

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM498665

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Simplicity Creative Corp.		11/09/2018	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Wells Fargo Bank, National Association
<b>Street Address:</b>	One South Broad Street
<b>City:</b>	Philadelphia
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19107
<b>Entity Type:</b>	Administrative Agent: UNITED STATES

## PROPERTY NUMBERS Total: 71

Property Type	Number	Word Mark
Registration Number:	1358165	BALENE
Registration Number:	4314564	BEAD 'N CARRY
Registration Number:	1117715	BONDEX
Registration Number:	0908314	BOYE
Registration Number:	0507382	BOYE
Registration Number:	0752483	BOYE
Registration Number:	0757410	BOYE
Serial Number:	87663104	CONSO
Registration Number:	3266102	CREATION STATION
Registration Number:	1391688	CROCHET MASTER
Registration Number:	2421474	DAYDREAMS
Registration Number:	2106457	DESIGN YOUR OWN
Registration Number:	1214121	DIMENSIONS
Registration Number:	4194465	DIMENSIONS
Registration Number:	4324913	DOUBLE MOTIONATORS
Registration Number:	2266594	EZ
Registration Number:	1188748	EZ INTERNATIONAL
Registration Number:	2299401	EZ QUILTING
Registration Number:	1909361	FASHIONART

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Property Type	Number	Word Mark
Registration Number:	2027935	FELTWORKS
Registration Number:	4057502	FELTWORKS FUN
Registration Number:	3755712	FIX IT FAST
Registration Number:	4898999	FRIGHT FUN
Registration Number:	3709728	FUNFUSION
Registration Number:	4127959	HANDMADE EMBROIDERY KIT
Registration Number:	1165529	INKADINKADO
Registration Number:	4560812	IPEGBOARD
Registration Number:	1664976	IT'S SO EASY IT'S SIMPLICITY
Registration Number:	0805145	JIFFY
Registration Number:	1640598	KNITMATES
Registration Number:	4397886	LALIBERI
Registration Number:	1695412	LEARN-A-CRAFT
Registration Number:	5365455	MINI BEADS
Registration Number:	4328758	MOTIONATOR
Registration Number:	4324915	MOTIONATOR STAND
Registration Number:	4411446	MOTIONATOR TOOL
Registration Number:	3416748	NEEDLEMASTER
Registration Number:	1553693	NEW LOOK
Registration Number:	4339188	PEG MOTIONATORS
Registration Number:	4466830	PERLER
Registration Number:	2086904	PERLER
Registration Number:	3221392	PERLER BEADS
Registration Number:	4302197	PERLER BIGGIE BEADS
Registration Number:	4066325	PENCIL WORKS
Registration Number:	4250977	PERLER SNAPSHOTS
Registration Number:	4324914	PIVOT MOTIONATORS
Registration Number:	4339189	QUAD MOTIONATORS
Registration Number:	4746505	SAVE MONEY MEND & REPAIR
Registration Number:	4499110	SENSATHREAD
Registration Number:	4927956	SEW SIMPLE
Registration Number:	0508225	SIMPLICITY
Registration Number:	0514739	SIMPLICITY
Registration Number:	2280074	SIMPLICITY
Registration Number:	3752180	SIMPLICITY
Registration Number:	3865506	SIMPLICITY
Registration Number:	3396194	SIMPLICITY
Registration Number:	1482464	SIMPLICITY

Property Type	Number	Word Mark
Registration Number:	1426278	SIMPLICITY
Registration Number:	2585152	SIMPLICITY TRIMS
Registration Number:	1914892	SIMPLY THE BEST
Registration Number:	4324912	SINGLE MOTIONATORS
Registration Number:	4339187	SMALL POST MOTIONATORS
Registration Number:	0974394	SOFT AND EASY
Registration Number:	4887589	STARTING POINTS
Registration Number:	0891787	STYLE
Registration Number:	4127957	THE GOLD COLLECTION
Registration Number:	4127958	THE GOLD COLLECTION PETITES
Registration Number:	0904123	WRIGHTS
Registration Number:	3341722	WRIGHTS
Registration Number:	2742180	WRIGHTS HOME COLLECTION
Registration Number:	1135739	YES I CAN!

**CORRESPONDENCE DATA**

**Fax Number:** 3122076400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2158518113

**Email:** mbenson@reedsmith.com

**Correspondent Name:** James S. Lawlor

**Address Line 1:** Reed Smith LLP

**Address Line 2:** 1717 Arch Street, Ste. 3100

**Address Line 4:** Philadelphia, PENNSYLVANIA 19103

**NAME OF SUBMITTER:** James S. Lawlor

**SIGNATURE:** /James S. Lawlor/

**DATE SIGNED:** 11/17/2018

**Total Attachments: 177**

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**GRANT OF SECURITY INTEREST  
IN TRADEMARKS**


**WHEREAS**, SIMPLICITY CREATIVE CORP. (the “Grantor”) is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the “Trademarks”); and

**WHEREAS**, the Grantor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the “Security Agreement”), dated as of November 9, 2018, in which the Grantor has agreed with Wells Fargo Bank, National Association, as Administrative Agent (the “Administrative Agent”), with offices at One South Broad Street, Philadelphia, PA 19107, to execute this Grant;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Grantor does hereby grant, pledge, assign and deliver to the Administrative Agent, for the ratable benefit of the Secured Parties (as defined in the Security Agreement), a Lien (as defined in the Security Agreement) upon and security interest in all of its right, title and interest in and to the Trademarks, and the use thereof, together with any and all proceeds thereof (as defined in the Security Agreement) and the goodwill of the businesses associated therewith or symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Administrative Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

The provisions of Section 7.8 of the Security Agreement regarding governing law, submission to jurisdiction, waiver of venue and service of process are incorporated herein by reference as though specifically set forth herein.

**SIMPLICITY CREATIVE CORP.**  
a Delaware corporation

By:   
Name: Keith Pfeil  
Title: Executive Vice President- Finance



**SCHEDULE A  
TRADEMARKS**

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner</b>	<b>Goods</b>
BEAD HINGE MOTIONATORS MAKE YOUR PROJECTS MOVE	Canada	1528415	05/19/2011	TMA 878171	05/20/2014	Simplicity Creative Corp.	28 Int. Arts and craft kit consisting creative patterns with instructions, beads, connectors and pegboards for making toy jewelry, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors.
BEAD HINGE MOTIONATORS MAKE YOUR PROJECTS MOVE	United States	73520848	02/05/1985	1358165	09/03/1985	Simplicity Creative Corp.	26 Int. Knitting needles.
BEAD HINGE MOTIONATORS MAKE YOUR PROJECTS MOVE	United States	85260114	03/07/2011	4324906	04/23/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising creative patterns with instructions, beads, connectors and pegboards for making toy jewelry, refrigerator magnets, mobiles, signs, coasters, trivets, hair

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							ribbons and other party favors.
BEAD 'N CARRY	Canada	1582211	06/14/2012	TMA 904547	05/26/2015	Simplicity Creative Corp.	28 Int. Arts and craft kit comprising beads, pegboards, patterns and carrying case.
BEAD 'N CARRY	United States	85574165	03/20/2012	4314564	04/02/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising beads, pegboards, patterns and carrying case.
BONDEX	Canada	0218244	01/26/1953	TMA 43483	01/26/1953	Simplicity Creative Corp.	01 Int. Heat reactive, adhesive sheets, tapes and appliques. 09 Int. 16 Int. 17 Int.
BONDEX (Stylized)	United States	73147953	11/09/1977	1117715	05/08/1979	Simplicity Creative Corp.	26 Int. Adhesive coated fabric patches, pockets, tapes and strips for decorating and mending materials.
BOYE	China	8602129	08/24/2010	8602129	09/07/2011	Simplicity Creative Corp.	08 Int. Manicure tool; Fingernail clipper; The nail frustrates; The toenail and the fingernail use the nail clippers; May fold the pocket-sized nail to

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE	China	8606362	08/25/2010	8606362	09/14/2011	Simplicity Creative Corp.	<p>frustrate; Protects the membrane scissors; Protects the membrane tweezers; Steel knife and stainless steel knife; Scissors and shears; Threads a needle.</p> <p>26 Int. Hook needle; Arranges the knitted needle; Sends the needle; Sends the needle; The short hair with sends the needle; Sewing needle; Arranges the knitted needle straight; The circular arranges the knitted needle; Jumps the line to arrange the knitted needle; Weaves the needle-tip; Knitting needle-tip protector; Rug needle; The cable type knitting uses the needle; Embroidery needle; Spins the knitted needle; Arranges the brocade or weaves the picture to use the</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>needle; The knitting soft wool blanket uses the hook needle; Gauze needle; Button; Satin ribbon; Long brooch; The brooch needle inserts; Thimble; Needle; Besides line tailoring thing; The gaudy small commodity (embroiders product); Clothes ornament; Sends the accessories; Clothing buckle; Weaves the fishing net the shuttle; Arranges the belt; Embroiders the knitting to use the hook needle; Weaves the injections given to build up health; Hat ornament (non-noble metal); Embroiders the accessories; Rug hook; Knot (clothing fitting); The lace (plays the part of belt); Clothing lace; Pulls the caterpillar tread; Brooch (non-jewelry);</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE	United States	72306837	09/09/1968	0908314	02/23/1971	Simplicity Creative Corp.	26 Int. Art needlework products and sewing notions-namely, straight knitting needles, circular knitting needles, jumper knitting needles, knitting needle points, knitting needle point protectors, rug needles, cable stitch needles, embroidery needles, weaving needles, tapestry needles, hand sewing needles, rug latch hooks, crochet hooks, crochet forks, afghan hooks, stitch holders,
							Frill (lace); Links up (clothing thing); Push button; Overalls button; Builds the buckle; Zipper; The flaxen cloth mark uses the numeral or the letter; Rope woolen yarn fabric (lace); Darns the frame.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE & Design	Canada	0316775	10/09/1968	TMA 178311	09/17/1971	Simplicity Creative Corp.	yarn needles, yarn bobbins, buttons, covered button and buckle kits, ribbon, knit tallys, stitch marker rings, stitch counters, cabone rings, embroidery hoops, tating shuttles, knitting spools, hem markers for measuring and marking garment hems, garment pattern markers--namely, tracing wheels and tracing tackers, tailors' chalk, press cloths, seam rippers, hand pleat makers, bodkins, fastener hooks and eyes and loops, snap stud-and-socket dress fasteners, needle threaders, thimbles, thread locks, zipper repair kits, laundry marking pens.
							(1) Art needlework implements and accessories: namely,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							sewing machine needles, sewing machine bobbins, needle gauges, magnifiers, straight knitting needles, circular knitting needles, knitting needle point protectors, rug needles, cable stitch needles, tapestry needles, crochet hooks, crochet forks, afghan hooks, stitch holders, yarn needles, yarn bobbins, stitch marker rings, stitch counters, tatting shuttles, knitting spools, tracing wheels, tailor's chalk hand pleat makers, bodkins, needle threaders, pom pom makers. (2) Knitting tubes, knitting bags, knitting stands, knitting needle cases, tote bags; Lubricating oil; scissors, shears, sewing machine

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							needles, sewing machine bobbins and shuttles, sewing machine belts, sewing machine light bulbs, fingernail clippers, toenail clippers, nail files and tweezers; rulers, needle gauges, knitting gauges, tape measures, yardsticks and magnifiers; and for art needlework products and sewing notions; namely, straight knitting needles, circular knitting needles, jumper knitting needles, knitting needles, points, knitting needle point protectors, rug needles, cable stitch needles, embroidery needles, weaving needles, tapestry needles, hand sewing needles, rug latch hooks, crochet hooks, crochet forks, afghan



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							hooks, stitch holders, yarn needles, yarn bobbins, buttons, covered, button and buckle kits, ribbon, knit tallys, stitch marker rings, stitch counters, cabone rings, embroidery hoops, tating shuttles, knitting spools, hem markers, pattern markers, tracing wheels, tracing paper, tailor's chalk, dressmaker's pins, safety pins, diaper pins hat pins, seam rippers, hand pleat makers, bodkins, press cloths, fastener hooks and eyes and loops, snap fasteners and snap fastener tape, dress fasteners, pin cushions, needle threaders, thimbles, thread locks, zippers, zipper repair kits, laundry markers, curtain holders and

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE & Design	European Union	000146662	04/01/1996	000146662	12/09/2004	Simplicity Creative Corp.	curtain holder couplers, coat chains, neck chains, keychains and pom pom makers.  07 Int. Knitting and sewing machines and parts and fittings thereof, bobbins and shuttles; sewing machine needles; cutting machines. 08 Int. Scissors; shears; cutting tools; hand tools and implements (hand operated). 09 Int. Rulers; needle gauges; knitting gauges; tape measures; yardsticks; magnifiers; measuring instruments; magnets. 18 Int. Tote bags. 23 Int. Sewing thread; yarns. 24 Int. Textile and textile goods; knit fabrics. 26 Int. Needles, hooks, pins, thimbles, needle threaders, tape, ribbons and pom pom

