

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM493736

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLIPPI LLC		10/11/2018 -	Limited Liability Company:
RECEIVING PARTY DATA			
		<u>10/10/2018</u>	
Name:	KIDEO INC.		
Street Address:	6390 MONTESSOURI ST.		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89113		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5345563	BLIPPI	
Registration Number:	5335209	BLIPPI	
Registration Number:	5335204	BLIPPI	
Registration Number:	5333930	BLIPPI	
Registration Number:	5249736	BLIPPI	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6505495298		
Email:	trademarks@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner Law Oliner		
Address Line 1:	345 GROVE STREET, 2ND FLOOR		
Address Line 4:	San Francisco, CALIFORNIA 94102.		
NAME OF SUBMITTER:	Elizabeth Oliner		
SIGNATURE:	/ejo/		
DATE SIGNED:	10/12/2018		
Total Attachments: 2			
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OP \$140.00 5345563

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on October 10, 2018 (the "Effective Date") is by and between **BLIPPI LLC**, a Washington limited liability company, with an address of 206 W 10th Ave, Ellensburg, Washington 98926 ("Assignor"), and **KIDEO INC.**, a Nevada corporation, with a mailing address of 6390 Montessouri St., Las Vegas, Nevada 89113 ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all of Assignor's right, title, and interest in and to the marks identified in Exhibit "A" attached hereto (the "Marks"), together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignor further hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.

In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

BLIPPI LLC

Signature: _____

Name Printed: Stevin John

Title: CEO

KIDEO INC

Signature: _____

Name Printed: Stevin John

Title: CEO

EXHIBIT "A"

MARK	SERIAL NO.	REGISTRATION NO.
BLIPPI	87419576	5345563
BLIPPI	87419533	5335209
BLIPPI	87419313	5335204
BLIPPI	87389243	5333930
BLIPPI	87249231	5249736