

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498708

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
I.O.W.A., LLC		11/16/2018	Limited Liability Company: CALIFORNIA
MediaSilo, Inc.		11/16/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC Bank, National Association		
Street Address:	500 First Avenue		
Internal Address:	Commercial Loan Service Center/DCC		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15219		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4624707	WIREDRIVE	
Registration Number:	3087348	WIREDRIVE	
Registration Number:	5074995	SAFESTREAM	
Serial Number:	87229539	SHIFT	
Serial Number:	87474994	SHIFT.IO	
Serial Number:	87474998	SHIFT MEDIA	
CORRESPONDENCE DATA			
Fax Number:	2158325619		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155695619		
Email:	pecsenye@blankrome.com		
Correspondent Name:	Timothy D. Pecsénye		
Address Line 1:	One Logan Square, 8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	074658-18111		
NAME OF SUBMITTER:	Timothy D. Pecsénye		

OP \$165.00 4624707

SIGNATURE:	/Timothy D. Pecsénye/
DATE SIGNED:	11/19/2018
Total Attachments: 5 source=(114508395)_ (1)_ Trademark Security Agreement [Executed]#page1.tif source=(114508395)_ (1)_ Trademark Security Agreement [Executed]#page2.tif source=(114508395)_ (1)_ Trademark Security Agreement [Executed]#page3.tif source=(114508395)_ (1)_ Trademark Security Agreement [Executed]#page4.tif source=(114508395)_ (1)_ Trademark Security Agreement [Executed]#page5.tif	

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “**Agreement**”), dated as of November 16, 2018, is entered into by the entities listed on the signature page hereto (collectively, jointly and severally, the “**Grantors**” and each individually a “**Grantor**”) and **PNC BANK, NATIONAL ASSOCIATION** (the “**Assignee**”), as Agent pursuant to that certain Revolving Credit, Term Loan and Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the “**Credit Agreement**”), between, among others, certain of the Grantors, certain of the Grantors’ affiliates, the Assignee, and certain Lenders party thereto.

Capitalized terms not otherwise defined herein have the respective meanings ascribed to them in the Credit Agreement.

WHEREAS, pursuant to the Credit Agreement, the Grantors have granted in favor of the Assignee a security interest in certain Intellectual Property, including the federally registered Trademarks set forth on Schedule A hereto as of the date hereof.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors and the Assignee hereby agree as follows:

1. Grant of Security Interest

(a) Subject to the terms and conditions of the Credit Agreement, to evidence further the security interest granted by the Grantors to the Assignee pursuant to the Credit Agreement, each Grantor hereby grants to the Assignee a security interest in all of each such Grantor’s right, title and interest in, to and under the Trademarks, whether now owned or existing or at any time hereafter acquired or arising and wherever located, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations. For the purposes of this Agreement, “**Trademarks**” means (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to on Schedule A hereto, (ii) the right to obtain all renewals thereof, and (iii) all claims for damages by reason of past, present and future infringements of the Trademarks and the right to sue for and collect such damages, as permitted under the applicable laws for any jurisdiction or country in which such claims may be asserted for the use and benefit of Assignee and its successors, assigns and other legal representatives; provided, that no United States intent-to-use trademark or service mark application shall be included in the Trademarks to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such intent-to-use trademark or service mark application under Federal law.

(b) Schedule A hereto contains a true and accurate list of all of Grantors' federally registered United States registrations and applications for registration for the Trademarks (excluding Internet domain names) existing as of the date hereof.

(c) The security interest granted hereby is granted concurrently and in conjunction with the security interest granted to the Assignee under the Credit Agreement. In the event that any of the provisions of this Agreement are in conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

2. Modifications

This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Credit Agreement. In connection with the foregoing, each Grantor authorizes the Assignee, upon notice to such Grantor, to modify this Agreement without obtaining any Grantor's signature to such modification, to the extent that such modification constitutes an amendment of Schedule A hereto, to add any right, title or interest in any Trademarks owned or subsequently acquired by any Grantor or to delete any reference to any right, title or interest in any Trademarks in which any Grantor no longer has or claims any right, title or interest. The Grantors additionally agree to execute any additional agreement or amendment hereto as may be reasonably required by the Assignee from time to time, to subject any such owned or subsequently acquired right, title or interest in any Trademark to the security interests and perfection created or contemplated hereby or by the Credit Agreement.

