

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM498871

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
elmpovement, LLC		11/12/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Hajoca Corporation		
Street Address:	2001 Joshua Rd.		
City:	Lafayette Hill		
State/Country:	PENNSYLVANIA		
Postal Code:	19444		
Entity Type:	Corporation: MAINE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5551783	KITCHEN & BATH EXPRESS BY MARTZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	scott@sisunlaw.com		
Correspondent Name:	Scott M. Sisun, Esq.		
Address Line 1:	79 Madison Avenue, Floor 8		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Scott M. Sisun, Esq.		
SIGNATURE:	/scottsisun/		
DATE SIGNED:	11/19/2018		
Total Attachments: 2			
source=KBE Trademark Assignment to Hajoca#page1.tif			
source=KBE Trademark Assignment to Hajoca#page2.tif			

OP \$40.00 5551783

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made effective as of the last date of signature below (the "Effective Date"), by and between eImprovement, LLC, a Delaware limited liability company (the "Assignor") and Hajoca Corporation, a Maine Corporation (the "Assignee") (individually, a "Party," collectively, the "Parties").

WHEREAS, Assignor, owns the following trademark, trademark registration, and the entire business associated with the following trademark ("Mark"), which is ongoing and existing:

U.S. Registration No. 5551783 for KITCHEN & BATH EXPRESS BY MARTZ;

WHEREAS, Assignee desires to acquire exclusive rights in and to the Mark and all associated goodwill and business in said Mark;

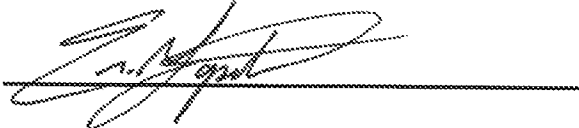
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignment. Effective as of the Effective Date of this Agreement, Assignor hereby irrevocably assigns and transfers to Assignee its successors and assigns all right, title and interest in and to the Mark, together with the goodwill of the business.
2. Recordal. Assignor hereby authorizes Assignee's representatives to execute the necessary applications, registrations and proprietorship forms for recordal with the respective worldwide trademark offices.
3. Authority. The parties hereto represent and warrant that they have full power and authority to execute, deliver and perform this Agreement and such other instruments as required herein and to consummate the transactions contemplated hereby.
4. Counterparts. This agreement may be executed in counterparts, each of which shall be deemed an original, but all of which when taken together shall constitute one and the same instrument.

5. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Pennsylvania (regardless of the laws that might otherwise govern under applicable Pennsylvania conflict of laws principles).

IN WITNESS WHEREFORE, the Assignor, by and through its authorized representative, does hereby acknowledge that it has read, understands and consents to the terms, conditions, and obligations contained herein and executes the same in his/her representative capacity.

eImprovement, LLC (Assignor)

A handwritten signature in black ink, appearing to read "Eric Lapota", is written over a solid horizontal line.

(signature)

Name: Eric Lapota - Secretary

Date: 11/12/18