims and tags; decorative, educational, motivational, incentive and scented stickers; self-stick gift tags on a roll; boxed and packaged stationery; coding, mailing and shipping labels; nametags and paper nameplates; educational and seasonal window and door coverings for use in classrooms; banners; growth charts; headliners; classroom displays and decorating kits; posters; bookmarks; award certificates and diplomas; paper award and merit badges; two

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							and three-dimensional educational, holiday and paper seasonal novelty characters, cutouts and hangings. 17 Int. Decorative paper, vinyl and foil gummed and pressure-sensitive seals.
GO-AROUNDS	United States	74606088	11/25/1994	2051258	04/08/1997	Paper Magic Group, Inc.	16 Int. Decorative paper and paperboard appliques for walls, especially for placement adjacent to windows and doors.
JOYFUL GREETINGS	United States	75667048	03/24/1999	2474910	08/07/2001	Paper Magic Group, Inc.	16 Int. Greeting cards.
LP & Design	United States	77563027	09/05/2008	3755617	03/02/2010	Paper Magic Group, Inc.	16 Int. Stickers, workbooks directed to elementary and pre-school subject matter, flash cards. 28 Int. Manipulative games, namely beads, word tiles, number tiles, play money for educational use.

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PAPER MAGIC	China	6,610,294	03/21/2008	6,610,294	04/14/2010	Paper Magic Group, Inc.	02 Int. Easter egg dyes, dyes, dye paper for Easter egg dyes, and pigments.
PAPER MAGIC GROUP	China	7,448,570	06/05/2009	7,448,570	09/21/2010	Paper Magic Group, Inc.	03 Int. Halloween makeup, Halloween makeup kits, fake nails.
PAPER MAGIC GROUP	China	6,610,295	03/21/2008	6,610,295	08/28/2010	Paper Magic Group, Inc.	20 Int. Plastic containers (plastic art ware) in the shape of eggs to hold candies or confectionery in connection with Easter, plastic pumpkins (art ware), plastic art ware for Halloween in the shape of cauldrons, gravestones, skulls, ghosts, witches and monsters, baskets (art ware) composed of bamboo, wood, straw, plastic, vinyl or fabric, and plastic art ware for candy.
PAPER MAGIC GROUP	China	6,610,297	03/21/2008	6,610,297	09/07/2010	Paper Magic Group, Inc.	26 Int. Wigs.

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PAPER MAGIC GROUP	China	6,610,296	03/21/2008	6,610,296	09/07/2010	Paper Magic Group, Inc.	25 Int. Halloween costumes, masquerade costumes, hats, gloves (costume enhancer), and capes (costume enhancer).
PAPER MAGIC GROUP	Mexico	1,008,113	05/29/2009	1,164,096	06/16/2010	Paper Magic Group, Inc.	16 Int. Greeting cards, Valentine's Day cards, paper stationery, paper gift tags, stickers and decalcomania, gift boxes, bags of paper or plastic for candy or confectionery, posters made of paper, paper classroom decorations, bookmarks, notepads, diplomas.
Paper Magic Group	United Kingdom	2,317,098	11/28/2002	2,317,098	11/28/2002	Paper Magic Group, Inc.	16 Int. Greeting cards; Valentine's Day cards; stationery, envelopes and other printed paper for office use; price lists; decorations; paper cutouts; artificial decorative garlands made of tissue paper or paper; stickers; cardboard and paper

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							<p>floor display units and counter display units for merchandising products; paper lantern decorations shaped as pumpkin, bat, ghost; flash cards; banners made of paper or cardboard; printed paper or plastic bags to hold candies or confectionery in connection with Halloween, Valentine's Day; kits for pumpkin carving, comprising an instruction manual and patterns of paper, card or cardboard; paper cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding</p>

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							material; photographs; stationery; adhesives for stationery or household purposes; artists materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers type; printing blocks; erasers; paper punch; stencils; pencil sharpeners; pencils; Easter scrapbooks; colouring book; kits comprising colouring book and crayons; pads, drawing pads, crayons, pencil sharpeners, erasers; marker pens; water colour paints with paintbrush; toy pens; Easter stencils; erasers; sidewalk chalk; stencils; stampers; stamp pad; notebook; water colour paints with brush; pencil