3. Applicable Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.

4. Counterparts

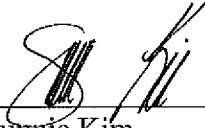
This Agreement may be executed by one or more of the parties to this Agreement on any number of separate counterparts (including by telecopy), and all of said counterparts taken together shall be deemed to constitute one and the same instrument.

[Signature page follows.]

IN WITNESS WHEREOF, each of the undersigned has caused this Agreement to be duly executed and delivered as of the date first above written.

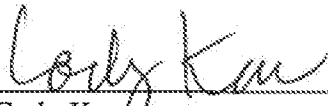
ASSIGNEE:

PNC BANK, NATIONAL ASSOCIATION,
as Agent

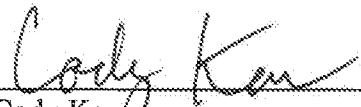
By:  _____
Name: Summie Kim
Title: Vice President

GRANTORS:

I.O.W.A., LLC

By: 
Name: Cody Kase
Title: Vice President, Secretary and
Treasurer

MEDIASILO, INC.

By: 
Name: Cody Kase
Title: Vice President, Secretary and
Treasurer

Schedule A to TRADEMARK SECURITY AGREEMENT

I.O.W.A, LLC:			
Mark	Mark Type	Identifier	Status
WIREDRIVE	Service Mark	US Registration # 4624707	Registered
WIREDRIVE	Trademark; Service Mark	US Registration # 3087348	Registered
WIREDRIVE	Trademark	EU Registration # 1197912	Registered
WIREDRIVE	Figurative	EU Registration # 1206308	Registered
MediaSilo, Inc.:			
SAFESTREAM	Trademark	US Registration # 5074995	Registered
SHIFT	Trademark	US Application # 87/229,539	Allowed
SHIFT	Trademark	EU Application # 017385196	Published
SHIFT.IO	Trademark	US Application # 87/474,994	Allowed
SHIFT MEDIA	Trademark	US Application # 87/474,998	Allowed
SHIFT MEDIA	Trademark	EU Application # 017428061	Allowed

Domain Names:

qlnk.io	shiftmedia.io	lawrencebridges.com
safestream.com	shift.io	nationaltheaterofamerica.com
techhops.io	alpha-screeners.com	orlybeauty.com
shiftplatform.us	mediasilo.io	pauletteivory.com
shiftplatform.io	expressbox.io	sharemoremedia.com
shiftplatform.org	qlk.io	wcdn.net
shiftplatform.net	quicksites.io	wirdriv.com
mediasilo.net	burnit.in	wirdrive.com
mediasilo.com	shiftcreativefund.com	wireddrive.com
screeners.io	shiftcreativefund.io	wiredive.com
tinyb.it	shiftcreative.io	wiredriv.com
quicklink.io	shiftcreative.fund	wiredrive.co
quicksite.io	shiftk8s.net	wiredrive.co.uk
webpresenter.com	12.org	wiredrive.com
productionjunkies.com	bobcentral.com	wiredrive.org
workflowjunkies.com	fullembrace.com	wiredrive.net
productorials.com	ginafoundagain.com	wdrv.net
bigdogwriters.com	iowainteractive.com	wireddrive.online
kaipradel.com	iowalab.com	wiredrive.it
bigdogwebsite.com	wiredrive.org.uk	wdrv.it
bigdogresearch.com	wiredrive.tv	
screeners.me	wiredriveit.com	
screeners.com	wiredriveshelf.com	
beta-screeners.com		
shiftmediaholdings.com		