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE & Design	United Kingdom	931663	10/01/1968	931663	10/01/1968	Simplicity Creative Corp.	26 Int. Needles, hooks, pins, needle threaders, tape, ribbons and devices for making pom-poms, points and protectors, all for knitting needles; crochet forks, buttons, hooks and eyes, bodkins, snap fasteners, dress fasteners, pin cushions, thimbles (not of precious metal or coated therewith), zip fasteners for clothing, chain loops for coats.
							makers, lace and embroidery, ribbons and braid, buttons, hooks and eyes, crochet-hooks, knitting needles and similar crochet equipment; knitting and sewing equipment; artificial flowers; knitting tubes; knitting bags; knitting stands; knitting needles cases.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE & Design	United States	71539808	07/08/1947	0507382	03/08/1949	Simplicity Creative Corp.	26 Int. Art needlework implements and accessories-namely, crochet hooks, knitting needles, tating shuttles, pin- type weaving frames, embroidery hoops, knitting stitch counters and markers, stitch holders, embroidery and punch work needles, knitting pin point protectors, interchangeable crochet hooks, crochet and knitting gauge cards, yarn winders and knitting yarn holders, and crochet forks; hairpins; bob hairpins; needles for hand sewing; needle threaders; stocking darners; and hat pins.
BOYE & Design	United States	72154801	10/09/1962	0752483	07/09/1963	Simplicity Creative Corp.	08 Int. Manicure implements-namely, clippers, nail files, toenail and fingernail clippers, folding

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE & Design	United States	72152276	08/31/1962	0757410	09/24/1963	Simplicity Creative Corp.	26 Int. Art needlework implements and accessories-namely, crochet hooks, knitting needles, and weaving outfits tating shuttles, pin-type weaving frames, embroidery hoops, knitting stitch counters and markers, sitch holders embroidery and punch work needles, knitting pinpoint protectors, bodkins, interchangeable crochet hooks, crochet and knitting gauge cards, yarn winders and knitting yarn
							pocket nail files, cuticle scissors and tweezers, knives of steel and stainless steel, scissors and shears, machine needles, and sewing machine accessories-namely, bobbins, shuttles and belts.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							holders, and crochet forks, hairpins, bob hairpins, safetypins, needles for hand sewing, common pins, thimbles needle threaders, stocking darners, veil pins, and hat pins.
BOYE (in Circle Design)	Japan	1990074255	07/02/1990	2502154	02/26/1993	Simplicity Creative Corp.	
BOYE (Stylized)	European Union	000146605	04/01/1996	000146605	12/09/2004	Simplicity Creative Corp.	07 Int. Knitting and sewing machines and parts and fittings thereof; bobbins and shuttles; sewing machine needles; cutting machines. 08 Int. Scissors; shears; cutting tools; hand tools and implements (hand operated). 09 Int. Rulers; needle gauges; knitting gauges; tape measures; yardsticks; magnifiers; measuring instruments; magnets.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
BOYE AND FLANGED TUBE DESIGN	Canada	0065444		TMDA 14009	09/01/1909	Simplicity Creative Corp.	18 Int. Tote bags; 23 Int. Sewing thread; yarns; 24 Int. Textile and textile goods; knit fabrics; 26 Int. Needles, hooks, pins, thimbles, needle threaders, tape, ribbons and pom pom makers, lace and embroidery, ribbons and braid, buttons, hooks and eyes, crochet-hooks, knitting needles and similar crochet equipment; knitting and sewing equipment; artificial flowers; knitting tubes; knitting bags; knitting stands; knitting needles cases.
CLEAR ON CLEAR	Canada	1220585	06/16/2004	TMA 639237	05/05/2005	Simplicity Creative Corp.	16 Int. Rubber stamp craft kit; acrylic block

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
CONSO	United States	87663104	10/27/2017			Simplicity Creative Corp.	20 Int. Decorative curtain and drapery hardware, namely, curtain and drapery rods, poles, finials, non-metal brackets for curtain rods, curtain hooks, curtain and drapery rosettes, curtain holdbacks in the nature of non-textile curtain holders, and non-metal cord weights. 24 Int. Decorative textile trimmings, namely, curtain tiebacks. 26 Int. Decorative textile trimmings, namely, decorative fringes, tassels, braids, woven fabric tapes for sewing, cords, ruches, gimps, chair ties, bullion emblems, buttons, pompoms, weltings, ruffles, haberdashery ribbons, embroidered eyelets,



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							and laces except embroidery laces.
CREATION STATION	United States	78684396	08/03/2005	3266102	07/17/2007	Simplicity Creative Corp.	26 Int. Ribbons and fabric trimmings.
CROCHET MASTER	Canada	1574709	04/24/2012	TMA 859690	09/09/2013	Simplicity Creative Corp.	26 Int. Crochet needles and carrying cases therefore sold as a unit.
CROCHET MASTER	United States	73517182	01/11/1985	1391688	04/29/1986	Simplicity Creative Corp.	26 Int. Crochet needles and carrying cases therefore sold as a unit.
DAYDREAMS	Canada	1051141	03/16/2000	TMA 570317	11/06/2002	Simplicity Creative Corp.	16 Int. Counted cross stitch and embroidery project kits for purposes of creating or embellishing pillows, artwork under glass, essence bottles and keepsake bottles.
DAYDREAMS	United States	75929889	02/28/2000	2421474	01/16/2001	Simplicity Creative Corp.	26 Int. Counted cross stitch and embroidery project kits for purposes of creating or embellishing pillows, artwork under glass,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DESIGN YOUR OWN	United States	75089650	04/17/1996	2106457	10/21/1997	Simplicity Creative Corp.	16 Int. Patterns giving multiple choices for consumers to put together various parts of clothing, home furnishings and crafts, namely different sleeves, necklines, dress lengths, curtain swags, table covers, pillows, shams, embellishments and trims.
DIMENSIONS	Argentina	3118889	09/29/2011	2546960	12/21/2012	Simplicity Creative Corp.	26 Int. Needlecraft kits comprising fabric or canvas (with or without a design thereon), canvases, fabric or textile materials, all for tapestry or embroidery, whether sold separately or for inclusion in needlework kits.

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DIMENSIONS	Argentina	3118888	09/29/2011	2546959	12/21/2012	Simplicity Creative Corp.	23 Int. Threads; yarns; needlecraft kits including threads or yarns.
DIMENSIONS	Argentina	3118887	09/29/2011	2546958	12/21/2012	Simplicity Creative Corp.	16 Int. Art and craft kits for adults and children comprising any or all of printed paper, board or cardboard, canvas board for painting, artists' colours, paint brushes, coloured pencils, decorative papers, foam adhesive strip, embossing tools, textured paper and printed instructions for use therewith; artists's materials; books pertaining to needlecraft and arts and crafts; mounts; illustrated instructions and instructional materials relating to needlecraft, arts or crafts.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DIMENSIONS	Australia	526404	01/04/1990	526404	01/04/1990	Simplicity Creative Corp.	26 Int. Needlecraft kits and soft sculpture kits comprised of yarn, canvas or fabric with a design thereon, needle and instructions, embroidery or tapestry kits in this class comprised principally of embroidery thread and yarns, needles, instructions, all goods being goods in this class for the purpose of making embroidered textiles and textile goods not included in other classes.
DIMENSIONS	Brazil	831204788	11/10/2011	831204788	01/06/2015	Simplicity Creative Corp.	26 Int. Kits of crochet/embroidery containing fabrics or linings (with or without drawing in them), canvas, fabrics or textile material, all for tapestry or embroidering, whether being sold separately

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							or for inclusion in kits of crochet/embroidery.
DIMENSIONS	Brazil	831204770	11/10/2011	831204770	01/06/2015	Simplicity Creative Corp.	26 Int. Kits of crochet/embroidery containing fabrics or linings (with or without drawing in them), canvas, fabrics or textile material, all for tapestry or embroidering, whether being sold separately or for inclusion in kits of crochet/embroidery.
DIMENSIONS	Canada	509236	09/09/1983	TMA 290542	05/04/1984	Simplicity Creative Corp.	16 Int. Needlecraft kits and soft sculpture kits comprised of yarn, canvas or fabric with a design, needle, and instruction. 26 Int.
DIMENSIONS	China	A0027988	01/16/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits comprising of paint trays and a canvas for painting; booklets in the field of needlecraft and arts and crafts. 23 Int. Yarn. 24 Int. Canvas for tapestry or

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
DIMENSIONS	European Union	003732997	03/19/2004	003732997	09/23/2005	Simplicity Creative Corp.	embroidery. 26 Int. Fabric appliques. 16 Int. Art and craft kits for adults and children comprising any or all of printed paper, board or cardboard, canvas board for painting, artists' colours, paint brushes, coloured pencils, decorative papers, foam adhesive strip, embossing tools, textured paper and printed instructions for use therewith; artists' materials; books pertaining to needlecraft and arts and crafts; mounts; illustrated instructions and instructional materials relating to needlecraft, arts or crafts. 23 Int. Threads; yarns; needlecraft kits including threads or yarns. 26 Int. Needlecraft kits

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							comprising fabric or canvas (with or without a design thereon), canvas, fabric or textile materials, all for tapestry or embroidery, whether sold separately or for inclusion in needlework kits.
DIMENSIONS	Int'l Registration - Madrid Agreement / Protocol	A0027988	01/16/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits comprising of paint trays and a canvas for painting; booklets in the field of needlecraft and arts and crafts. 23 Int. Yarn. 24 Int. Canvas for tapestry or embroidery. 26 Int. Fabric appliques.
DIMENSIONS	Japan	A0027988	01/15/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits, namely paint trays and a canvas for painting; booklets in the field of needlecraft and art and crafts. 23 Int. Yarn. 24

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Int. Canvas for tapestry or embroidery. 26 Int. Fabric appliques.
DIMENSIONS	Korea, Republic of	A0027988	01/16/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Art and craft paint kits comprising of paint trays and a canvas for painting, booklets in the field of needlecraft and arts and crafts. 23 Int. Yarn. 24 Int. Canvas for tapestry or embroidery. 26 Int. Fabric appliques.
DIMENSIONS	Mexico	1216387	09/30/2011	1290763	06/13/2012	Simplicity Creative Corp.	26 Int. Needlecraft kits comprising fabric or canvas (with or without a design thereon), canvases, fabric or textile materials, all for tapestry or embroidery, whether sold separately or for inclusion in needlework kits.



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
	Mexico	1216405	09/30/2011	1269350	09/30/2011	Simplicity Creative Corp.	23 Int. Threads; yarns; needlecraft kits including threads or yarns.
DIMENSIONS	New Zealand	148799	09/07/1983	148799	04/30/1987	Simplicity Creative Corp.	24 Int. Textile articles sold in kit form being needlecraft sculpture kits comprising yarn, cotton, instructions, needle and printed fabric material.
DIMENSIONS	Norway	A0027988	01/16/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits comprising of paint trays and a canvas for painting; booklets in the field of needlecraft and arts and crafts. 23 Int. Yarn. 24 Int. Canvas for tapestry or embroidery. 26 Int. Fabric appliques.
DIMENSIONS	Singapore	A0027988	01/16/2012	1131286	01/16/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits comprising of paint trays and a canvas for painting; booklets in the field of needlecraft and arts and crafts. 23 Int.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Yarn. 24 Int. Canvas for tapestry or embroidery. 26 Int. Fabric appliques.
DIMENSIONS	South Africa	2012/20952	08/03/2012	2012/20952	10/31/2014	Simplicity Creative Corp.	16 Int. Needlecraft kits comprised of yarn, canvas or fabric with a design thereon, needle and instructions.
DIMENSIONS	South Africa	2012/20953	08/03/2012	2012/20953	10/31/2014	Simplicity Creative Corp.	26 Int. Art and craft kits for adults and children comprising any or all of printed paper, board or cardboard, canvas board for painting, artists' colours, paint brushes, coloured pencils, decorative papers, foam adhesive strip, embossing tools, textured paper and printed instructions for use therewith; artists's materials; books pertaining to needlecraft and arts and crafts; mounts; illustrated instructions

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and instructional materials relating to needlecraft, arts or crafts.
DIMENSIONS	United States	73333053	10/19/1981	1214121	10/26/1982	Simplicity Creative Corp.	26 Int. Needlecraft kits comprised of yarn, canvas or fabric with a design thereon, needle and instructions.
DIMENSIONS	United States	85514032	01/11/2012	4194465	08/21/2012	Simplicity Creative Corp.	16 Int. Arts and craft paint kits; Booklets in the field of needlecraft and arts and crafts.
DIMENSIONS LEARN A CRAFT	Canada	1800387	09/14/2016			Simplicity Creative Corp.	26 Int. Needlecraft kits containing yarn, fabric, needle and instructions.
DIY	Canada	0301319	12/07/1966	TMA 162530	05/02/1969	Simplicity Creative Corp.	26 Int. Bias fold tape, ruffings, rick rack braid, fillings, novelty trimming, narrow fabrics, and tapes used for dress and other trimming purposes, and iron-on textile products namely, seam bindings, tapes for slide fasteners, narrow

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							fabrics and tapes used in dressmaking...
DOUBLE MOTIONATORS	United States	85262975	03/10/2011	4324913	04/23/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
EXCELLENCE BY DESIGN DIMENSIONS LOGO	Canada	1171511	03/18/2003	TMA 640082	05/18/2005	Simplicity Creative Corp.	16 Int. Needlecraft kits, needlework kits, needlepoint kits, felt applique craft kits, fibers and filaments for needlecraft kits, decorative craft materials, cross stitch and embroidery project kits and art and craft kits. 19 Int. 23 Int. 26 Int. 28 Int.