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							sharpeners and eraser; kits [sold complete] for the colouring of Easter eggs. 17 Int. Printed plastic static cling film for use as decorations; rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal. 20 Int. Plastic inflatable decorative ornaments shaped as pumpkins, bats, ghosts, skeletons, snowballs and baskets; decorations in the form of skeletons, bats, pumpkin, ghost, spider, skull, witch and snowflakes made of foam or plastic; plastic foil banners; vinyl door covers used as decorations for use on

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							inside or outside of door in connection with Halloween or Christmas; plastic containers in the shape of eggs to hold candles or confectionery in connection with Easter; furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics; doorknocker with sound and light; toy drinking straws. 21 Int. Candle holders made of non-precious metals; baskets composed of bamboo, wood, straw, plastic, vinyl or fabric; crystal balls; household or kitchen utensils and containers (not of precious metal or coated therewith); combs and

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							sponges; brushes (except paint brushes); brush- making materials; articles for cleaning purposes; steel wool; unworked or semi- worked glass (except glass used in building); glassware, porcelain and earthenware not included in other classes; toy vinyl baskets; candy dispensers; skulls to hold candies or confectionery in connection with Halloween. 28 Int. Kits [sold complete] for the colouring of Easter eggs; educational toy set comprised of plastic shaped bear to teach counting; toys including toy puzzles, toy jewellery, toy flying discs, whistles, toy tool set, bubble set, kaleidoscope, toy hair clips, toy ball and jax,

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							toy music instrument set, toy vehicles, toy animal shaped squirters, foam puzzles, toy board game, toys to be coloured, toy finger puppets, bendable play figures; games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; toy eyeballs; toy skull rings; toys in the form of spider like creatures; toy whistles; toys in the form of rats; plastic stream material or composition and toy and novelty pressurised dispenser of same; light up plastic decorations in shapes of pumpkins, ghosts, bats, skeletons, eyes, skulls and flashing eyes; fake glasses, teeth, nails, hands, noses, ears, gloves, angel wings, capes, toy weapons; flying discs; bugs; toys

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							including, bendable play figures; toy cups, toy vehicles, latex squeeze toys; hand held paddle ball game unit; playing cards; plastic toy rabbits; toys to be coloured with markers; toy finger puppets; foam jigsaw puzzles; wind up toys; novelties namely, toy party cups in shapes of pumpkins, ghosts, cauldrons, coffins; bendable play skeleton figures; toy plastic skeleton noisemakers; toy whistles; toys in the form of spider like creatures; spring operated action toys; toy banks; bendable play figures; toy wagons; soft balls; novelties in the form of bugs; bendable toy figures; soap bubbles; toy bird houses; educational toy sets comprising of plastic letter tiles; spools for throwing

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							incorporating coiled string which unwinds and rewinds returning the spool to the hand.

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PAPER MAGIC GROUP & DESIGN	Canada	1104879	05/30/2001	TMA 732720	01/20/2009	Paper Magic Group, Inc.	<p>— Greeting cards, Valentine's Day cards, stationery, envelopes, and other printed paper for office use namely folders, note pads, postcards, organizers, writing paper; price lists, plastic containers in the shape of eggs to hold candies or confectionery in connection with Easter; candle holders made of non-precious metals; baskets composed of bamboo, wood, straw, plastic, vinyl or fabric; light up plastic decorations in shapes of pumpkins, ghosts, bats, skeletons, eyes, skulls with flashing eyes; Halloween costumes, masquerade costumes and masks sold therewith; hats; costume enhancers and accessories namely fake glasses, teeth, nails, hands, noses, ears,</p>

