

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM499002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest : Recorded at Reel/Frame 5963/0346		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		11/20/2018	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Prodege LLC		
Street Address:	2108 Vail Avenue		
City:	Redondo Beach		
State/Country:	CALIFORNIA		
Postal Code:	07055		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	Mypoints.com LLC		
Street Address:	100 N. SEPULVEDA BLVD		
Internal Address:	8TH FLOOR		
City:	EL SEGUNDO		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Serial Number:	86973964	PUT CASH BACK IN YOUR WALLET!	
Serial Number:	87038872	SWAGBUCKS	
Registration Number:	4566142	SWAG BUCKS	
Registration Number:	4954508		
Registration Number:	4352402	SWAG BUCKS	
Registration Number:	3489305	SODAHEAD	
Registration Number:	4730260	POLLWARE	
Registration Number:	4229599	MYPOINTS	
Registration Number:	4229598	MYPOINTS	
Registration Number:	3430663	BONUSMAIL	
Registration Number:	3668584	MYPOINTS	
Registration Number:	2788641	MYPOINTS REWARDS	

CH \$365.00 86973964

Property Type	Number	Word Mark
Registration Number:	2119246	MYPOINTS
Registration Number:	2440148	TRUE OPT-IN

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128623837

Email: raza.siddiqui@kirkland.com

Correspondent Name: Raza Siddiqui

Address Line 1: 300 N. Lasalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER: 45414-1

NAME OF SUBMITTER: Raza Siddiqui

SIGNATURE: /razasiddiqui/

DATE SIGNED: 11/20/2018

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of November 20, 2018 ("Effective Date"), by and between Silicon Valley Bank ("Grantee") and Prodege, LLC and MyPoints.com, LLC, (together, "Grantor").

WHEREAS, pursuant to the terms and conditions of that certain First Supplement To Intellectual Property Security Agreement, by and between Grantor and Grantee, dated January 10, 2017 ("Trademark Security Agreement"), Grantor granted to Grantee a continuing security interest in and to all of Grantor's right, title and interest in and to all of the trademarks, and registrations of and applications to register the foregoing, (collectively, "Trademarks"), including, without limitation, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill associated therewith;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("PTO") on January 10, 2017, at Reel 5963, Frame 0346;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates the Trademark Security Agreement, and hereby terminates, cancels and releases any and all security interests it has against the Trademarks.


Grantee represents and warrants that: (i) it has the full power and authority to execute this Release; (ii) it has not assigned, transferred, restricted or otherwise encumbered any security interest it has against the Trademarks; (iii) it has not recorded or otherwise evidenced its security interest with respect to any trademark, or registration of an application to register any trademark, other than those Trademarks set forth on Schedules A (attached hereto), in any jurisdiction throughout the world.

Grantee shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * * * *

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

Silicon Valley Bank



Name: Andrew Skalitzky

Title: VP

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Country	ID (Registration # Unless Marked Otherwise)	Mark	Class	Date of App or Reg (as applicable)	Owner
USA	86/973,964	PUT CASH BACK IN YOUR WALLET!	35	04/13/2016	Prodege, LLC
USA	87/038,872	SWAGBUCKS	35, 41, 42	05/16/2016	Prodege, LLC
USA	4,366,142	SWAGBUCKS	9	07/15/2014	Prodege, LLC
USA	4,934,308	SB stylized logo	35, 41, 42	05/10/2016	Prodege, LLC
USA	4,352,462	SWAG BUCKS	35	06/18/2013	Prodege, LLC
USA	3,489,305	SODAHEAD		8/19/2008	Prodege, LLC
USA	4,730,260	POLLWARE		5/5/2015	Prodege, LLC
USA	4,229,599	MYPOINTS (design mark)	35	10/23/2012	MyPoints.com, LLC
USA	4,229,598	MYPOINTS	35	10/23/2012	MyPoints.com, LLC
USA	3,430,663	Bonusmail		5/20/2008	MyPoints.com, LLC
USA	3,668,584	MYPOINTS (design mark)		8/18/2009	MyPoints.com, LLC
USA	2,788,541	Mypoints rewards		12/02/2003	MyPoints.com, LLC
USA	2,119,246	Mypoints		12/9/1997	MyPoints.com, LLC
USA	2,440,148	True Opt-In		4/3/2001	MyPoints.com, LLC
USA	2,119,246	MYPOINTS		12/9/1997	MyPoints.com, LLC