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner</b>	<b>Goods</b>
EZ (Stylized)	United States	75432746	02/11/1998	2266594	08/03/1999	Simplicity Creative Corp.	09 Int. Graduated ruler for quilting. 16 Int. Printed patterns, drawing templates for quilting, drawing rulers for quilting, ungraduated rulers for quilting, tracing paper and transfer pencils.
EZ INTERNATIONAL	United States	73239905	11/20/1979	1188748	02/02/1982	Simplicity Creative Corp.	26 Int. Kits containing shoulder pads, belts, buckles, stickers and appliques for attachment to garments.
EZ QUILTING	Canada	1651032	11/06/2013	TMA 918457	10/27/2015	Simplicity Creative Corp.	— Graduated ruler for quilting; printed patterns, drawing templates for quilting, drawing rulers for quilting, ungraduated rulers for quilting, tracing paper and transfer pencils; needles for quilting

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and sewing machines, and thimbles.
EZ QUILTING	United States	75432759	02/11/1998	2299401	12/14/1999	Simplicity Creative Corp.	09 Int. Graduated ruler for quilting. 16 Int. Printed patterns, drawing templates for quilting, drawing rulers for quilting, ungraduated rulers for quilting, tracing paper and transfer pencils. 26 Int. Needles for quilting and sewing machines, and thimbles.
FASHIONART	United States	74432990	09/07/1993	1909361	08/01/1995	Simplicity Creative Corp.	26 Int. Decorative craft materials for the decoration of apparel, handbags, tote bags, aprons and like fabric items, namely iron-on transfers and fabric appliques.
FELTWORKS	Canada	1506832	12/07/2010	TMA 827177	06/27/2012	Simplicity Creative Corp.	16 Int. Felt applique craft kits, consisting of felt fabric, needle, thread, buttons, raffia,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and written instructions.
FELTWORKS	United States	74711221	08/04/1995	2027935	12/31/1996	Simplicity Creative Corp.	26 Int. Felt applique craft kits, consisting of felt fabric, needle, thread, buttons, raffia, and written instructions.
FELTWORKS FUN	United States	85161551	10/26/2010	4057502	11/15/2011	Simplicity Creative Corp.	26 Int. Needlepoint kits, consisting of needles, yarn and felt.
FIX IT FAST	United States	77595198	10/17/2008	3755712	03/02/2010	Simplicity Creative Corp.	26 Int. Bra strap converters, namely, acrylic straps with hooks for hiding bra straps; blouse front closures; shoulder pads; breast petals, namely, silicone nipple covers; dress tapes, namely, adhesive tapes to secure fabric to skin; hem tapes, namely, adhesive tapes to secure fabric to fabric; accessories for shoes, namely, gel strap strips, gel step

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							pads, and shoe sole grippers
FRIGHT FUN	Canada	1660726	01/22/2014	TMA 976551	07/24/2017	Simplicity Creative Corp.	Ornamental ribbons; twist ties; buttons; embroidery; ornamental novelty badges; heat adhesive patches for repairing textile articles; and appliques.
FRIGHT FUN	United States	86141036	12/11/2013	4898999	02/09/2016	Simplicity Creative Corp.	26 Int. Ornamental ribbons; twist ties; buttons; embroidery; ornamental novelty badges; heat adhesive patches for repairing textile articles; and appliques.
FUNFUSION	Canada	1417844	11/12/2008	TMA 761035	03/08/2010	Simplicity Creative Corp.	19 Int. Pegboards and beads.
FUNFUSION	Japan	2008-98165	11/12/2008	5372773	12/03/2010	Simplicity Creative Corp.	28 Int. Beads toys composed of beads for placing and pegboards.



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
FUNFUSION	United States	77/492607	06/06/2008	3709728	11/10/2009	Simplicity Creative Corp.	19 Int. Pegboards and fuse beads.
HANDMADE EMBROIDERY KIT & Design	Canada	1530344	06/03/2011	TMA 834341	10/15/2012	Simplicity Creative Corp.	26 Int. Needlecraft kits comprised of thread, canvas or fabric with a design thereon, needle, and instructions
HANDMADE EMBROIDERY KIT & Design	United States	85278263	03/28/2011	4127959	04/17/2012	Simplicity Creative Corp.	26 Int. Needlepoint kits, consisting of thread, canvas or fabric with a design thereon, needle, embellishments and instructions.
INKADINKADO	Argentina		09/29/2011	2546962	12/21/2012	Simplicity Creative Corp.	
INKADINKADO	Argentina	3118890	09/29/2011	2546961	12/21/2012	Simplicity Creative Corp.	26 Int. All goods in class.
INKADINKADO	Australia	1473579	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
INKADINKADO	Brazil	904245438	11/11/2011	904245438	03/10/2015	Simplicity Creative Corp.	02 Int. Paints.
INKADINKADO	Brazil	904245365	11/11/2011	904245365	03/10/2015	Simplicity Creative Corp.	16 Int. Ink pads for stamps; stamp; writing chalk; paper.
INKADINKADO	Canada	1524115	04/18/2011	TMA 850060	05/01/2013	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	China	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	European Union	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	Int'l Registration - Madrid Agreement Protocol /	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	Japan	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
INKADINKADO	Korea, Republic of	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	Mexico	1216378	09/30/2011	1270195	02/22/2012	Simplicity Creative Corp.	02 Int. Paintings.
INKADINKADO	Mexico	1216380	09/30/2011	1270196	02/22/2012	Simplicity Creative Corp.	16 Int. Rubber stamps, writing chalk, paper, pads for ink.
INKADINKADO	New Zealand	855055	01/13/2012	855055	07/17/2012	Simplicity Creative Corp.	16 Int. Rubber stamps, chalk, paper, ink pads.
INKADINKADO	Norway	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	Singapore	1090286	09/01/2011	1090286	09/01/2011	Simplicity Creative Corp.	16 Int. Rubber stamps.
INKADINKADO	South Africa	2012/20946	08/03/2012	2012/20946	08/29/2014	Simplicity Creative Corp.	02 Int. Ink.
INKADINKADO	South Africa	2012/20947	08/03/2012	2012/20947	08/29/2014	Simplicity Creative Corp.	16 Int. Rubber stamps, chalk, paper, ink pads.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
INKADINKADO	Switzerland	63801/2012	11/19/2012	638837	01/21/2013	Simplicity Creative Corp.	02 Int. Ink. 16 Int. Rubber stamps, chalk, paper, inking pads.
INKADINKADO	Turkey	2012/100284	12/01/2012	2012/100284	12/01/2012	Simplicity Creative Corp.	02 Int. Ink. 16 Int. Rubber stamps, chalk, paper, ink pads.
INKADINKADO	United States	73245055	01/03/1980	1165529	08/18/1981	Simplicity Creative Corp.	16 Int. Rubber stamps.
IPEGBOARD	United States	85693235	08/02/2012	4560812	07/01/2014	Simplicity Creative Corp.	09 Int. Plastic overlay specially adapted for use with touchscreen tablet computers, namely, a plastic pegged board with trays for holding beads in order to make designs displayed on the tablet computer screen; kits comprising plastic overlays specially adapted for use with touchscreen tablet computers, namely, plastic pegged boards with trays for holding beads and beads used for making designs displayed on

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							the tablet computer screens. 20 Int. Display boards being peg boards with a plastic overlay tray for holding beads; kits comprised of display boards being peg boards with trays for holding beads and beads. 28 Int. A hobby kit which contains a plastic overlay consisting of a pegged board and fused beads.
IT'S SO EASY IT'S SIMPLICITY	Australia	568418	11/27/1991	568418	10/06/1994	Simplicity Creative Corp.	16 Int. Paper patterns and printed instructions for use in sewing garments.
IT'S SO EASY IT'S SIMPLICITY	Canada	0694465	11/26/1991	TMA 409516	03/12/1993	Simplicity Creative Corp.	16 Int. Paper patterns with accompanying printed instructions and guides for use in sewing adults' and children's garments.
IT'S SO EASY IT'S SIMPLICITY	Mexico			889401		Simplicity Creative Corp.	16 Int.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
IT'S SO EASY IT'S SIMPLICITY	New Zealand	214735	11/27/1991	214735	07/26/1996	Simplicity Creative Corp.	16 Int. Paper patterns and printed instructions in this class for use in sewing garments.
IT'S SO EASY IT'S SIMPLICITY	South Africa	B91/10083	11/27/1991	B91/10083	03/16/1994	Simplicity Creative Corp.	16 Int. Paper patterns and printed instructions for use in sewing garments.
IT'S SO EASY IT'S SIMPLICITY	United States	74043946	03/30/1990	1664976	11/19/1991	Simplicity Creative Corp.	16 Int. Paper patterns with accompanying printed instructions and guides, for use in sewing adults' and children's garments and accessories.
IT'S SO EASY IT'S SIMPLICITY (Stylized)	United Kingdom	1483359	11/22/1991	1483359	01/19/1996	Simplicity Creative Corp.	16 Int. Paper patterns and printed instructions for use in sewing garments.
IT'S SO EASY, IT'S SIMPLICITY	Australia	1456004	10/26/2011	1456004	10/26/2011	Simplicity Creative Corp.	07 Int. Sewing machines.
JIFFY	United States	72205363	11/02/1964	0805145	03/08/1966	Simplicity Creative Corp.	26 Int. Garment paper patterns.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
KNITMATES	United States	73797484	05/03/1989	1640598	04/09/1991	Simplicity Creative Corp.	26 Int. Circular and straight knitting needle parts, namely, stitch holders, cable, couplers, buttons, locking keys and needle points.
LALIBERI	Argentina			3141182	01/19/2012	Simplicity Creative Corp.	
LALIBERI	Australia	1425681	05/18/2011	1425681	10/29/2012	Simplicity Creative Corp.	02 Int. Paints. 07 Int. Electric glue guns. 08 Int. Blades for cutters; hand tools, namely, hand tools, namely, crimpers; engravers; engraving needle; hand-operated cutting tools; knives for hobby use; hand tools, namely, punches; scissors; tweezers. 14 Int. Beads for use in the manufacture of jewelry; buckles for watchstraps; key chains as jewelry; charms; gems; jewel pendants; jewelry; jewelry making kits;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>medals and medallions; ornamental pins without precious stones; ornamental pins; tiaras; jewelry for flower arrangements in the nature of bouquet picks. 16 Int. Paper gift wrap; rub on transfers; appliques in the form of decals; art paper; arts and craft paint kits; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper; corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; filing folders;</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							folders; gift bags; greeting cards; guest books; highlighting markers; highlighting pens; holders for desk accessories; ink pads; ink pens; invitation cards; printed invitations; iron on transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors; paint by number paint craft kits; paper household furnishings; upholstery fabrics; bed sheets and pillow cases; bedspreads; quilts; towels; felts; non-woven fabric, namely, felt in pre-cut sizes and shapes; woven fabrics

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>in precut sizes; bed blankets and towels; fabric window coverings and treatments, namely, curtains, draperies, sheers, swags, valances. 25 Int. Headwear; cloth bibs. 26 Int. Beads for handcraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							novelty pins; sewing implements, namely, cross stitch needles; beads other than for making jewelry; embroidery. 35 Int. On-line retail store and ordering services featuring standard and customized media, namely, greeting cards and photo books; order fulfillment services; promoting and conducting trade shows in the field of crafting; shop-at-home parties featuring crafting projects and ideas. 40 Int. Printing of photographic images from digital media; photographic image processing; digital image printing; digital photo finishing; custom manufacture of cake decorations; gift tags; gift wrap; mats, arty bags, photo storage boxes,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number kits, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars. 41 Int. Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>educational services in the nature of conducting programs in the field of scrapbook design and distributing course materials therewith; educational services, namely, providing transient training programs that instruct others on how to create specific lettering and decorating compositions that can be employed in scrapbooks or other mediums; education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	China	1098346	09/20/2011	1098346	09/20/2011	Simplicity Creative Corp.	16 Int. Paper gift wrap; rub-on transfers; appliques in the form of decals; art paper; painting sets for children; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake
							distributing course materials in connection therewith. 42 Int. Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring scrapbooking and crafting products; hosting of digital content online.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper; corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; fiberboard boxes; filing folders; folders; gift bags of paper or plastic; greeting cards; guest books; heat sensitive paper; highlighting markers; highlighting pens; holders for desk accessories; ink pads; ink pens; invitation cards; printed invitations; iron-on transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors; paintings; paper clips; paper cutters; paper die cut shapes; display boxes of cardboard; paper gift tags; paper gift wrap bows; paper hole punches; paper ribbons; paper tags; paper party bags; pens; photo mounting corners; picture framing mat boards; unsensitized photo paper; photo storage boxes; photograph album pages; photograph albums; photograph mounts of paper or cardboard; printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							of scrapbooking and party decorations; mini photo albums; rubber stamp; scrapbook albums; scrapbook pages; scrapbooking and photograph display in the nature of cardboard display boxes; paper signs; slippcases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; vellum, namely, translucent paper; writing pens; art and raft paper sets, wall stickers and murals, modeling clay, stickers, painting craft sets, craft carrying cases made of paper. 20 Int. Activity tables; fitted furniture covers, fitted fabric slippcovers for furniture; furniture;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>photograph frames; picture frames; plastic boxes; wood boxes. 26 Int. Beads for handcraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing implements, namely, cross stitch needles; beads other than for</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	European Union	009980012	05/19/2011	009980012	11/25/2011	Simplicity Creative Corp.	02 Int. Paints. 07 Int. Electric glue guns. 08 Int. Blades for cutters, hand tools, namely, crimpers; engravers; engraving needle; hand-operated cutting tools; knives for hobby use; hand tools, namely, punches; scissors; tweezers. 14 Int. Beads for use in the manufacture of jewelry; buckles for watchstraps; key chains as jewelry; charms; gems; jewel pendants; jewelry; jewelry making kits; medals and medallions; ornamental pins without precious stones; ornamental pins; tiaras; jewelry for flower arrangements in the nature of bouquet picks. 16 Int. Paper