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PAPER MAGIC GROUP & Design	China	6,610,298	03/21/2008	6,610,298	08/28/2010	Paper Magic Group, Inc.	gloves, angel wings, capes; wigs; Easter egg coloring kits; toy weapons; basket stuffers, namely, bendable play figures; toy vinyl baskets; spring operated action toys; toy banks, toy wagons, toy cups, toy vehicles, latex squeeze toys, hand-held paddle ball game unit; playing cards; decorative Easter ornaments, namely plastic rabbits; toy pens; toys to be colored with markers, toy bird houses; toy finger puppets, wind up toys, toy plastic bugs, bendable play skeleton figures, toy plastic skeleton noisemakers.
							16 Int. Greeting cards, Valentine's Day cards, paper gift tags, paper gift card holders, stationery; envelopes, paper boxes, labels not

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Paper Magic Group & Design	China	6,610,299	03/21/2008	6,610,299	04/14/2014	Paper Magic Group, Inc.	of textile, figurines (statuettes) of paper, printed classroom teaching aids and instructional materials, stickers (stationery), dry erase boards, (cardboard with laminated surface), dry erase pens (markers) for marking on the dry erase boards, flash cards, books, educational charts and calendars. 28 Int. Hand-held paddle ball game unit; playing cards; and jacks sets.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAPER MAGIC GROUP & Design	United States	76173412	11/30/2000	3218348	03/13/2007	Paper Magic Group, Inc.	16 Int. Greeting cards; Valentine's Day cards; stationery, envelopes and other printed paper for office use; stickers. 20 Int. Plastic containers in the shape of eggs to hold candies or confectionery in connection with Easter. 28 Int. Easter egg coloring kits; basket stuffer, namely, bendable play figures; toy vinyl baskets; spring operated action toys; toy banks, toy wagons, toy cups, toy vehicles, latex squeeze toys, hand-held paddle ball game unit; playing cards; decorative Easter ornaments, namely, plastic rabbits; toy pens; toys to be colored with markers; toy bird houses; toy finger puppets.

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PINE HOLLOW	United States	75588060	11/13/1989	2485669	09/04/2001	Paper Magic Group, Inc.	16 Int. Greeting cards, particularly holiday greeting cards.
PINE HOLLOW & DESIGN	United States	75981757	12/21/1998	2579755	06/11/2002	Paper Magic Group, Inc.	16 Int. Greeting cards, particularly holiday greeting cards.
SHAKE 'N DAZZLE	United States	74/010,605	12/14/1989	1,616,865	10/09/1990	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
SIGNATURE COLLECTION	United States	75479580	05/05/1998	2559171	04/09/2002	Paper Magic Group, Inc.	16 Int. Christmas greeting cards.
SPARKLE	United States	77497026	06/12/2008	3557432	01/06/2009	Paper Magic Group, Inc.	28 Int. Egg decorating kits.
STICKER STUDIO	United States	86548590	02/27/2015			Paper Magic Group, Inc.	16 Int. Kits for use in making stickers, consisting primarily of paper, colored pens, pencils, crayons and rhinestones; colored pens, pencils, and crayons for use with toy craft sticker making devices. 28 Int. Children's hobby craft kit for making decorative self-adhesive stickers of various substrates, including

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STICKER TREATS	Canada	1509184	12/23/2010	TMA 818553	02/28/2012	Paper Magic Group, Inc.	16 Int. Stickers; sticker kits comprised of stickers and printed backgrounds on which the stickers can be placed, sold as a unit.
STICKER TREATS	United States	77645098	01/07/2009	3755915	03/02/2010	Paper Magic Group, Inc.	16 Int. Stickers; sticker kits comprised of stickers and printed backgrounds on which the stickers can be placed, sold as a unit.
STICKERFITTI	United States	77373512	01/16/2008	3573749	02/10/2009	Paper Magic Group, Inc.	16 Int. Stickers and scrapbooking supplies, namely, printed paper for scrapbooks and stickers for scrapbooks.
SWIRL AN EGG	United States	73271759	07/25/1980	1224740	01/25/1983	Paper Magic Group, Inc.	02 Int. Egg decorating kits containing egg dye

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TATTOO TREATS	Canada	1509185	12/23/2010	TMA 811379	11/08/2011	Paper Magic Group, Inc.	16 Int. Temporary tattoos.
TATTOO TREATS	United States	77644356	01/06/2009	3768892	03/30/2010	Paper Magic Group, Inc.	16 Int. Temporary tattoos.
							and coloring and an egg dipper.

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