

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM498881

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B C Marketing Concepts Inc.		01/03/2018	Corporation: OREGON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kyla Inc.		
<b>Street Address:</b>	506 Columbia Street		
<b>City:</b>	Hood River		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97031		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87580602	KYLA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-241-2300		
<b>Email:</b>	mickiehall@dwt.com		
<b>Correspondent Name:</b>	Michelle Hall		
<b>Address Line 1:</b>	Davis Wright Tremaine LLP		
<b>Address Line 2:</b>	1300 SW Fifth Avenue, Suite 2400		
<b>Address Line 4:</b>	Portland, OREGON 97201		
<b>ATTORNEY DOCKET NUMBER:</b>	66254-45		
<b>NAME OF SUBMITTER:</b>	Michelle Hall		
<b>SIGNATURE:</b>	/Michelle Hall/		
<b>DATE SIGNED:</b>	11/19/2018		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, B C Marketing Concepts Inc. (“**Assignor**”), an Oregon corporation, is the owner of the following trademarks and associated trademark applications (the “**Trademark**”):

Jurisdiction	Mark	Application Serial Number
United States	KYLA	87580602

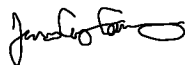
WHEREAS, Kyla Inc. (“**Assignee**”), a Delaware corporation with a principal place of business at 506 Columbia Street, Hood River, Oregon 97031, is desirous of acquiring said Trademarks.

WHEREAS, the Assignor applied to register the Trademark on the Principal Register in the United States Patent and Trademark Office based on Assignor’s *bona fide* intent to use the trademark in commerce in connection with such goods/services, but had not as of the effective date of the Trademark Assignment, filed an allegation of use under 15 U.S.C. §§ 1051 (c) or 1051 (d); Assignor assigns the Trademark, and all rights associated therewith, as part of the entire business or portion thereof to which the Trademark pertains as required by 15 U.S.C. § 1060; and Assignee, as the successor of the ongoing and existing business of Assignor to which such Trademark pertains is interested in acquiring the trademark, and all rights associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the Trademark, and all other names and marks similar to or based on the Trademark; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Trademark (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

This Assignment is effective as of January 3, 2018.

B C Marketing Concepts Inc.

By:   
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James Cory Comstock, President