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							gift wrap; rub on transfers; appliques in the form of decals; art paper; arts and craft paint kits; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper; corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; filing folders; folders; gift bags; greeting cards; guest books; highlighting markers; highlighting pens; holders for desk accessories; ink pads; ink pens; invitation cards; printed invitations; iron on

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors; paint by number paint craft kits; paper clips; paper cutters; paper die cut shapes; paper display boxes; paper gift tags; paper gift wrap bows; paper hole punches; paper ribbons; paper tags; paper party bags; pens; photo mounting corners; photo mats; unsensitized photo paper; photo storage boxes; photograph album pages; photograph albums; photograph albums; photograph mounts; printed invitations;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field of scrapbooking and party decorations; and party decorations; snap books in the field of photography; rubber stamp; scrapbook albums; scrapbook pages; scrapbooking and photograph display in the nature of paper display boxes; scrapbooks; paper signs; slippases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; unsensitized photo paper; vellum, namely, translucent paper; writing pens; art</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and paper craft kits, wall stickers and murals, modeling clay, stickers, painting craft sets, craft carrying cases made of paper. 20 Int. Activity tables; fitted furniture covers, fitted fabric slipcovers for furniture; furniture; photograph frames; picture frames; plastic boxes; wood boxes. 22 Int. Fiber roving for textiles purposes; plastic twist ties. 24 Int. Fabric table runners; fabric table toppers; textile fabrics for use in making clothing and household furnishings; upholstery fabrics; bed sheets and pillow cases; bedspreads, quilts; towels; felts; non-woven fabric, namely, felt in pre-cut sizes and shapes; woven fabrics in pre-cut sizes; bed



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							blankets and towels; fabric window coverings and treatments, namely, curtains, draperies, sheers, swags, valances. 25 Int. Headwear; cloth bibs. 26 Int. Beads for handcraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>implements, namely, cross stitch needles; beads other than for making jewelry; embroidery. 35 Int. On-line retail store and ordering services featuring standard and customized media, namely, greeting cards and photo books; order fulfillment services; promoting and conducting trade shows in the field of crafting; shop-at-home parties featuring crafting projects and ideas. 40 Int. Printing of photographic images from digital media; photographic image processing; digital image printing; digital photo finishing; custom manufacture of cake decorations, gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							needlecraft, transfers, embroidery, cross stitch, beading, paint by number kits, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars. 41 Int. Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party bags, photo storage

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith; educational services in

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>the nature of conducting programs in the field of scrapbook design and distributing course materials therewith; educational services, namely, providing transient training programs that instruct others on how to create specific lettering and decorating compositions that can be employed in scrapbooks or other mediums; education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and distributing course</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	Int'l Registration - Madrid Agreement / Protocol	1098346	09/20/2011	1098346	09/20/2011	Simplicity Creative Corp.	08 Int. Blades for cutters; hand tools, namely, crimpers; engravers; engraving needle; hand-operated cutting tools; knives for hobby use; hand tools, namely, punches; scissors; tweezers. 14 Int. Beads for use in the manufacture of
							materials in connection therewith. 42 Int. Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring scrapbooking and crafting products; hosting of digital content online.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							jewelry; buckles for watchstraps; key chains as jewelry; charms; gems; jewel pendants; jewelry; beads and fittings therewith for making jewelry; medals and medallions; ornamental pins without precious stones; ornamental pins; tiaras; jewelry for flower arrangements in the nature of bouquet picks. 16 Int. Paper gift wrap; rub-on transfers; appliques in the form of decals; art paper; painting sets for children; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; fiberboard boxes; filing folders; folders; gift bags of paper or plastic; greeting cards; guest books; heat sensitive paper; highlighting markers; highlighting pens; holders for desk accessories; ink pads; ink pens; invitation cards; printed invitations; iron-on transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors;



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							paintings; paper clips; paper cutters; paper die cut shapes; display boxes of cardboard; paper gift tags; paper gift wrap bows; paper hole punches; paper ribbons; paper tags; paper party bags; pens; photo mounting corners; picture framing mat boards; unsensitized photo paper; photo storage boxes; photograph album pages; photograph albums; photograph mounts of paper or cardboard; printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field of scrapbooking and party decorations; mini photo albums; rubber stamp; scrapbook albums; scrapbook

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>pages; scrapbooking and photograph display in the nature of cardboard display boxes; paper signs; slipcases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; vellum, namely, translucent paper; writing pens; art and craft paper sets, wall stickers and murals, modeling clay, stickers, painting craft sets, craft carrying cases made of paper. 20 Int. Activity tables; fitted furniture covers, fitted fabric slipcovers for furniture; furniture; photograph frames; picture frames; plastic boxes; wood boxes. 25 Int. Headwear; cloth bibs. 26 Int. Beads for</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							handicraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing implements, namely, cross stitch needles; beads other than for making jewelry; embroidery. 35 Int. On-line retail store and ordering services featuring standard and customized media,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							namely, greeting cards and photo books; order fulfillment services; promoting and conducting trade shows in the field of crafting; shop-at-home parties featuring crafting projects and ideas. 41 Int. Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith; educational services in the nature of conducting programs in the field of scrapbook design and distributing course materials therewith; educational services, namely, providing transient training programs that instruct</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							others on how to create specific lettering and decorating compositions that can be employed in scrapbooks or other mediums; education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and distributing course materials in connection therewith.
LALIBERI	Japan	2011-034951	05/23/2011	5477316	05/23/2011	Simplicity Creative Corp.	
LALIBERI	Korea, Republic of	1098346	09/20/2011	1098346	09/20/2011	Simplicity Creative Corp.	16 Int. Rub-on transfers; appliques in the form of decals;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	Mexico		01/24/2012	1243602	01/24/2012	Simplicity Creative Corp.	painting sets for children; gift bags of paper or plastic; iron-on transfers; button transfers in the nature of decals; pens; printed matter, namely, instruction manuals; stickers; plastic transfers. 20 Int. Plastic boxes; wood boxes. 26 Int. Artificial flowers; embroidery.
LALIBERI	New Zealand	842185	05/18/2011	842185	11/18/2011	Simplicity Creative Corp.	02 Int. Paints. 07 Int. Electric glue guns. 08 Int. Blades for cutters; hand tools, namely, crimpers; engravers; engraving needle; hand-operated cutting tools; knives for hobby use; hand tools, namely, punches; scissors; tweezers. 14 Int. Beads for use in

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>the manufacture of jewelry; buckles for watchstraps; key chains as jewelry; charms; gems; jewel pendants; jewelry; jewelry making kits; medals and medallions; ornamental pins without precious stones; ornamental pins; tiaras; jewelry for flower arrangements in the nature of bouquet picks. 16 Int. Paper gift wrap; rub on transfers; appliques in the form of decals; art paper; arts and craft paint kits; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper;</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; fiberboard boxes; filing folders; folders; gift bags; greeting cards; guest books; heat sensitive paper; highlighting markers; highlighting pens; holders for desk accessories; ink pads; ink pens; invitation cards; printed invitations; iron on transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors; paint by number paint craft

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							kits; paper clips; paper cutters; paper die cut shapes; paper display boxes; paper gift tags; paper gift wrap bows; paper hole punches; paper ribbons; paper tags; paper party bags; pens; photo mounting corners; photo mats; unsensitized photo paper; photo storage boxes; photograph album pages; photograph albums; photograph albums; photograph mounts; printed invitations; printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field of scrapbooking and party decorations; snap books in the field of photography; rubber stamp; scrapbook albums; scrapbook

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>pages, scrapbooking and photograph display in the nature of paper display boxes; scrapbooks; paper signs; slipcases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; unsensitized photo paper; vellum, namely, translucent paper; writing pens; art and paper craft kits, wall stickers and murals, modeling clay, stickers, painting craft sets, craft carrying cases made of paper. 20 Int. Activity tables; fitted furniture covers, fitted fabric slipcovers for furniture; furniture; photograph frames; picture frames; plastic boxes; wood boxes. 22</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Int. Fiber roving for textiles purposes; plastic twist ties. 24 Int. Fabric table runners; fabric table toppers; textile fabrics for use in making clothing and household furnishings; upholstery fabrics; bed sheets and pillow cases; bedspreads, quilts; towels, oven mitts; felts; non-woven fabric, namely, felt in precut sizes and shapes; woven fabrics in precut sizes; bed blankets and towels; fabric window coverings and treatments, namely, curtains, draperies, sheers, swags, valances. 25 Int. Headwear; cloth bibs. 26 Int. Beads for handicraft work; chenille stems; decorative novelty tacks for pinning

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing implements, namely, cross stitch needles; beads other than for making jewelry; embroidery. 35 Int. On-line retail store and ordering services featuring standard and customized media, namely, greeting cards and photo books; order fulfillment services; promoting and

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>conducting trade shows in the field of crafting; shop-at-home parties featuring crafting projects and ideas. 40 Int. Printing of photographic images from digital media; photographic image processing; digital image printing; digital photo finishing; custom manufacture of cake decorations; gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number kits, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars. 41 Int. Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading, paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith; educational services in the nature of conducting programs in the field of scrapbook design and distributing course materials therewith; educational services, namely, providing transient training programs that instruct others on how to create specific lettering and</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>decorating compositions that can be employed in scrapbooks or other mediums; education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and distributing course materials in connection therewith. 42 Int. Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	Norway	1098346	09/20/2011	1098346	09/20/2011	Simplicity Creative Corp.	14 Int. Beads for use in the manufacture of jewelry; buckles for watchstraps; key chains as jewelry; charms; gems; jewel pendants; jewelry; beads and fittings therewith for making jewelry; medals and medallions; ornamental pins without precious stones; ornamental pins; tiaras; jewelry for flower arrangements in the nature of bouquet picks. 16 Int. Rub-on transfers; appliques in the form of decals; painting sets for children; gift bags of paper or plastic; iron-on transfers; pens; printed matter.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							namely, instruction manuals, in the field of scrapbook design and party decorations; plastic transfers. 20 Int. Plastic boxes; wood boxes. 25 Int. Headwear; cloth bibs. 26 Int. Beads for handcraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners; ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing implements, namely, cross stitch needles;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							beads other than for making jewelry; embroidery. 35 Int. On-line retail store and ordering services featuring standard and customized media, namely, greeting cards and photo books; order fulfillment services; promoting and conducting trade shows in the field of crafting; shop-at-home parties featuring crafting projects and ideas. 41 Int. Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>cross stitch, beading, paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith; educational services in the nature of conducting programs in the field of</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>scrapbook design and distributing course materials therewith; educational services, namely, providing transient training programs that instruct others on how to create specific lettering and decorating compositions that can be employed in scrapbooks or other mediums; education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and distributing course materials in connection therewith.</p>

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner</b>	<b>Goods</b>
LALIBERI	Singapore	1098346	09/20/2011	1098346	09/20/2011	Simplicity Creative Corp.	16 Int. Paper gift wrap; rub-on transfers; appliques in the form of decals; art paper; painting sets for children; ball point pens; paper banners; blank cards; books and booklets in the fields of crafting; brag books; paper cake decorations; cardboard boxes; children's arts and crafts paper kits; paper coasters; construction paper; corrugated boxes; craft paper; desk stands and holders for pens and pencils; easels; envelopes; felt marking pens; felt tip markers; fiberboard boxes; filing folders; folders; gift bags of paper or plastic; greeting cards; guest books; heat sensitive paper; highlighting markers; highlighting pens; holders for desk

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							accessories; ink pads; ink pens; invitation cards; printed invitations; iron-on transfers; marking pens; mat boards; paper mats; memo blocks; paper memo cubes; memo pads; memory books; note cards; notepads; button transfers in the nature of decals; ornamental thumb tacks; office requisites, namely, page protectors; paintings; paper clips; paper cutters; paper die cut shapes; display boxes of cardboard; paper gift tags; paper gift wrap bows; paper hole punches; paper ribbons; paper tags; paper party bags; pens; photo mounting corners; picture framing mat boards; unsensitized photo paper; photo storage boxes; photograph



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							album pages; photograph albums; photograph mounts of paper or cardboard; printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field of scrapbooking and party decorations; mini photo albums; rubber stamp; scrapbook albums; scrapbook pages; scrapbooking and photograph display in the nature of cardboard display boxes; paper signs; slipcases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; vellum, namely, translucent

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							album pages; photograph albums; photograph mounts of paper or cardboard; printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; publications, namely, magazines in the field of scrapbooking and party decorations; mini photo albums; rubber stamp; scrapbook albums; scrapbook pages; scrapbooking and photograph display in the nature of cardboard display boxes; paper signs; slipcases for albums; stationery sets; stationery; stickers; storage folders; children's storybook; drawing templates for designing books and peg boards; plastic transfers; vellum, namely, translucent

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>paper; writing pens; art and craft paper sets, wall stickers and murals, modeling clay, stickers, painting craft sets, craft carrying cases made of paper.                  20 Int. Activity tables; fitted furniture covers, fitted fabric slipcovers for furniture; furniture; photograph frames; picture frames; plastic boxes; wood boxes. 26 Int. Beads for handcraft work; chenille stems; decorative novelty tacks for pinning drapery or clothing to aid in making alterations; decorative scrapbooking accessories; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; ornamental novelty buttons; ornamental snap fasteners;</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LALIBERI	United States	85979648	12/20/2010	4397886	09/03/2013	Simplicity Creative Corp.	14 Int. Beads for use in the manufacture of jewelry; key chains as jewelry; Charms; gems; jewel pendants; Jewelry; Jewelry making kits; medals and medallions; Ornamental pins without precious stones; ornamental pins; tiaras. 16 Int. Rub on transfers; Appliqués in the form of decals; Arts and craft paint kits; gift bags; iron on transfers; button transfers in the nature of decals; Pens;
							ponytail holders; ribbons; snap fasteners; belt buckles for clothing; artificial flowers; ornamental novelty pins; sewing implements, namely, cross stitch needles; beads other than for making jewelry; embroidery.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Printed matter, namely, instruction manuals, in the field of scrapbook design and party decorations; Stickers; Plastic transfers. 20 Int. Plastic boxes; Wood boxes. 25 Int. Headwear; cloth bibs. 26 Int. Beads for handicraft work; Decorative novelty tacks for pinning drapery or clothing to aid in making alterations; ornamental buttons, ornamental cloth patches; ornamental embroidered patches; Ornamental novelty buttons; ornamental snap fasteners; Ponytail holders; Ribbons; Snap fasteners; belt buckles for clothing; artificial flowers; Ornamental novelty pins; Beads other than for making

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>jewelry; embroidery.  35 Int. On-line retail store and ordering services featuring standard and customized media, namely, greeting cards and photo books; order fulfillment services;  Promoting and conducting trade shows in the field of crafting; Shop-at-home parties featuring crafting projects and ideas. 41 Int.  Educational services in the nature of conducting training programs in the fields of arts and crafts, scrapbooking, and home decorating featuring cake decorations, gift tags, gift wrap, mats, party bags, photo storage boxes, photograph mounts, needlecraft, transfers, embroidery, cross stitch, beading,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>paint by number, ornamental pins and buttons, coasters, mobiles, signs, sun catchers, key chains, iron on transfers, scrapbooks, brag books, banners, guest books, memo pads, note pads, memory books, storybooks, snap books, scrapbook albums, scrapbook pages, greeting cards, invitations, note cards, stickers, postcards and calendars comprised of photos, prints, invitations, making videos, and creating audio content, and other user-generated multimedia content and distributing course materials in connection therewith; Educational services in the nature of conducting programs in the field of scrapbook design and</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>distributing course materials therewith; Educational services, namely, providing transient training programs that instruct others on how to create specific lettering and decorating compositions that can be employed in scrapbooks or other mediums; Education services, namely, providing live and on-line instruction in the field of scrapbook design, jewelry design, stamping design, paper crafting, paint crafts, gift crafts, school project crafts, home decor, party favors, needle crafts and card making, and distributing course materials in connection therewith.</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
LEARN A CRAFT	United States	74143815	03/04/1991	1695412	06/16/1992	Simplicity Creative Corp.	26 Int. Needlecraft kits containing yarn, fabric, needle and instructions.
LIFE'S LITTLE MEMORIES	Canada	1178442	05/20/2003	TMA 617269	08/20/2004	Simplicity Creative Corp.	
LIL' TOTS (Stylized)	Canada	1367831	10/17/2007	TMA 781613	11/04/2010	Simplicity Creative Corp.	26 Int. Craft kits, composed of printed fleece and/or felt, cotton thread, needle and written instructions, used to create baby/toddler blankets, pillows, towels and birth date banners.
LOOKBOOK	European Union	010874741	05/11/2012	010874741	02/06/2013	Simplicity Creative Corp.	16 Int. Printed patterns, magazines and catalogs in the field of sewing.
ME! ETC. & Design	Canada	1178443	05/20/2003	TMA 619271	09/13/2004	Simplicity Creative Corp.	— Children's arts and crafts, namely, binders, binder divider pages, labels and page protector sleeves; papers, stickers, paper tags, design stencils,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							storage envelopes, storage boxes, glue sticks, gel pens and scissors; three dimensional novelty items, namely, glass gems used to decorate pages; idea books; all of the foregoing sold in kits and separately.
METALART & Design	Canada	1148233	07/29/2002	TMA 604735	03/10/2004	Simplicity Creative Corp.	26 Int. Craft kit for fabricating embossed metal pictures for hanging consisting of printed mat, piece of metal, metal embossing tool, patterns, written instructions and hanging materials.
MINI BEADS & Design	United States	86785978	10/13/2015	5365455	12/26/2017	Simplicity Creative Corp.	26 Int. Beads for handcraft work.
MOTIONATOR	Australia	1481582	08/09/2011	1109270	08/09/2011	Simplicity Creative Corp.	28 Int. Hobby craft kits comprising of craft materials to create models and components in the nature of pegs, pivots

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and hinges (not of metal) that connect the craft materials together.
MOTIONATOR	European Union	A0025759	08/09/2011	1109270	08/09/2011	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR	Int'l Registration - Madrid Agreement / Protocol	A0025759	08/09/2011	1109270	08/09/2011	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR	Japan	A0025759	08/09/2011	1109270	08/09/2011	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR	Korea, Republic of	A0025759	08/09/2011	1109270	08/09/2011	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR	South Africa	2012/20948	08/03/2012	TA3259881	12/24/2014	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
MOTIONATOR	United States	85269563	03/17/2011	4328758	04/30/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR STAND	United States	85262983	03/10/2011	4324915	04/23/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
MOTIONATOR TOOL	United States	85263000	03/10/2011	4411446	10/01/2013	Simplicity Creative Corp.	08 Int. Hand tools, namely, expanders.
NEEDLEMASTER	Canada	1574702	04/24/2012	TMA 859689	09/09/2013	Simplicity Creative Corp.	26 Int. Knitting needles, namely, circular needles, flexible straight needles and stitch holders.
NEEDLEMASTER	United States	77068257	12/20/2006	3416748	04/29/2008	Simplicity Creative Corp.	26 Int. Knitting needles, namely, circular needles, flexible straight needles and stitch holders.
NEW LOOK	Canada	1506311	12/02/2010	TMA 823755	05/10/2012	Simplicity Creative Corp.	16 Int. Paper patterns for making articles of clothing.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
NEW LOOK	European Union	000707125	12/19/1997	000707125	12/17/1999	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing; instruction sheets; instructional sewing books and catalogues relating to the sale of paper patterns for making clothing.
NEW LOOK	Mexico	691287	12/03/2004	992159	07/12/2007	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing, crafts and costumes; instruction sheets; catalogs and instructional sewing books.
NEW LOOK	South Africa	1987/09556	12/20/1989	1987/09556	12/20/1989	Simplicity Creative Corp.	
NEW LOOK	United States	73714338	03/02/1988	1553693	08/29/1989	Simplicity Creative Corp.	16 Int. Garment paper patterns and related printed material, namely instruction sheets, instructional sewing books and catalogs.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PAINTWORKS	European Union	000807677	04/21/1998	000807677	02/29/2000	Simplicity Creative Corp.	16 Int. Artists' materials; paint brushes, painting sets; paint-by-number craft kits containing acrylic paint, preprinted textured board, paint brushes and instructions.
PEG MOTIONATORS	United States	85262988	03/10/2011	4339188	05/21/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
PENCIL WORKS & Design	United States	85268103	03/16/2011	4066325	12/06/2011	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising pencil by number sets including, paper board, colored pencils, pencil sharpener, and instructions.
PENCIL WORKS & Design	Canada	1537896	08/01/2011	TMA 848126	04/09/2013	Simplicity Creative Corp.	28 Int. Pencil by number kits including paper board, colored pencils, pencil sharpener, and instructions

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Argentina	3137519	12/29/2011	2567269	05/03/2013	Simplicity Creative Corp.	19 Int. Pegboards
PERLER	Argentina	3137521	12/29/2011	2567270	05/03/2013	Simplicity Creative Corp.	26 Int. All goods in class.
PERLER	Argentina	3137524	12/29/2011	2567271	05/03/2013	Simplicity Creative Corp.	26 Int. All goods in class.
PERLER	Benelux	857017	10/09/1995	582574	10/09/1995	Simplicity Creative Corp.	
PERLER	Brazil	831262796	12/28/2011	831262796	02/24/2015	Simplicity Creative Corp.	19 Int. Plate punched for arrange material.
PERLER	Brazil	831262753	12/28/2011	831262753	02/10/2015	Simplicity Creative Corp.	08 Int. Scissors, stylus pens, tweezers, vacuum cleaner portable of micangas.
PERLER	Brazil	831262761	12/28/2011	831262761	02/10/2015	Simplicity Creative Corp.	26 Int. Miçangas for work in handcraft; push buttons.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Brazil	831262745	12/28/2011	831262745	02/10/2015	Simplicity Creative Corp.	14 Int. Precious metals and their alloys and products in these materials or veneer, not included in other classes; jewels, bijouterie, precious stones; horological and chronological instruments.
PERLER	Brazil	831262770	12/28/2011	831262770	02/24/2015	Simplicity Creative Corp.	28 Int. Boards for ~atividades~ infant; craft toys for children's, including toys operated with battery for ~atividade~ handmade; kit of handcraft works for children's including ~miçangas~ and panels for confecion of ~imãs~ decorative, mobiles, labels/posters, glass holders, take of sun of toy, key racks and playthings; kits of handcraft works for children's for teaching of manual



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Brazil	831262788	12/28/2011	831262788	06/13/2017	Simplicity Creative Corp.	<p>coordination and visual and recognition of colours includes standards creative with their instructions, ~miçangas~ and panels for making jewellery of toy, for ornaments for dolls of toy, ~imãs~ of ~geladeira~, mobiles, posters, rest for pots, tapes for hair and other ~lembrancinhas~ as ~brinquedinhos~ and jewellery of toy, the learning, necklaces and bracelets.</p> <p>16 Int. Infant books and cartilhas in the areas of handcraft; books of ~atividades~, paste of model, adhesives, wall, easels, transfer (paper) of transfer the iron of rub, models for drawings of books and panels; glue; stencil; markers; transfer (paper) of</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Canada	1554556	12/01/2011	TMA 983337	10/23/2017	Simplicity Creative Corp.	transfer the iron or of rub. _ Scissors, hand tool punches, tweezers, bead herder, namely a product that gathers individual beads into a pile, bead sweeper, namely a product that sweeps up beads and collects them in the container; Downloadable templates for designing images for crafts; Computer software for creating images for use on arts and crafts; Childrens jewelry making kits containing charms, gems, pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and buttons, all sold as a unit; Children's arts and crafts paper kits

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and clay, all sold as a unit; Children's stencil kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and clay; Children's arts and crafts paint kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and cards, all sold as a unit; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits, all sold as a unit; Children's arts and crafts clay kits comprised of dough and clay; Children's art and crafts paint kits; Drafting templates for designing books and pegboards; Glue for stationary and household use; activity books, modeling clay, stickers, murals, easels, iron on and rub on transfers, templates for designing books and pegboards; glue; stencils; markers; Transfers -iron on and rub on; Childrens craft carrying cases; pegboards; Picture frames; plastic boxes;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	China	A0026269	09/15/2011	1124321	09/15/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, bead sweeper. 14 Int. Childrens jewelry making kits including charms, gems, pendants, key chains medals and medallions, tiaras and pony tail holders (yarn, felt, foam, ribbon, cording, buttons). 16 Int. Children's books and bookets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue; stencils; markers; Transfers -iron on and rub on; Children's arts and crafts making kits comprised of

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>appliques, paper, cards, rubber/foam stamps, stickers, markers and pens (yarn, fabric, foam, felt, wood, dough, clay); Children's stencil kits; Children's paint and marker kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and cards; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits; Children's activity kits using dough</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	European Union	A0026269	09/15/2011	1124321	09/15/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, bead sweeper. 14 Int. Childrens jewelry making kits including charms, gems, pendants, key chains medals and medallions, tiaras and pony tail holders (yarn, felt, foam, ribbon, cording, buttons). 16 Int. Children's books and bookets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates for designing books
							and/or clay. 19 Int. Pegboards. 26 Int. Beads for handicraft work; snap fasteners. 28 Int. Childrens activity tables; Craft activity toys including battery operated.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>and pegboards; glue; stencils; markers; Transfers -iron on and rub on; Children's arts and crafts making kits comprised of appliques, paper, cards, rubber/foam stamps, stickers, markers and pens (yarn, fabric, foam, felt, wood, dough, clay); Children's stencil kits; Children's paint and marker kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and cards; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	France	95592456	10/16/1995	95592456	10/16/1995	Simplicity Creative Corp.	16 Int. Teaching materials or education allowing training of recognition colours (except apparatus), of coordination hands and eyes and development of motivity. 28 Int. Games, toys, assembly games and printed matter, educational games.
							fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits; Children's activity kits using dough and/or clay. 19 Int. Pegboards. 26 Int. Beads for handicraft work; snap fasteners. 28 Int. Childrens activity tables; Craft activity toys including battery operated.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Germany	395421438	10/17/1995	39542143	02/17/1997	Simplicity Creative Corp.	
PERLER	Int'l Registration - Madrid Agreement / Protocol	A0026269	09/15/2011	1124321	09/15/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, namely a hand tool that can take individual beads and gather them together for easy pickup, bead sweeper, namely a hand tool that sweeps up beads and collects them in the container. 14 Int. Children's jewelry making kits containing charms, gems, pendants, key chains medals and medallions, tiaras. 16 Int. Children's books and booklets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							stencils; markers; transfers (iron on and rub on); children's arts and crafts making kits comprised of appliques, paper, cards, rubber/foam stamps, stickers, markers and pens; children's stencil kits; children's paint and marker kits for painting ceramics, paper ornaments and plastic figurines; children's stationery kits comprised of embellishments, stickers, paper and cards; children's scrapbooks sold with ancillary items being buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>other paper art activity kits; children's activity kits using dough and/or clay; instruction manuals for children's needlecraft kits. 19 Int. Pegboards. 23 Int. Yarn. 24 Int. Canvas or fabric with a design thereon for children's needlecraft kits. 26 Int. Beads for handicraft work; snap fasteners; needles for children's needlecraft kits. 28 Int. Children's activity tables; children's craft activity toys including battery operated; children's hobby craft kits being educational toys for teaching hand/eye coordination and color recognition comprised of creative patterns with instructions, beads and pegboards for making toy jewelry, embellishing toy dolls, refrigerator magnets,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Japan	2011-034639	05/19/2011	5462960	01/13/2012	Simplicity Creative Corp.	mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets; children's hobby craft kits being educational toys comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys.
							28 Int. Hobby craft kit toys comprising creative patterns with instructions, beads and pegboards for setting out beads for making toy jewelry, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							jewelry, namely, necklaces and bracelets; pegboard toys for setting out beads.
PERLER	Japan	H07-105688	10/16/1995	4002161	05/23/1997	Simplicity Creative Corp.	28 Int. Play instruments, dice, billiards equipment, toys, dolls, pet animal toys, exercise equipment.
PERLER	Korea, Republic of	A0026269	09/15/2011	1124321	09/15/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, bead sweeper. 14 Int. Childrens jewelry making kits including charms, gems, pendants, key chains medals and medallions, tiaras and pony tail holders (yarn, felt, foam, ribbon, cording, buttons). 16 Int. Children's books and booklets in the fields of crafting: activity books, modeling clay,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue; stencils; markers; Transfers -iron on and rub on; Children's arts and crafts making kits comprised of appliques, paper, cards, rubber/foam stamps, stickers, markers and pens (yarn, fabric, foam, felt, wood, dough, clay); Children's stencil kits; Children's paint and marker kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and cards; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Mexico	1237618	12/16/2011	1339539	12/17/2012	Simplicity Creative Corp.	fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits; Children's activity kits using dough and/or clay. 19 Int. Pegboards. 26 Int. Beads for handicraft work; snap fasteners. 28 Int. Childrens activity tables; Craft activity toys including battery operated.
							14 Int. Childrens jewelry making kits containing charms, gems, pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and/or buttons, all sold as a unit; Children's arts and crafts paper kits



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay, all sold as a unit; Children's stencil kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay; Children's arts and crafts paint kits for painting ceramics, paper ornaments and/or plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and/or cards, all sold as a unit; Children's scrapbook kits comprised of buttons, charms, bows, ribbons,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and/or other paper art activity kits, all sold as a unit; Children's arts and crafts clay kits comprised of dough and/or clay; Children's needlecraft kits comprised of yarn, canvas or fabric with a design thereon, needle and/or instructions, all sold as a unit; Children's art and crafts paint kits; Children's books and booklets in the fields of crafting; Activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, drafting templates for designing books

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Mexico	1237612	12/16/2011	1288061		Simplicity Creative Corp.	and/or pegboards; Glue for stationary or household use; Stencils; Markers.
PERLER	Mexico	1237570	12/16/2011	1288050	05/29/2012	Simplicity Creative Corp.	08 Int. Children' activity tables; Children's Craft activity toys including battery operated craft activity toys; Children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; Children's
							28 Int. Children' activity tables; Children's Craft activity toys including battery operated craft activity toys; Children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; Children's

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							hobby craft kits for teaching hand/eye coordination and color recognition comprising creative patterns with instructions, beads and pegboards for making toy jewelry, embellishing toy dolls, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets.
PERLER	Mexico	1237616	12/16/2011	1339538		Simplicity Creative Corp.	19 Int. Pegboards.
PERLER	Mexico	1237613	12/16/2011	1288062	05/29/2012	Simplicity Creative Corp.	16 Int. Children's books and booklets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							for designing books and pegboards; glue; stencils; markers; Transfers -iron on. and rub on
PERLER	Mexico	1237615	12/16/2011	1290004	06/11/2012	Simplicity Creative Corp.	26 Int. Beads for handicraft work.
PERLER	New Zealand	853414	12/05/2011	853414	06/28/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, namely, a product that can take individual beads and gather them together for easy pickup, bead sweeper, namely, a product that sweeps up beads and collects them in the container. 14 Int. Children's jewelry making kits containing charms, gems, pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and/or buttons, all sold as a

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							unit. 16 Int. Children's books and booklets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue; stencils; markers; transfers -iron on and rub on; children's arts and crafts paper kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay, all sold as a unit; children's stencil kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay; children's arts

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and crafts paint kits for painting ceramics, paper ornaments and/or plastic figurines; children's stationery kits comprised of embellishments, stickers, paper and/or cards, all sold as a unit; children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and/or other paper art activity kits, all sold as a unit; children's arts and crafts clay kits comprised of dough and/or clay; children's art and crafts paint kits. 19 Int. Pegboards. 26 Int. Beads for

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							handicraft work. 28 Int. Children' activity tables; children's craft activity toys including battery operated craft activity toys; children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; children's hobby craft kits for teaching hand/eye coordination and color recognition comprising creative patterns with instructions, beads and pegboards for making toy jewelry, embellishing toy dolls, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely,



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	Singapore	A0026269	09/15/2011	1124321	09/15/2011	Simplicity Creative Corp.	08 Int. Scissors, punches, tweezers, bead herder, bead sweeper. 14 Int. Childrens jewelry making kits including charms, gems, pendants, key chains medals and medallions, tiaras and pony tail holders (yarn, felt, foam, ribbon, cording, buttons). 16 Int. Children's books and booklets in the fields of crafting; activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue; stencils; markers; Transfers –iron on and rub on; Children's arts and crafts making kits comprised of
							necklaces and bracelets.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>appliques, paper, cards, rubber/foam stamps, stickers, markers and pens (yarn, fabric, foam, felt, wood, dough, clay); Children's stencil kits; Children's paint and marker kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and cards; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits; Children's activity kits using dough</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	South Africa	2012/20954	08/03/2012	TA3259870	12/24/2014	Simplicity Creative Corp.	14 Int. Childrens jewelry making kits containing charms, gems, pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and/or buttons, all sold as a unit.
PERLER	South Africa	2012/20955	08/03/2012	TA3259870A	12/24/2014	Simplicity Creative Corp.	16 Int. Children's arts and crafts paper kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay, all sold as a unit;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							Children's stencil kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay; Children's arts and crafts paint kits for painting ceramics, paper ornaments and/or plastic figurines; Children's stationery kits comprised of embellishments, stickers, paper and/or cards, all sold as a unit; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and/or

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>other paper art activity kits, all sold as a unit; Children's arts and crafts clay kits comprised of dough and/or clay; Children's needlecraft kits comprised of yarn, canvas or fabric with a design thereon, needle and/or instructions, all sold as a unit; Children's art and crafts paint kits; Children's books and booklets in the fields of crafting; Activity books, modeling clay, stickers, murals, easels, iron on or rub on transfers, drafting templates for designing books and/or pegboards; Glue for stationary or household use; Stencils; Markers; Children's books and booklets in the fields of crafting; activity books, modeling clay,</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	South Africa	2012/20956	08/03/2012	TA3259870B	12/24/2014	Simplicity Creative Corp.	28 Int. Children' activity tables; Children's Craft activity toys including battery operated craft activity toys; Children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; Children's hobby craft kits for teaching hand/eye coordination and color recognition comprising creative patterns with instructions, beads and pegboards for making toy jewelry,
							stickers, murals, easels, iron on or rub on transfers, templates for designing books and pegboards; glue; stencils; markers; Transfers iron on and rub on.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							embellishing toy dolls, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets.
PERLER	Switzerland	11786/1995	10/10/1995	433448	11/27/1996	Simplicity Creative Corp.	16 Int. Teaching aids and teaching materials (except apparatus). 28 Int. Games; toys, including handicraft place mats.
PERLER	Turkey	2012/100287	12/01/2012	2012/100287	12/01/2012	Simplicity Creative Corp.	14 Int. Childrens jewelry making kits containing charms, gems, pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and/or buttons, all sold as a unit. 16 Int. Children's arts and crafts paper kits comprised of

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and/or clay, all sold as a unit; Children's stencil kits comprised of appliques, paper. 28  Int. Children' activity tables; Children's Craft activity toys including battery operated craft activity toys;  Children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; Children's hobby craft kits for teaching hand/eye coordination and color recognition comprising creative patterns with instructions, beads and pegboards for making toy jewelry,</p>



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	United States	85357728	06/28/2011	4466830	01/14/2014	Simplicity Creative Corp.	embellishing toy dolls, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets.  08 Int. Scissors, punches, tweezers, bead herder, namely, a product that can take individual beads and gather them together for easy pickup, bead sweeper, namely, a product that sweeps up beads and collects them in the container. 09 Int. Downloadable templates for designing images; Computer software for creating images for use on hobby crafts. 14 Int. Childrens jewelry making kits containing charms, gems,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>pendants, key chains, medals and medallions, tiaras and pony tail holders, yarn, felt, foam, ribbon, cording, and buttons, all sold as a unit. 16 Int. Children's arts and crafts paper kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and clay, all sold as a unit; Children's stencil kits comprised of appliques, paper, cards, rubber and foam stamps, stickers, markers and pens, yarn, fabric, foam, felt, wood, dough, and clay; Children's arts and crafts paint kits for painting ceramics, paper ornaments and plastic figurines; Children's stationery</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>kits comprised of embellishments, stickers, paper and cards, all sold as a unit; Children's scrapbook kits comprised of buttons, charms, bows, ribbons, shapes, beads, fasteners, rhinestones, frames and tiny plush figures for use as embellishments in fabricating children's scrapbooks, journals, shadow boxes and other paper art activity kits, all sold as a unit; Children's arts and crafts clay kits comprised of dough and clay; Children's art and crafts paint kits; Children's books and booklets in the fields of crafting; Activity books, modeling clay, stickers, murals, easels, iron on and rub on transfers, drafting templates for</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							designing books and pegboards; Glue for stationery or household use; Stencils; Markers. 18 Int. Childrens craft carrying cases. 19 Int. Pegboards 26 Int. Beads for handicraft work; snap fasteners; Children's needlecraft kits comprised of yarn, canvas or fabric with a design thereon, needle and instructions, all sold as a unit. 28 Int. Children' activity tables; Children's Craft activity toys including battery operated craft activity toys; Children's hobby craft kit comprising beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys; Children's hobby craft kits for teaching hand/eye

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							<p>coordination and color recognition comprising creative patterns with instructions, beads and pegboards for making toy jewelry, embellishing toy dolls, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets. 35 Int. On-line retail store services featuring arts and crafts; on-line retail store services featuring standard and customized media, namely, greeting cards and photo books; Shop-at-home parties featuring crafting projects and ideas; On-line ordering services featuring standard and customized media, namely, greeting cards</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER	United States	75013434	10/23/1995	2086904	08/12/1997	Simplicity Creative Corp.	and photo books. 41 Int. Education services, namely, providing live and on-line instruction in the field of scrapbook design, beading, paper crafting, paint crafts, gift crafts, party favors, needle crafts and card making, and distributing course materials in connection therewith.
							28 Int. Hobby craft kits for teaching hand/eye coordination and color recognition comprised of creative patterns with instructions, beads and pegboards for making toy jewelry, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER BEADS	European Union	009868671	04/30/2011	009868671	09/08/2011	Simplicity Creative Corp.	necklaces and bracelets.
PERLER BEADS	Japan	2011-034640	05/19/2011	5462961	01/13/2012	Simplicity Creative Corp.	19 Int. Hobby craft kit comprising creative patterns with instructions, beads and pegboards for making toy jewelry, refrigerator magnets, mobiles, signs, coasters, trivets, hair ribbons and other party favors in the nature of small toys and toy jewelry, namely, necklaces and bracelets. 26 Int. Beads for handicraft work. 28 Int. Pegboards.
PERLER BEADS	Japan	2011-034640	05/19/2011	5462961	01/13/2012	Simplicity Creative Corp.	26 Int. Beads for handicraft work. 28 Int. Hobby craft kit toys comprising creative patterns with instructions, beads and pegboards for setting out beads for making toy jewelry,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER BEADS & Design	Australia	1087010	09/09/2005	867019	09/09/2005	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys.
PERLER BEADS & Design	European Union	867019	09/09/2005	867019	09/09/2005	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys.
PERLER BEADS & Design	Int'l Registration - Madrid Agreement / Protocol	867019	09/09/2005	867019	09/09/2005	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							catchers, key chains, and toys.
PERLER BEADS & Design	Japan	867019	09/09/2005	867019	09/09/2005	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys.
PERLER BEADS & Design	Switzerland	867019	09/09/2005	867019	09/09/2005	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun catchers, key chains, and toys.
PERLER BEADS & Design	Taiwan	094043432	09/09/2005	01214455	06/16/2006	Simplicity Creative Corp.	
PERLER BEADS & Design	United States	78585434	03/11/2005	3221392	03/27/2007	Simplicity Creative Corp.	28 Int. Hobby craft kit comprised of beads and a pegboard for making decorative magnets, mobiles, signs, coasters, sun

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER BEADS in Japanese /パール- ビーズ	Japan	2011- 034642	05/19/2011	5462963	01/13/2012	Simplicity Creative Corp.	26 Int. Beads for handicraft work. 28 Int. Hobby craft kit toys comprising creative patterns with instructions, beads and pegboards for setting out beads for making toy jewelry, refrigerator magnets, catchers, key chains, and toys.
PERLER BIGGIE BEADS	United States	85416773	09/07/2011	4302197	03/12/2013	Simplicity Creative Corp.	19 Int. Pegboard. 26 Int. Beads for handicraft work.
PERLER in Japanese /パール- ビーズ	Japan	2011- 034641	05/19/2011	5462962	01/13/2012	Simplicity Creative Corp.	28 Int. Hobby craft kit toys comprising creative patterns with instructions, beads and pegboards for setting out beads for making toy jewelry, refrigerator magnets, mobiles, signs,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PERLER SNAPSHOTS	United States	85391772	08/08/2011	4250977	11/27/2012	Simplicity Creative Corp.	09 Int. Computer software for creating images for use on hobby crafts.
PIN PIN DOU DOU (in Chinese)	China	11428664	08/31/2012	11428664	02/07/2014	Simplicity Creative Corp.	14 Int. Precious metals, unwrought or semi-wrought; Jewel cases; Precious stones; ornaments[jewellery]; medals; Medallions [jewellery]; key chains; pins [jewellery]; wire of precious metal [jewellery]; Chains [jewellery].
PIN PIN DOU DOU (in Chinese)	China	11428661	08/31/2012	11428661	02/07/2014	Simplicity Creative Corp.	26 Int. Hair bands; braids; fancy goods [embroidery]; hair ornaments; ornamental

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PIN PIN DOU DOU (in Chinese)	China	11428665	08/31/2012	11428665	02/07/2014	Simplicity Creative Corp.	badges[buttons]; buttons; snap fasteners; sewing box; needles.
PIN PIN DOU DOU (in Chinese)	China	11428663	08/31/2012	11428663	02/07/2014	Simplicity Creative Corp.	16 Int. Paper; Tracing paper; drawing paper; Coasters of paper; Cardboard; Pamphlets; tracing patterns; scrapbooks; books; e-books for kids; Paintings [pictures] framed or unframed; Stencil cases; Binding strips [bookbinding]; stitchers; Stickers [stationery]; stationery; wood pulp board [stationery]; Punches [office requisites]; Drawing pens; drawing brushes; crayon; Adhesives [glues] for stationery or household purposes; Drawing instruments;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
PIN PIN DOU DOU (in Chinese)	China	11428660	08/31/2012	11428660	02/07/2014	Simplicity Creative Corp.	French curves; Rulers (Drawing -); Watercolor saucers (Artists' -); drawing materials; painters' easels; paint box; Stencil; prints [engravings]; Teaching materials [except apparatus]; Modelling paste; modelling materials; plastics for modelling; Chaplets.
PIN PIN DOU DOU (in Chinese)	China	11428662	08/31/2012	11428662	02/07/2014	Simplicity Creative Corp.	28 Int. Entertainment instruments; Toys; jigsaw puzzles; plasticene; novelties for parties/dances; soap bubbles [toys]; confetti; building blocks [toys]; model plane stuff; Ornaments for Christmas trees.
PIN PIN DOU DOU (in Chinese)	China	11428662	08/31/2012	11428662	02/07/2014	Simplicity Creative Corp.	20 Int. Stools; tables; table for painting; Carts for computers [furniture]; frames; Jewellery

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							cases[caskets], not of precious metal; mobiles [decoration]; works of art, of wood, wax, plaster or plastic; Bead curtains for decoration; Signboards of wood or plastics.
PIVOT MOTIONATORS	United States	85262979	03/10/2011	4324914	04/23/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
QUAD MOTIONATORS	United States	85262991	03/10/2011	4339189	05/21/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
QUINCEANERA	Canada	1576689	05/07/2012	TMA 862996	10/21/2013	Simplicity Creative Corp.	16 Int. Paper plates; paper tablecloths; occasion cards; invitation cards; and stickers. 20 Int. Three-dimensional decorative ornaments made from plastic. 21 Int. Artificial flowers; decorative ribbons; ornamental bows of textile for decoration;

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							and ornamental novelty pins. 26 Int.
ROUND & WOOLIES	Canada	1764806	01/25/2016	TMA 958387	12/19/2016	Simplicity Creative Corp.	28 Int. Craft kits.
SAVE MONEY MEND & REPAIR	Canada	1678097	05/22/2014	TMA 971380	05/23/2017	Simplicity Creative Corp.	— Adhesive coated fabric patches, pockets, tapes and strips for decorating and mending materials.
SAVE MONEY MEND & REPAIR	United States	86289341	05/22/2014	4746505	06/02/2015	Simplicity Creative Corp.	26 Int. Adhesive coated pockets for clothing, clothing items, namely adhesive pockets that may be affixed directly to the body as a decorative piece of clothing with utility clothing items, namely adhesive pockets that may be affixed directly to the inside of clothing for storage and safekeeping of personal items.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SENSATHREAD	Canada	1605550	12/07/2012	TMA 957418	12/07/2016	Simplicity Creative Corp.	Textile filament having conductive characteristics for use in fabricating gloves to impart the capability for operation of electronic touch screen devices.
SENSATHREAD	United States	85774364	11/18/2012	4499110	03/18/2014	Simplicity Creative Corp.	22 Int. Textile filament having conductive characteristics for use in fabricating gloves to impart the capability for operation of electronic touch screen devices.
SEW SIMPLE	Australia	1400258	12/16/2010	1400258	12/16/2010	Simplicity Creative Corp.	16 Int. Printed patterns
SEW SIMPLE	United States	86139596	12/10/2013	4927956	03/29/2016	Simplicity Creative Corp.	16 Int. Printed patterns.
SIMPLICITY	Australia	1605002	02/10/2014	1605002	10/22/2014	Simplicity Creative Corp.	07 Int. Sewing machines, embroidery machines, and combination sewing and embroidery machines; parts



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							therefor and attachments, namely zipper foots and button holders; pedal drives for sewing machines and embroidery machines; non-metal spools and spools of metal (parts of sewing machines and embroidery machines) including bobbins; electric scissors; tape readers for use with sewing machines and embroidery machines; threaders (machines)
SIMPLICITY	Australia	679048	11/23/1995	679048	11/23/1995	Simplicity Creative Corp.	24 Int. Textiles and textile goods in this class; fabrics including cotton fabrics and polyester/cotton fabrics in this class
SIMPLICITY	Bahamas	11221	03/15/1984	11221	03/15/1984	Simplicity Creative Corp.	16 Int. Paper patterns and printed publications.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Benelux	16458	10/28/1971	71916	10/28/1971	Simplicity Creative Corp.	
SIMPLICITY	Brazil	828888434	12/05/2006	828888434	10/06/2009	Simplicity Creative Corp.	16 Int. Printed materials, namely paper patterns and printed instructional sheets for making clothing, accessories, crafts, costumes, and home decorations, paper catalogs and instructional sewing books.
SIMPLICITY	Brazil	830754032	09/02/2010	830754032	05/20/2014	Simplicity Creative Corp.	07 Int. Machines to make bias; machines of rotating cut and writing; machines of sewing and enroladoras of hank and you plate of machines of rotating cut.
SIMPLICITY	Canada	594517	10/30/1987	TMA 365397	02/16/1990	Simplicity Creative Corp.	— Craft kits consisting of thread, yarn, sewing needles, knitting needles, latch hooks, buttons, felt cut-outs or appliques, plastic

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Canada	147950	06/11/1929	TMDA 47556	09/18/1929	Simplicity Creative Corp.	<p>— (1) Garment patterns, catalogues, fashion pamphlets, fashion magazines and fashion and sewing books. (2) Paper patterns (of the kind used in cutting out stuff goods). (3) Bias tapes, braids, bindings and ribbons. (4) Sewing aids, namely marking and measuring tools and accessories, snap fasteners, hooks and eyes and tools therefor; undergarments and constituent parts therefor; iron-on</p>
							<p>grids, canvas netting, knitting looms, knitting spools or crochet hooks; Craft kits and activity sets containing materials and illustrated instructions sold as a unit.</p>

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							appliques, menders and knee and elbow patches; scissors and cutting tools; buttons; belt and buckles; needles; sewing thread; pins; sew-on accessories including beads and sequins; shoulder pads; zippers. (5) Portable sewing cases, sewing lamps, sewing machines and attachments therefore; furniture, namely, sewing chairs and sewing tables. (6) Household vacuum cleaners. (7) Ironing boards, ironing board covers and sleeve boards.
SIMPLICITY	Canada	0180404	12/04/1941	UCA 17780	12/04/1941	Simplicity Creative Corp.	26 Int. Bias tapes, braids, bindings and ribbons.
SIMPLICITY	China	8570468	08/13/2010	8570468	08/28/2011	Simplicity Creative Corp.	07 Int. Embossing machines, sewing machines, hand held

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							tools, other than hand operated; tools (part of machines); cutters (machines); cutting machines.
SIMPLICITY	China	3026171	11/28/2001	3026171	01/21/2005	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing, instruction sheets, instructional sewing books and catalogs.
SIMPLICITY	Costa Rica	2006-0004279	05/22/2006	170689	10/19/2007	Simplicity Creative Corp.	16 Int. Printed materials, namely paper patterns and printed instructional sheets for making clothing, accessories, crafts, costumes, and home decorations, paper catalogs and instructional sewing books.
SIMPLICITY	Dominican Republic	37590	09/30/1984	37590	09/30/1984	Simplicity Creative Corp.	16 Int. Articles and materials for printing, papers and craftboards, books, articles for desk use, writing and imprinting ink; pad ink, bookbinding.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Dominican Republic			37590	09/30/1984	Simplicity Creative Corp.	
SIMPLICITY	European Union	001092691	03/02/1999	001092691	06/07/2000	Simplicity Creative Corp.	16 Int. Women's, men's and children's garments and accessory patterns, doll and toy patterns, and needle craft patterns home decorating sewings patterns; instructional sewing books, periodical pattern catalogs and magazines. 24 Int. Curtain tiebacks of textile materials. 26 Int. Home decorative trimmings and accessories for curtains, pillows, furniture, covers, and rugs including passementerie haberdashery and embroidery items such as edgings, lace for edgings, fringes (ball fringes, tassel fringes,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							cord fringes), frills, welts, festoons, ribbons, picot (lace); ornamental novelty buttons and badges, ruff buttons, rosetes; tassels, pompons; ornamental beads.
SIMPLICITY	European Union	005078341	05/16/2006	005078341	07/16/2007	Simplicity Creative Corp.	07 Int. Sewing machines, and parts and fittings therefor.
SIMPLICITY	Hong Kong	4125/94	04/14/1994	1998B04022	04/27/1998	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing; instruction sheets; instructional sewing books and catalogs.
SIMPLICITY	Hungary	M9402412	06/01/1994	144512	05/13/1997	Simplicity Creative Corp.	16 Int. Paper patterns for manufacturing of garments; instruction and guideline sheets; instruction manuals and catalogues concerning sewing.
SIMPLICITY	Ireland	70023	06/24/1965	70023	06/24/1965	Simplicity Creative Corp.	16 Int. Paper patterns and printed publications.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Mexico	1108728	07/30/2010	1177327	08/31/2010	Simplicity Creative Corp.	07 Int. Machines for making bias tape, rotary cutting machines and embossing machines, sewing machines; and yarn ball winders.
SIMPLICITY	Mexico	226773	03/10/1995	511384	11/29/1995	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing, instruction sheets, instructional sewing books and catalogs.
SIMPLICITY	New Zealand	992268	02/10/2014	992268	01/06/2015	Simplicity Creative Corp.	07 Int. Sewing machines, embroidery machines, and combination sewing and embroidery machines; parts therefor and attachments, namely zipper foots and button holders; pedal drives for sewing machines and embroidery machines; non-metal spools and spools of metal (parts of sewing machines and embroidery machines)



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
							including bobbins; electric scissors; tape readers for use with sewing machines and embroidery machines; threaders (machines). 08 Int. Scissors; needle threaders and threaders.
SIMPLICITY	New Zealand	56672	06/27/1955	56672	07/24/1958	Simplicity Creative Corp.	16 Int. Catalogues, printed publications and paper patterns for use in making clothes and stuffed toys.
SIMPLICITY	Norway	91/5598	11/07/1991	159849	11/04/1993	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing, instruction sheets, instructional sewing books and catalogs.
SIMPLICITY	Poland	Z-137831	09/09/1994	R-100929	03/03/1998	Simplicity Creative Corp.	16 Int. Templates, paper, sewing clothes, sheets of patterns, books and directories with the instructions for sewing.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Russian Federation	2010724967	08/02/2010	437357	05/17/2011	Simplicity Creative Corp.	07 Int. Machines for making oblique beek, rotary cutting machines and machines for forging the inscriptions on the tags, stamping machines, sewing machines, devices for winding yarn and yarn into balls, a device for machine winding coils.
SIMPLICITY	Russian Federation	94032894	09/16/1994	137075	01/25/1996	Simplicity Creative Corp.	16 Int. Paper patterns for making clothing, instructions sheets; instructional sewing books and catalogs.
SIMPLICITY	Singapore	T6537425B	07/06/1965	T6537425B	07/06/1965	Simplicity Creative Corp.	16 Int. Paper patterns for use in making clothes and stuffed toys and printed publications.
SIMPLICITY	South Africa	732/57	03/09/1957	732/57	12/31/1958	Simplicity Creative Corp.	16 Int. Catalogs, printed publications and paper patterns for use in making clothes and stuffed toys.

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SIMPLICITY	Taiwan	083055605	08/29/1994	00686308	08/01/1995	Simplicity Creative Corp.	
SIMPLICITY	United Kingdom	676635	02/01/1949	676635	02/01/1949	Simplicity Creative Corp.	16 Int. Catalogues, printed publications and paper patterns for use in making clothes and stuffed toys.
SIMPLICITY	United States	71541711	11/19/1947	0508225	04/05/1949	Simplicity Creative Corp.	16 Int. Periodical pattern books, periodical pattern magazines, and pamphlets.
SIMPLICITY	United States	71541710	11/19/1947	0514739	09/06/1949	Simplicity Creative Corp.	16 Int. Men's, women's, and children's garment and accessory patterns, doll and toy patterns, and needlecraft patterns.
SIMPLICITY	United States	75435829	02/17/1998	2280074	09/21/1999	Simplicity Creative Corp.	28 Int. Toy sewing machines for children.
SIMPLICITY	United States	77784971	07/20/2009	3752180	02/23/2010	Simplicity Creative Corp.	07 Int. Machines for making bias tape;

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SIMPLICITY	United States	77784953	07/20/2009	3865506	10/19/2010	Simplicity Creative Corp.	09 Int. Magnifiers, namely, magnifying lenses; magnifiers, namely, magnifying lenses for use with sewing machines.
SIMPLICITY	United States	78810830	02/09/2006	3396194	03/11/2008	Simplicity Creative Corp.	28 Int. Hobby craft kits comprised of fabric, decorative trims, and printed instruction sheets for making dog coats, bags, belts, accessories, or costumes; hobby craft kits comprised of fabric, decorative trims, and printed instruction sheets for use in learning how to sew.
SIMPLICITY	United States	73672689	07/17/1987	1482464	03/29/1988	Simplicity Creative Corp.	26 Int. Craft kits consisting of thread, yarn, sewing needles, knitting needles, latch hooks, buttons, felt cut-outs or appliques,

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	United States	73579797	01/27/1986	1426278	01/27/1987	Simplicity Creative Corp.	07 Int. Sewing machines and parts therefor and attachments namely zipper foots, button holders and needle threaders. 08 Int. Sewing tools, namely scissors, tracing wheels and marking pencils. 25 Int. Clothing, namely non-woven textile belts and shoulder pads. 26 Int. Fancy goods, namely snaps, hooks, eyelets and loop fasteners; elastic bands; iron-on cloth patches; buttons; buckles, pins and safety pins; decorative textile ornaments, namely bows; zippers.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SIMPLICITY	Venezuela	2017-005839	03/30/2017	2017-005839		Simplicity Creative Corp.	16 Int. Printed materials, namely paper patterns and printed instructional sheets for making clothing, accessories, crafts, costumes, and home decorations, paper catalogs and instructional sewing books.
SIMPLICITY & Design	Hungary	M7801013	07/27/1948	120499		Simplicity Creative Corp.	
SIMPLICITY (in Chinese Characters)	China	863534	08/30/1994	863534	08/14/1996	Simplicity Creative Corp.	16 Int. Paper-like clothes; manual; sewing instructions and catalogs.
SIMPLICITY TRIMS	United States	76289950	07/25/2001	2585152	06/25/2002	Simplicity Creative Corp.	26 Int. Fabric trimmings, fringes, ribbons, braids, rosettes, tassels, ornamental beads, sequins, embroidery.
SIMPLY THE BEST	United States	74562004	08/17/1994	1914892	08/29/1995	Simplicity Creative Corp.	16 Int. Sewing books and sewing pattern catalogs.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
SINGLE MOTIONATORS	United States	85262966	03/10/2011	4324912	04/23/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
SMALL POST MOTIONATORS	United States	85262984	03/10/2011	4339187	05/21/2013	Simplicity Creative Corp.	28 Int. Hobby craft kit comprising of connectors for hobby craft kits.
SOFT & EASY	Canada	1627601	05/21/2013	TMA 938537	05/20/2016	Simplicity Creative Corp.	26 Int. Seam bindings and hem tapes.
SOFT AND EASY	United States	72437668	10/06/1972	0974394	12/04/1973	Simplicity Creative Corp.	26 Int. Seam bindings and hem tapes.
STAMPING GEAR (Stylized)	New Zealand	955828	03/19/2012	955828	09/20/2012	Simplicity Creative Corp.	16 Int. Ink stamps; stamp inks; stamp stands.
STAMPING GEAR (Stylized)	Argentina	3154962	03/30/2012	2587256	08/14/2013	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands
STAMPING GEAR (Stylized)	Australia	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
STAMPINGGEAR (Stylized)	Brazil	904692051	04/10/2012	904692051	03/31/2015	Simplicity Creative Corp.	16 Int. Ink pads for stamps; stamps (holders for -); stamp stands; paints; stamp.
STAMPINGGEAR (Stylized)	China	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands
STAMPINGGEAR (Stylized)	European Union	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.
STAMPINGGEAR (Stylized)	Int'l Registration - Madrid Agreement / Protocol	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.
STAMPINGGEAR (Stylized)	Japan	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.
STAMPINGGEAR (Stylized)	Korea, Republic of	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands
STAMPINGGEAR (Stylized)	New Zealand	955828	03/19/2012	955828	09/20/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.



Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
STAMPINGGEAR (Stylized)	Norway	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands
STAMPINGGEAR (Stylized)	Singapore	A0028744	03/08/2012	1119487	03/08/2012	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands
STAMPINGGEAR (Stylized)	South Africa	2012/20951	08/03/2012	2012/20951	12/24/2014	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.
STAMPINGGEAR (Stylized)	United States	85553288	02/27/2012	4429412	11/05/2013	Simplicity Creative Corp.	16 Int. Ink stamps; Stamp inks; Stamp stands.
STARTING POINTS	Canada	1676057	05/07/2014	TMA 992374	03/13/2018	Simplicity Creative Corp.	28 Int. Crochet kit, comprising slipper soles and instructions.
STARTING POINTS	United States	86274095	05/07/2014	4887589	01/19/2016	Simplicity Creative Corp.	25 Int. Crochet kit, including slipper soles and instructions.
STYLE	United States	72304022	07/31/1968	0891787	05/26/1970	Simplicity Creative Corp.	16 Int. Men's, women's and children's garment and accessory patterns, doll and toy patterns, and needlecraft patterns.

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
THE GOLD COLLECTION & Design	Canada	1531739	06/15/2011	TMA 834351	10/15/2012	Simplicity Creative Corp.	28 Int. Needlepoint kits consisting of thread, canvas or fabric with a design thereon, needle, embellishments and instructions.
THE GOLD COLLECTION & Design	United States	85278248	03/28/2011	4127957	04/17/2012	Simplicity Creative Corp.	26 Int. Needlepoint kits, consisting of thread, canvas or fabric with a design thereon, needle, embellishments and instructions.
THE GOLD COLLECTION PETITES & Design	Canada	1531746	06/15/2011	TMA 834352	10/15/2012	Simplicity Creative Corp.	28 Int. Needlepoint kits consisting of thread, canvas or fabric with a design thereon, needle, embellishments and instructions.
THE GOLD COLLECTION PETITES & Design	United States	85278254	03/28/2011	4127958	04/17/2012	Simplicity Creative Corp.	26 Int. Needlepoint kits, consisting of thread, canvas or fabric with a design thereon, needle, embellishments and instructions.

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Owner</b>	<b>Goods</b>
THE NAME YOU TRUST FOR THE CRAFT TOOLS YOU LOVE	Australia	1455381	10/24/2011	1455381	10/24/2011	Simplicity Creative Corp.	26 Int. Lace and embroidery; ribbons and braids; buttons, hooks and eyes, pins and needles; artificial flowers; knitting needles for hand knitting, including straight, circular and double-pointed needles including those goods made of aluminum, plastic and wood; crochet hooks for hand crocheting, including those made of steel, aluminum, plastic and wood; crochet hooks sets; knitting and crochet accessories, including hairpin lace tools, pompon makers, spool knitters for making cords and tubes from yarn
THINGAMAJIGS	Canada	1181810	06/18/2003	TMA 625513	11/16/2004	Simplicity Creative Corp.	28 Int. Buttons, charms, bows, ribbons, shapes, beads, rhinestones, frames

Trademark	Country	Application Number	Filing Date	Registration Number	Registration Date	Owner	Goods
WRIGHT'S	Canada	301319	12/07/1966	TMA 162530	05/02/1969	Simplicity Creative Corp.	— Bias fold tape, ruffings, rick rack braid, fillings, novelty trimming, narrow fabrics, and tapes used for dress and other trimming purposes, and iron - on textile products namely, seam bindings, tapes for slide fasteners, narrow fabrics and tapes used in dressmaking and for trimming garments and other textile household products.
WRIGHTS	Canada	0360974	02/01/1973	TMA 206182	03/27/1975	Simplicity Creative Corp.	06 Int. Narrow fabric tapes, ribbons and bows for gift wrapping purposes; notions, namely zippers, rick

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WRIGHTS	China	8602148	08/24/2010	8602148	09/07/2011	Simplicity Creative Corp.	26 Int. Wraps the gift to use the satin ribbon and the butterfly knot; Winding lace (tailoring material); Folds the lace strap (tailoring material); Ear of belt (tailoring material); Edge (tailoring material); Nearby wrinkle (tailoring material); Lace accessories; Arranges the belt; Rope woolen yarn fabric (lace); Clothing lace; Frill (lace); Colored thread bandage; Besides line tailoring thing; Lace; Taping; The lace
							rack, narrow lace trimming, narrow fabric tapes, bias tapes, seam bindings, ruffings, braid, piping, frillings, novelty trims, hem facings and ribbons. 17 Int. 19 Int. 22 Int. 26 Int.

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WRIGHTS	European Union	000146696	04/01/1996	000146696	07/16/1999	Simplicity Creative Corp.	(plays the part of belt); Clothes ornament, False fill; The male clothing with plays the part of the belt (tailoring); Macrame; Clothes sideband; Tassels (tailoring thing).
							16 Int. Novelty items and ornaments; paper, cardboard and goods made from these materials; paper ribbons. 23 Int. Sewing thread; yarns. 24 Int. Lace and knit fabrics; fabric ribbon; textile and textile goods; bunting. 26 Int. Narrow fabric tapes; ribbons and bows for gift wrapping purposes; zippers; rick rack; narrow lace trimming; bias tapes; seam bindings; rufflings; braid; piping; frillings; hem facings; ribbons;

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							ornamental novelty badges; fabric or plastic ornaments and magnetics.
WRIGHTS	France	687118	01/04/1984	1256292	05/25/1984	Simplicity Creative Corp.	26 Int. All dry goods except son and ribbons for gift wrapping.
WRIGHTS	United States	72313366	11/29/1968	0904123	12/15/1970	Simplicity Creative Corp.	26 Int. Narrow fabric tapes, ribbons and bows for gift wrapping purposes; Rick rack, narrow lace trimming, narrow fabric tapes, bias tapes, seam bindings, rufflings, braid, piping, frillings, novelty trims, hem facings and ribbons.
WRIGHTS & Design	United States	78831832	03/08/2006	3341722	11/20/2007	Simplicity Creative Corp.	26 Int. Narrow fabric tapes; ribbons and bows for gift wrapping purposes; sewing materials, namely, rick rack, narrow lace trimming, bias tapes, seam bindings, rufflings, braids, piping, frillings, novelty trims, hem

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WRIGHTS HOME COLLECTION	United States	75430015	02/06/1998	2742180	07/29/2003	Simplicity Creative Corp.	26 Int. Narrow fabrics and narrow textiles, namely, braids, knit fringes, ornamental cords, piping for trimming purposes, ribbons, tassels and passamenterie.
YES I CAN! (Stylized)	United States	73197873	12/22/1978	1135739	05/20/1980	Simplicity Creative Corp.	16 Int. Garment paper patterns; catalogs; sewing, fashion, women's, teen and special interest magazines; instructional sewing books, booklets, manuals, pamphlets and related printed material; and instructions sheets and guides accompanying the garment patterns.